



**GLOBAL INSIGHTS: FOCUS ON CHINA (STANFORD SESSION)**

STANFORD GRADUATE SCHOOL OF BUSINESS

IN COLLABORATION WITH SINGAPORE MANAGEMENT UNIVERSITY

**MARCH 15 – 19, 2009**

	<i>Sunday, March 15</i>	<i>Monday, March 16</i>	<i>Tuesday, March 17</i>	<i>Wednesday, March 18</i>	<i>Thursday, March 19</i>	<i>Friday/Saturday, March 20/21</i>
8:00–9:20 am		Overview of Chinese Economy I	Chinese Culture, Foreign Policy and Impact on Business: A Primer	Non-market Pressure and Reputation Risk: Google, Amway China	Financial Viabilities of Doing Business in China – <i>Private Equity and Raising Funds</i>	(Optional) Departures for China
9:20–9:40 am		<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	
9:40–11:00 am		Overview of Chinese Economy II	AT&T China: Entry Strategies	Managing Your Global Supply Chain	Financial Viabilities of Doing Business in China – <i>Valuation</i>	
11:00–11:20 am		<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Boxed Lunch</b>	
11:20 am–12:40 pm		Chinese Political Economy	AT&T China: Entry Strategies	Managing Your Global Supply Chain	Departures for China this afternoon and evening	
12:40–2:00 pm		<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>		
2:00–3:20 pm	<i>Check-In at Schwab Available after 3:00 pm</i>	Future of Chinese Economy	Ventures in China: Google and Baidu	Manufacturing in China – Experience of Timbuk2 and Rickshaw		
3:20–3:40 pm		<b>Break</b>	<b>Break</b>	<b>Break</b>		
3:40–5:00 pm		Study Time	Study Time	Study Time		
5:00–7:15 pm	5:45 pm Reception 6:15 pm Dinner 7:15 pm Welcome and Program Overview	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner		
7:15–9:00 pm	Study Groups	Study Groups	Study Groups	Study Groups		



**GLOBAL INSIGHTS: FOCUS ON CHINA (SHANGHAI SESSION)**  
**STANFORD GRADUATE SCHOOL OF BUSINESS,**  
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**MARCH 22 – 26, 2009**

	<i>Sunday, March 22</i>	<i>Monday, March 23</i>	<i>Tuesday, March 24</i>	<i>Wednesday, March 25</i>	<i>Thursday, March 26</i>
8:00–9:20 am		Managing Business: East versus West	M&A	Managing Financial Risks	Leadership and Cross Cultural Management in China
9:20–9:40 am		<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
9:40–11:00 am		Managing Business: East versus West	M&A	Managing Operational Risks	Leadership and Cross Cultural Management in China
11:00–11:20 am		<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
11:20 am–12:40 pm		Marketing in China	M&A	Managing Reputation Risks	Leadership and Cross Cultural Management in China
12:40–2:00 pm		<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
2:00–3:20 pm	<i>Check-In at InterContinental Pudong Shanghai</i>	Invited Speaker/Visit: Success in China	Roundtable Discussion: Practice of Successful M&A	Organization Visit One	Invited Speaker: Local Government Official and Wrap Up
3:20–3:40 pm		<b>Break</b>	<b>Break</b>		<b>Break</b>
3:40–5:00 pm	Welcome and Program Overview	Invited Speaker/Visit: Success in China	Study Time	5:45 pm Reception 6:15 pm Dinner	Certificate Presentation and Reception
5:00–7:15 pm	7:15 pm Reception and Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner		
7:15–9:00 pm	Study Groups	Study Groups	Study Groups		