

Center for Entrepreneurial Studies

The Center of Entrepreneurial Studies (CES) is housed in the Louis W. Foster Resource Center on the 3rd Floor of the South Building at Stanford's Graduate School of Business. It serves as the hub for students and alumni with entrepreneurial pursuits. We offer space to work and meet; a resource database; and materials such as books, research papers, course syllabi, cases, event videos and handouts.

CES Space

Hours: The Center is open M-F, 8-5 pm. If it is necessary for your group to use the Center outside of normal working hours please request permission, as a staff member must be present. The CES is a quiet zone for staff, students and alumni to work.

Workstations: There are 3 workstations with a printer from which students and alumni may work during normal business hours. The workstations are first come, first serve.

Conference room: A conference room with a speakerphone is available for meetings with faculty, mentors or classmates. The conference room may be reserved through Public Folders in Outlook or through a staff member.

Lobby: The center lobby may be used for larger gatherings such as student club meetings or alumni small group meetings. There is a conference table and a seating area. The sliding glass doors open up to a beautiful courtyard, which makes for a lovely place to have large gatherings. Please request permission to use the lobby as it does affect our workflow, but we are happy to share when we can.

Fax Machine: Free for local calls. Please use copy center for long distance.

TV w/VCR: There are two TV and VCR combos available in the center (one in the conference room) for viewing videos of past events.

Courses

A separate packet outlines the entrepreneurship courses offered at the GSB and across campus. Take special note that the course S356 "Evaluating Business Opportunities" requires the formation of a team in fall quarter. This team must include at least one graduate student from another Stanford program. The CES will host mixers in Oct/Nov to facilitate team formation.

ESP (Entrepreneurial Summer Program) Internship

The CES offers supplementary funding to select Stanford MBA students who find summer employment with an entrepreneurial company that cannot pay "average" wages. The intent is to create opportunities that would otherwise not be possible and to provide students a livable wage. We solicit and post positions but also encourage students to find their own positions. Company guidelines as well as student and company applications are on our website.
<http://www.gsb.stanford.edu/ces/students/internships.html>

Job Counseling

The Executive Director of the CES, Linda Wells MBA '93, is available for career advising for those seeking opportunities in entrepreneurial companies, venture capital or wishing to start their own company or search fund. Linda will be working with venture capital firms through the winter to identify summer and full-time opportunities in their portfolio companies. If you are interested in such an opportunity, be sure to let her know.

Research/Services

Entrepreneur Resource Database: This online database allows student and alumni entrepreneurs to search for other entrepreneurs, mentors, investors and service providers by experience and expertise. Alumni contacts and recommendations are included. Many of the mentors and investors have requested that their contact information remain confidential—the CES staff can provide you with these details on request. Students and alumni can also indicate

their interest in entrepreneurship including starting or working at a start up as well as Stanford related projects (such as S356 teams).

<https://gsbapps.stanford.edu/erdb/>

Alumni Online Services: The Alumni online database contains contact information for all GSB students & alumni and can be searched according to year, location, job function and industry. In conjunction with the CES, the Alumni Office has also created an alumni entrepreneurs' e-mail list, which facilitates networking and discussion among founders. (Remember to sign up when you graduate.)

<https://alumni.gsb.stanford.edu/directory/index.html>

Library

- Books and periodicals: A small library of books geared towards entrepreneurship, venture capital, leadership, and industry specific pursuits is housed at CES as well as current periodicals such as the San Francisco Business Times, The Book of Lists, Entrepreneur Magazine, and the WSJ. Current Stanford students and GSB faculty, staff, and alumni may check out books for 2 weeks.
- Videos: A small video library of past entrepreneurial events is available for viewing at the center and may be checked out for a 2-week period.
- Research Papers: Entrepreneurial Research papers written by GSB faculty are available. If there is a specific paper written by a specific faculty member you cannot locate within the Center, please request a copy from the library.
- Course Syllabi: The entrepreneurship course syllabi are located in binders.
- Cases: Cases are available for purchase at the library for a nominal charge.
- Handouts: Handouts are available on a number of topics including search funds, the Kauffman Foundation, transcripts of past events and more.

Events/Networking

Programs: The CES sponsors a number of programs through the course of the year. Some of these programs are done in conjunction with student and community-run clubs. Please refer to the CES website and/or sign up for the Entrepreneurs and Venture Capital Clubs for notice of future events.

Stanford University Resources

BASES (Business Association of Stanford Engineering Students): This very active club offers a variety of programs and resources for students, including the E-Challenge business plan competition, a weekly digest of events, job postings, speakers and job fairs. They are always interested in having GSB students participate in and help to plan their activities.

<http://www.stanford.edu/group/eship/programs/bases.html>

The Stanford Entrepreneurship Network (SEN): SEN encourages collaboration between the many entrepreneurship groups on campus, including the engineering, medical, law and other schools. Their website provides information on all the groups. <http://sen.stanford.edu>