

# EXECUTIVE EDUCATION

APPLICATION FOR ADMISSION 2009

Please mail or fax completed application. Receipt of applications will be confirmed by email within three days. If you do not receive confirmation of receipt of your application, please contact us at the phone or fax number listed on page 6. Please complete all sections of this application in full. All information is strictly confidential. Print clearly or type. Please photocopy if additional application forms are needed.

## PLEASE INDICATE THE PROGRAM FOR WHICH YOU ARE APPLYING

*Dates and tuition are subject to change.*

### GENERAL MANAGEMENT PROGRAMS

For the six-week **Stanford Executive Program**, please visit [www.gsb.stanford.edu/exed/sep](http://www.gsb.stanford.edu/exed/sep).

- Leading Family Firms
- Executive Program for Growing Companies
- High-Potentials Executive Program
- Stanford–National University of Singapore Executive Program in International Management

### SPECIALIZED PROGRAMS

- Customer-Focused Innovation  
(additional question required – page 4)
- The Directors' Consortium
- Executive Program for Women Leaders
- Executive Program in Leadership: The Effective Use of Power
- Executive Program in Strategy and Organization

### SPECIALIZED PROGRAMS *(continued)*

- Finance and Accounting for the Nonfinancial Executive
- Global Insights: Focus on China
- Human Resources for Strategic Advantage
- Influence and Negotiation Strategies Program
- Interpersonal Dynamics for High-Performance Executives
- Leading Change and Organizational Renewal
- Managing Teams for Innovation and Success
- Strategic Marketing Management
- Strategies and Leadership in Supply Chains
- Other \_\_\_\_\_  
(Specify Program)

## GENERAL INFORMATION

Name \_\_\_\_\_  
(Dr./Mr./Ms.) (First/Given) (Middle) (Last/Family)

Male  Female

Job Title \_\_\_\_\_

Company / Organization \_\_\_\_\_

Start Date of Current Job \_\_\_\_\_

Business Address \_\_\_\_\_

City / State / Province / Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Business Phone \_\_\_\_\_  
(Please include country code and area or city code.)

Fax \_\_\_\_\_  
(Please include country code and area or city code.)

Email \_\_\_\_\_  
(Very important: Please include complete email address.)

## PERSONAL INFORMATION

Home Address \_\_\_\_\_

City / State / Province / Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Home Phone \_\_\_\_\_  
(Please include country code and area or city code.)

Date of Birth \_\_\_\_\_  
(Month [spell out], day, year)

Name for Identification Badge \_\_\_\_\_

Emergency Contact Name / Relationship \_\_\_\_\_

Emergency Contact Phone \_\_\_\_\_  
(Please include country code and area or city code.)

Country of Citizenship \_\_\_\_\_

List the language(s) in which you are fluent.\* \_\_\_\_\_

*\*Applicants must be proficient in the English language. All classes and discussions are conducted in English.*

## COMPANY / ORGANIZATION INFORMATION

Website Address \_\_\_\_\_

Number of Employees / Staff \_\_\_\_\_

Annual Sales or Annual Budget (in USD) \_\_\_\_\_

Is your company / organization a subsidiary or division of another company / organization?  
\_\_\_\_\_

Name of Parent Company / Organization \_\_\_\_\_

Number of Employees in Parent Company / Organization \_\_\_\_\_

## INDUSTRY (Check most appropriate box.)

- |   |  |
|---|--|
| <input type="checkbox"/> Accounting                     | <input type="checkbox"/> Government                                |
| <input type="checkbox"/> Advertising / Marketing        | <input type="checkbox"/> Health Care Services                      |
| <input type="checkbox"/> Aerospace / Defense            | <input type="checkbox"/> Legal / Advocacy Services                 |
| <input type="checkbox"/> Agriculture / Food / Beverage  | <input type="checkbox"/> Manufacturing / Consumer                  |
| <input type="checkbox"/> Biotechnology                  | <input type="checkbox"/> Manufacturing / Industrial                |
| <input type="checkbox"/> Broadcasting                   | <input type="checkbox"/> Military                                  |
| <input type="checkbox"/> Chemicals                      | <input type="checkbox"/> Mining / Metal Processing                 |
| <input type="checkbox"/> Computer / Peripherals         | <input type="checkbox"/> Petroleum / Oil / Gas                     |
| <input type="checkbox"/> Construction / Engineering     | <input type="checkbox"/> Pharmaceuticals / Medical Devices         |
| <input type="checkbox"/> Consulting                     | <input type="checkbox"/> Printing / Publishing                     |
| <input type="checkbox"/> Education                      | <input type="checkbox"/> Real Estate                               |
| <input type="checkbox"/> Electronics / Semiconductors   | <input type="checkbox"/> Retail / Wholesale                        |
| <input type="checkbox"/> Entertainment / Leisure        | <input type="checkbox"/> Software                                  |
| <input type="checkbox"/> Environmental Services         | <input type="checkbox"/> Telecommunications / Information Services |
| <input type="checkbox"/> Financial Services / Insurance | <input type="checkbox"/> Transportation                            |
| <input type="checkbox"/> Food Services / Lodging        | <input type="checkbox"/> Utilities                                 |
|   | <input type="checkbox"/> Other _____                               |

## POSITION INFORMATION

**Number of People You Manage Directly** \_\_\_\_\_

**Job Title of Person to Whom You Report** \_\_\_\_\_

**Annual Budget in Your Control** (in USD) \_\_\_\_\_

**What function best describes your position?** (Check one only.)

- Corporate Development
- Finance / Accounting
- General Management
- Human Resources / Administration
- Information Technology
- Logistics
- Operations / Production
- Research / Development
- Sales / Marketing
- Other \_\_\_\_\_

**Total Direct Compensation Including Incentive Compensation** (in USD)

- Under \$50,000 (specify) \_\_\_\_\_
- \$50,000 – \$74,999
- \$75,000 – \$99,999
- \$100,000 – \$149,999
- \$150,000 – \$199,999
- \$200,000 – \$249,999
- \$250,000 – \$499,999
- \$500,000 – \$1,000,000
- Over \$1,000,000

## EMPLOYMENT RECORD

List the positions you have held during the last 10 years, beginning with the most recent. Treat different assignments in the same firm as separate positions. Attach a separate sheet if necessary.

Name of Company / Organization	Position	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)

## EDUCATION

College / University	Year Granted	Degree Granted	Major

## PROFESSIONAL EDUCATION

School / Program	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)

**ADDITIONAL INFORMATION** (To complete the following questions, attach a separate sheet if necessary.)

**Describe your present duties and responsibilities, including information about the number of people supervised and / or volume of sales and assets managed. An organizational chart is required, indicating your position and the number of people you manage.**

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**What do you hope to achieve by participating in this program? In what ways do you believe the program can be most useful for you and your company / organization?**

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**If you are applying to **Customer-Focused Innovation**, please answer the following question.**

**Describe your involvement in the innovation process at your company.**

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**CORPORATE HUMAN RESOURCE / PROFESSIONAL DEVELOPMENT CONTACT**

**Name** \_\_\_\_\_  
(Dr./Mr./Ms.) (First/Given) (Middle) (Last/Family)

**Male**  **Female**

**Job Title** \_\_\_\_\_

**Company / Organization** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**City / State / Province / Postal Code** \_\_\_\_\_

**Country** \_\_\_\_\_

**Business Phone** \_\_\_\_\_  
(Please include country code and area or city code.)

**Fax** \_\_\_\_\_  
(Please include country code and area or city code.)

**Email** \_\_\_\_\_  
(Very important: Please include complete email address.)

**BILLING INFORMATION**

Tuition fees are due and payable upon receipt of an invoice, which will be emailed after acceptance decisions are made. (Do not send payment with your application.)

Please check to use your business contact information for billing purposes.

**Indicate the person to whom the invoice should be directed if you are accepted into the program.**

**Name** \_\_\_\_\_  
(Dr./Mr./Ms.) (First/Given) (Middle) (Last/Family)

**Job Title** \_\_\_\_\_

**Company / Organization** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**City / State / Province / Postal Code** \_\_\_\_\_

**Country** \_\_\_\_\_

**Business Phone** \_\_\_\_\_  
(Please include country code and area or city code.)

**Fax** \_\_\_\_\_  
(Please include country code and area or city code.)

**Email** \_\_\_\_\_  
(Very important: Please include complete email address.)

**CANCELLATION POLICY**

Cancellation policies and fees differ by program; see program webpages for more details. Fees may apply if cancellation notice is not received prior to the cancellation deadline. (The following must be dated and signed in order to validate application.)

\_\_\_\_\_  
 Name of applicant (please print)

\_\_\_\_\_  
 Signature of applicant

\_\_\_\_\_  
 Date

**Selection of participants is based upon years of significant management experience, level within organization, and industrial and geographical diversity.**

**PLEASE INDICATE HOW YOU FIRST LEARNED ABOUT THIS PROGRAM**

ONLINE:

- Email newsletter** \_\_\_\_\_  
(specify)
- Search engine** \_\_\_\_\_  
(specify)
- Non-Stanford website** \_\_\_\_\_  
(specify)

ADVERTISEMENT:

- AméricaEconomía**
- Bricker's International Directory**
- BusinessWeek**
- Corporate Board Member**
- Corporate Secretary**
- Directorship**
- The Economist**
- Family Business**
- Financial Times**
- Harvard Business Review**
- Latin Trade**
- MIT Sloan Management Review**
- Newsweek**
- Pink magazine**
- Stanford Business magazine**
- Stanford Magazine**
- Stanford Social Innovation Review**
- Strategy+Business**
- Other** \_\_\_\_\_  
(specify)

DIRECT MAIL:

- Received a brochure**
- Other** \_\_\_\_\_  
(specify)

I PREVIOUSLY ATTENDED:

- Another GSB Executive Education Program** \_\_\_\_\_  
(name/year)
- Executive Education Webinar** \_\_\_\_\_  
(specify)
- Stanford Breakfast Briefings** \_\_\_\_\_  
(specify)
- Other Stanford Event**
- Professional Conference** \_\_\_\_\_  
(specify)

I WAS REFERRED BY:

- Human Resources Director** \_\_\_\_\_  
(name)
- Manager / Supervisor** \_\_\_\_\_  
(name)
- Previous Participant** \_\_\_\_\_  
(name/year)
- Met with a Stanford Representative** \_\_\_\_\_  
(name)
- Other** \_\_\_\_\_  
(specify)

**SUBMIT TO**

**Office of Executive Education**  
Stanford Graduate School of Business  
518 Memorial Way  
Stanford, CA 94305-5015 USA

**Telephone:** 650.723.3341  
**Toll Free:** 866.542.2205 (U.S. and Canada only)  
**Fax:** 650.723.3950  
**Email:** executive\_education@gsb.stanford.edu  
**Website:** www.gsb.stanford.edu/exed

