

EXECUTIVE EDUCATION / 2012 CALENDAR

GENERAL MANAGEMENT PROGRAMS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Stanford Executive Program						24	————— 4					
NEW! Executive Leadership Development: Analysis to Action	15 - 27	—————		15 - 20								
Executive Program for Growing Companies							15 - 26					
Executive Program in International Management <i>In collaboration with the National University of Singapore</i>								13 - 27				

SPECIALIZED PROGRAMS	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
CORPORATE GOVERNANCE												
Directors' Consortium <i>In collaboration with the Stanford Law School, the University of Chicago Booth School of Business, and the Tuck School of Business at Dartmouth</i>			7 - 9									
FINANCIAL MANAGEMENT												
Finance and Accounting for the Nonfinancial Executive				22 - 27								
INNOVATION												
Customer-Focused Innovation										28	————— 2	
Design Thinking Boot Camp <i>In collaboration with the Hasso Plattner Institute of Design at Stanford</i>	11 - 13		21 - 23				11 - 13					
MARKETING												
Strategic Marketing Management								19 - 29				
NEGOTIATION												
Influence and Negotiation Strategies										14 - 19		
ORGANIZATIONAL LEADERSHIP												
Executive Program in Strategy and Organization							15 - 27					
Leading Change and Organizational Renewal <i>In collaboration with the Harvard Business School</i>			18 - 23 Harvard			3 - 8 Harvard					4 - 9 Stanford	
Managing Talent for Strategic Advantage								26 - 31				
Strategies and Leadership in Supply Chains								19 - 24				
PERSONAL LEADERSHIP												
Advanced Leadership Program for Asian American Executives							29	————— 3				
Executive Program for Women Leaders					6 - 11							
Executive Program in Leadership: The Effective Use of Power							29	————— 3				
Interpersonal Dynamics for High-Performance Executives						24 - 29						
Managing Teams for Innovation and Success						17 - 22						
SOCIAL INNOVATION PROGRAMS												
Executive Program in Social Entrepreneurship								Visit website for details				
Executive Program for Nonprofit Leaders								Visit website for details				