

## STRATEGY FOR NONPROFIT ORGANIZATIONS

Wednesday	Thursday	Friday
<b>7:30-8:30am</b> Registration and Continental Breakfast	<b>7:30-8:30am</b> Continental Breakfast	<b>7:30-8:30am</b> Continental Breakfast
<b>8:30-9:30am</b> Introduction and Program Overview Jim Phills	<b>8:30-9:50am</b> Integrating Mission and Strategy Chip Heath	<b>8:30-10:00am</b> Integration Jim Phills
<b>9:30-10:45am</b> Strategy Identification Jim Phills	<b>9:50-10:00am Break</b>	<b>10:00-10:20am Break</b>
<b>10:45-11:00am Break</b>	<b>10:00-11:20am</b> Organizational Evolution Jim Phills	<b>10:20am-1:00pm</b> Review of Application Exercise Jim Phills and Chip Heath
<b>11:00am-12:00pm</b> Strategy Identification (Continued) Jim Phills	<b>11:20-11:30am Break</b>	
<b>12:00-1:15pm Lunch</b>	<b>11:30am-12:00pm</b> Review Exercise II: Apple Computer Jim Phills	<b>1:00-1:30pm Working Lunch</b>
<b>1:15-2:45pm</b> Industry Analysis Chip Heath	<b>12:00-12:30pm</b> Overview of Application Exercise Chip Heath	<b>1:30-4:00pm</b> Review of Application Exercise Jim Phills and Chip Heath
<b>2:45-3:00pm Break</b>	<b>12:30-1:00pm Working Lunch</b>	
<b>3:00-4:35 pm</b> Implementing Strategy: Logic Chip Heath	<b>1:00-5:30pm</b> Application Exercise in Organizational Teams	
<b>4:35-4:45pm Break</b>		
<b>4:45-5:30pm</b> Review Exercise I: Apple Computer Jim Phills		
<b>5:30-5:45pm</b> Introduction to Interplast Case Jim Phills		<b>4:00-5:30pm</b> Wrap-Up Jim Phills
<b>5:45-6:00pm</b> Wrap-Up and Review Jim Phills		