

**EXECUTING STRATEGIC CHANGE IN DYNAMIC ENVIRONMENTS WORKSHOP**  
**STANFORD GRADUATE SCHOOL OF BUSINESS**  
**SAMPLE SCHEDULE**

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>
<b>8:00–9:20 am</b>			Strategic Thinking and Implementation  <b>Pearl</b>	Individual Presentations – Round One	<b>7:00-8:00 am</b> Breakfast will be served.
<b>9:20–9:40 am</b>			Break/ Group Photo	Break	
<b>9:40–11:00 am</b>		Welcome and Program Overview  <b>Burgelman/Pearl</b>	Leading Top-Down Strategic Change  <b>Pearl</b>	Individual Presentations – Round Two	<i>Check out of Schwab no later than 12:00 pm</i>
<b>11:00–11:20 am</b>		Break	Break	Break	
<b>11:20 am–12:40 pm</b>		Perspective on Leading Strategic Change  <b>Burgelman</b>	Applying the Lessons from the Liberty Case  <b>Pearl</b>	Individual Presentations – Round Three	
<b>12:40–2:00 pm</b>		Opening Lunch	Lunch	Lunch	
<b>2:00–3:20 pm</b>	<i>Check-In at Schwab available after 2:00 pm</i>	Using the Strategy Diamond Framework  <b>Burgelman</b>	Leading Bottom-Up Strategic Change  <b>Burgelman</b>	Individual Presentations – Round Four	
<b>3:20-3:40 pm</b>		Break	Break	Break	
<b>3:40–5:00 pm</b>		The Neurophysiologic Foundation of Strategic Leadership  <b>Pearl</b>	Applying the Lessons from the Nike Case  <b>Burgelman</b>	<b>3:40-4:30 pm</b> Open Discussion: Key Learnings from Workshop	
<b>5:00–6:00 pm</b>	<b>5:00-6:00 pm</b> Walking Tour of Stanford (Optional)	Small Groups – Introductions and Discussion of Change Plans	Small Groups – Prepare for Presentations	Personal Study – Identify Progress Made at Workshop	
<b>6:00–7:30 pm</b>	<b>6:30 pm</b> Dinner (Optional)	<b>6:00 pm</b> Reception <b>6:30 pm</b> Dinner	<b>6:00 pm</b> Reception <b>6:30 pm</b> Dinner	<b>6:00 pm</b> Reception <b>6:30 pm</b> Closing Dinner	
<b>7:30–10:00 pm</b>		<b>7:30-8:45 pm</b> Personal Study – Applying Concepts to Change Plan <b>8:45-10:00 pm</b> Small Groups – Applying Concepts to Liberty and Nike Cases	Personal Study – Apply Key Learnings to Change Plan and Prepare for Presentations	Late Evening Reception	