

STRATEGIES AND LEADERSHIP IN SUPPLY CHAINS
STANFORD GRADUATE SCHOOL OF BUSINESS

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
8:00–9:20 am	<i>Check-In at Schwab Available after 12:00 Noon</i>	Information-Based Service Differentiation <i>CEMEX</i> Hau Lee	Real Time Supply Chain <i>Tamago-ya</i> Seungjin Whang	Managing New Product Introduction <i>Cisco Viking</i> Hau Lee	Innovation, Social Responsibility and Culture <i>Esquel</i> Hau Lee	High IQ Supply Chains <i>7-11 Japan</i> Haim Mendelson
9:20–9:40 am		Break & Group Photo	Break	Break	Break	Break
9:40–11:00 am		Red Queen Competition <i>Seagate</i> Bill Barnett	Supply Chain Integration <i>Nokia</i> Seungjin Whang	Design for Supply Chain Management Hau Lee	9:40-11:20 am Evaluating Wal-Mart's Sustainable Strategy Erica Plambeck	High IQ Supply Chains <i>7-11 Japan</i> Haim Mendelson
11:00–11:20 am		Break	Break	Break	Break 11:20-11:30 am	Break
11:20 am–12:40 pm		Leading Red Queen Competition Bill Barnett	Value Chain Discipline: Where do You Compete? Haim Mendelson	Changing Environment and Supply Chain Restructuring <i>POSCO</i> Seungjin Whang	11:30 am-12:40 pm <i>Ma Jun</i> Erica Plambeck	The Right Supply Chain Strategy Hau Lee
12:40–2:00 pm		Lunch	Lunch 1:00-2:00 pm	Lunch	Lunch	Box Lunch To Go
2:00–3:20 pm	Developing as a Leader Bill Barnett	Changing the Value Chain Discipline: Strategies for Competition Haim Mendelson	Value Creation Through Service <i>TSMC</i> Seungjin Whang	Adaptive Supply Chain Design <i>Crocs</i> Hau Lee	<i>Schwab Check-Out at 2:00 pm</i>	
3:20–5:30 pm	4:00 – 5:20 pm Introduction: AAA Supply Chain Hau Lee	3:45-4:45 pm <i>Campus Walking Tour (Optional)</i>	Individual Study Time	Individual Study Time		4:00 – 5:00 pm Study Groups
5:00–7:15 pm	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner		5:45 pm Reception 6:15 pm Dinner and Certificate Presentation
7:15–9:00 pm	Study Groups	Study Groups	Study Groups		Late-evening Reception	