

**EXECUTIVE PROGRAM IN STRATEGY AND ORGANIZATION**  
**STANFORD GRADUATE SCHOOL OF BUSINESS**  
**JULY 12-24, 2009**

	<i>Sunday, July 12</i>	<i>Monday, July 13</i>	<i>Tuesday, July 14</i>	<i>Wednesday, July 15</i>	<i>Thursday, July 16</i>	<i>Friday, July 17</i>	<i>Saturday, July 18</i>
		<b>STRATEGY IDENTIFICATION AND ANALYSIS</b>	<b>COMPETITIVE ADVANTAGE</b>	<b>NON-MARKET STRATEGY</b>	<b>STRATEGIC DYNAMICS</b>	<b>GLOBAL STRATEGY</b>	
<b>8:00-9:20 am</b>		Individual Study	Individual Study	Individual Study	Individual Study	Individual Study	
<b>9:40-11:00 am</b>		The Challenge of Leadership Today  <b>Bill Barnett</b>	Positioning for Strategic Advantage  <b>Garth Saloner</b>	Activists and Public Pressures  <b>Ken Shotts</b>	Game Theory and Strategic Interaction I  <b>David Kreps</b>	Strategy and Organization in the Global Economy  <b>John Roberts</b>	
<b>11:00-11:20 am</b>		Break	Break & Group Photo	Break	Break	Break	
<b>11:20am-12:40 pm</b>		Strategy Identification and Evaluation  <b>Garth Saloner</b>	Organizing for Improved Performance  <b>John Roberts</b>	Influencing Governments  <b>Ken Shotts</b>	<b>11:20 am-12:20 pm</b> Game Theory and Strategic Interaction II  <b>David Kreps</b>	Organizational Challenges of Globalizing  <b>John Roberts</b>	
<b>12:45-1:45 pm</b>		Lunch	Lunch	Lunch	Lunch	Lunch	
<b>2:00-3:20 pm</b>	<b>12:00 pm</b> <i>Check in begins at Schwab Residential Center</i>	Industry and Competitor Analysis  <b>Garth Saloner</b>	Organizing for Improved Performance (cont.)  <b>John Roberts</b>	Antitrust  <b>Ken Shotts</b>	Implementing Strategic Organizational Change  <b>Hayagreeva Rao</b>	Leading for Global Advantage  <b>Bill Barnett</b>	
<b>3:20-3:40 pm</b>		Break	Break	Break	Break	Break	
<b>3:40-5:00 pm</b>	<b>4:30-5:30 pm</b> <i>Walking Tour of Stanford (Optional)</i>	Individual Study	Organizing for Innovation  <b>Bill Barnett</b>	Strategic Corporate Social Responsibility  <b>Ken Shotts</b>	Implementing Strategic Organizational Change (cont.)  <b>Hayagreeva Rao</b>	Individual Study	
<b>5:45-7:15 pm</b>	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner
<b>7:15-9:00 pm</b>	<b>7:15 pm</b> A Framework for Managing Strategy and Organization  <b>John Roberts</b>	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions		

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	<i>Sunday, July 19</i>	<i>Monday, July 20</i>	<i>Tuesday, July 21</i>	<i>Wednesday, July 22</i>	<i>Thursday, July 23</i>	<i>Friday, July 24</i>
		<b>STRATEGIC CHANGE</b>	<b>CORPORATE STRATEGY &amp; DECISION MAKING</b>	<b>STRATEGY AND ORGANIZATIONAL CULTURE</b>	<b>NETWORKS AND INNOVATION</b>	<b>STRATEGY IMPLEMENTATION</b>
<b>8:00-9:20am</b>		Individual Study	Individual Study	Individual Study	Individual Study	Culture and Strategic Change  <b>John Roberts</b>
<b>9:40-11:00 am</b>		Dynamic Forces Driving Firm Evolution  <b>Robert Burgelman</b>	Corporate Strategy: The GE Experience  <b>Garth Saloner</b>	Organizational Culture  <b>Bill Barnett</b>	Social Networks in High Performing Organizations  <b>Jesper Sorensen</b>	<b>9:20-9:40am</b> Break 9:40-11:00 Program Wrap-Up  <b>Bill Barnett</b> John Roberts
<b>11:00-11:20 am</b>		Break	Break	Break	Break	
<b>11:20am-12:40 pm</b>	<b>9:30 – 11:00 am</b> Brunch	<b>Intel Centrino in 2007: A New “Platform” Strategy for Growth</b>  <b>Robert Burgelman</b>	Strategy in Entrepreneurial Ventures  <b>Garth Saloner</b>	Leading a High Performance Culture  <b>Jeffrey Pfeffer</b>	Online Social Networks  <b>Jesper Sorensen</b>	<b>11:00 am</b> Box Lunch available
<b>12:45-1:45 pm</b>		Lunch	Lunch	Lunch	Lunch	
<b>2:00-3:20 pm</b>	<b>No scheduled activities</b>	Strategic Leadership Challenges in Established Companies  <b>Robert Burgelman</b>	Sound Decision- Making  <b>Frank Flynn</b>	Turning Knowledge into Action  <b>Jeffrey Pfeffer</b>	Innovation and Competition  <b>Bill Barnett</b>	<i>* Please check out of Schwab no later than 2:00 pm</i>
<b>3:20-3:40 pm</b>		Break	Break	Break	Break	
<b>3:40-5:00 pm</b>	<b>No scheduled activities</b>	Individual Study	Group Decision- Making  <b>Frank Flynn</b>	Individual Study	Individual Study	
<b>5:45-7:15 pm</b>	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner  Introduction to Week 2 <b>Bill Barnett</b>	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>5:45 pm</b> Reception <b>6:15 pm</b> Dinner	<b>6:15-10:30pm</b> Reception and Closing Dinner	
<b>7:30-9:00 pm</b>	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions		

