

**EXECUTIVE PROGRAM FOR PHILANTHROPY LEADERS**  
**STANFORD GRADUATE SCHOOL OF BUSINESS**

|                          | Sunday   | Monday   | Tuesday   | Wednesday  | Thursday  | Friday  | Saturday  |
|--------------------------|--|--|---|--|---|---|---|
| <b>8:00–9:20 am</b>      |  | Industry Analysis<br><b>Jesper Sorensen</b>                          | Understanding Mission: The Psychological and Emotional Logic<br><b>Jim Phills</b> | <b>8:00am-12:00pm</b><br>Power and Relationships<br><b>Deb Gruenfeld</b>       | Board Governance at the Historical Society of Pennsylvania<br><b>Ray Fisman</b> | <b>Individual Study</b>   | <b>7:00-9:30 am</b><br><b>Breakfast</b>           |
| <b>9:20–9:40 am</b>      |  | <b>Break</b>   | <b>Break</b>  |  | <b>Break</b>  |   |   |
| <b>9:40–11:00 am</b>     | Check-in at the Schwab Center available anytime before 12:15 pm                                  | Integrating Industry Analysis and Strategy<br><b>Jesper Sorensen</b> | Shaping Competitive Systems<br><b>Bill Barnett</b>                                |  | High Performance Governance<br><b>Ray Fisman</b>                                | Leading Large Systems Change: Power and Influence in Action<br><b>Jeffrey Pfeffer</b> | <b>Check-out of the Schwab Center by 12:00 pm</b> |
| <b>11:00–11:20 am</b>    |  | <b>Group Photo</b>   | <b>Break</b>  |  | <b>Break</b>  | <b>Break</b>  |   |
| <b>11:20 am–12:40 pm</b> | <b>12:15 pm</b><br><b>Opening Luncheon and Overview</b><br><br>1:45 pm Depart for Classroom      | <b>Individual Study</b>  | Shaping Cooperative Systems<br><b>Bill Barnett</b>                                |  | Financial Markets and Shareholder Value<br><b>Paul Pfeleiderer</b>              | Leading Large Systems Change II: Two Other Examples<br><b>Jeffrey Pfeffer</b>         |   |
| <b>12:40–2:00 pm</b>     |  | <b>Lunch</b>   | <b>Lunch</b>  | <b>Lunch</b>   | <b>Lunch</b>  | <b>Lunch</b>  |   |
| <b>2:00–3:20 pm</b>      | Leadership, Strategy, Industry Structure, and Organizational Performance I<br><b>Jim Phills</b>  | Building Strong (Philanthropic) Brands<br><b>Jennifer Aaker</b>      | Integrating Mission, Strategy and Execution<br><b>Jim Phills</b>                  | <b>2:00-3:45 pm</b><br>Closing the Feedback Loop Panel                         | Integration and Application Discussion<br><b>Phills/Pfeleiderer</b>             | Integration and Application Discussion<br><b>Phills</b>                               |   |
| <b>3:20–3:40 pm</b>      | <b>Break</b>   | <b>Break</b>   | <b>3:20-5:45 pm</b>   | <b>3:45-4:00 pm</b> <b>Break</b>   | <b>3:20-5:45 pm</b>   | <b>Break</b>  |   |
| <b>3:40–5:00 pm</b>      | Leadership, Strategy, Industry Structure, and Organizational Performance II<br><b>Jim Phills</b> | Getting People to Give<br><b>Jennifer Aaker</b>                      | Individual Study<br><br><b>3:45-4:45 pm</b><br>Optional Campus Walking Tour       | <b>4:00-5:00 pm</b><br>Integration and Application Discussion<br><b>Phills</b> | <b>Individual Study</b>   | <b>3:40-5:30 pm</b><br>Integration and Application Discussion<br><b>Phills</b>        |   |
| <b>5:00–7:15 pm</b>      | <b>5:45 pm</b> Reception<br><b>6:15 pm</b> Dinner  | <b>5:45 pm</b> Reception<br><b>6:15 pm</b> Dinner                    | <b>5:45 pm</b> Reception and Dinner Presentation at Quadrus Conference Center     | <b>5:45 pm</b> Reception<br><b>6:15 pm</b> Dinner                              | <b>5:45 pm</b> Reception<br><b>6:15 pm</b> Dinner                               | <b>6:00 pm</b><br>Closing Dinner and Certificate Presentation                         |   |
| <b>7:15–9:00 pm</b>      | <b>7:15 pm</b> Study Group Meetings  | <b>7:15 pm</b> Study Group Meetings                                  | No Study Group Meetings   | <b>7:15 pm</b> Study Group Meetings  | <b>7:15 pm</b> Study Group Meetings   | No Study Group Meetings Tonight. Refreshments available after event.                  |   |