

DESIGN THINKING BOOT CAMP: FROM INSIGHTS TO INNOVATION
HASSO PLATTNER INSTITUTE OF DESIGN AT STANFORD
SAMPLE DAILY SCHEDULE

MONDAY JUNE 30 <i>INSIGHTS</i>		TUESDAY JULY 1 <i>PROTOTYPING & TESTING</i>	WEDNESDAY JULY 2 <i>TAKING IT HOME</i>
7am	BUS PICKS UP PARTICIPANTS		
:15			
:30	BREAKFAST	BUS PICKS UP PARTICIPANTS	BUS PICKS UP PARTICIPANTS
:45			
8am	PROGRAM INTRODUCTION	BREAKFAST	BREAKFAST
:15			
:30	OBSERVATION LECTURE	IDEATION LECTURE	HOW TO TAKE DESIGN THINKING HOME LECTURE
:45			
9am	OBSERVATIONS	IDEATION WORKSHOP	INDIVIDUAL ACTIVITY
:15			
:30			INDUSTRY OFFICE HOURS WITH COACHES
:45			
10am		BREAK	
:15			
:30		PROTOTYPING LECTURE	
:45		PROTOTYPING ACTIVITY	
11am	TRAVEL TO STANFORD		LUNCH
:15			
:30		LUNCH	CAMPUS WALKING TOUR
:45			
12pm	LUNCH		
:15		USER TESTING LECTURE	BREAKOUT SESSION
:30	PROCESS LECTURE	USER TESTING ACTIVITY	
:45	SPACE SATURATION ACTIVITY		
1pm		BREAK	
:15			
:30		PRESENTATIONS	TAKEAWAYS
:45			GRADUATION
2pm	BREAK		BUS BACK TO HOTELS
:15		GROUP DEBRIEF	
:30	POINT OF VIEW LECTURE	COCKTAIL RECEPTION AT THE D.SCHOOL	
:45	POINT OF VIEW ACTIVITY		
3pm			
:15		BUS BACK TO HOTELS	
:30	GROUP DEBRIEF		
:45			
4pm	BUS BACK TO HOTELS		
:15			
:30			
:45			
5pm			
:15			
:30			
:45			
6pm			
:15			
:30			
:45			
7pm			

INFORMATION SUBJECT TO CHANGE