

EXECUTIVE PROGRAM IN STRATEGY AND ORGANIZATION
STANFORD GRADUATE SCHOOL OF BUSINESS

WEEK ONE

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>	<i>Saturday</i>
		STRATEGY IDENTIFICATION AND ANALYSIS	STRATEGY AND ORGANIZATION	STRATEGY BEYOND MARKETS	STRATEGIC INTERACTION	STRATEGY & ORGANIZATIONAL CULTURE	
8:00 – 9:20 am		Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	9:30-11:00 am Brunch
9:40 – 11:00 am		Strategic Leadership Barnett	Organizing for Improved Performance I Roberts	Self -Regulation Shotts	Relational Contracting, Holdups and Reputation Skrzypacz	Organization as Strategy Roberts	
11:00 – 11:20 am		Break	Break	Break	Break	Break	
11:20 – 12:40 pm	12:00 pm <i>Check in begins at Schwab Residential Center</i>	Strategy Identification and Evaluation Sorensen	Organizing for Improved Performance II Roberts	Antitrust Shotts	Game Theory and Strategic Interaction I Kreps	Leveraging Culture Carroll	No Scheduled Activities
12:45 – 1:45 pm		Lunch	Lunch	Lunch	Lunch	Lunch	
2:00 – 3:20 pm		Industry and Competitor Analysis Sorensen	Discovering Successful Business Models I Barnett	Political Risk Shotts	Game Theory and Strategic Interaction II Kreps	Leading a High Performance Culture Pfeffer	
3:20 – 3:40 pm		Break	Break	Break	Break	Break	
3:40 – 5:00 pm	4:00 – 5:00 pm Optional Tour of the Stanford Campus	The Power of Corporate Culture Guest Speaker	Discovering Successful Business Models II Barnett	Crisis Management Callander	Auctions and Market Design Skrzypacz	Individual Study	
5:45 – 7:15 pm	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Alumni Dinner Guest Speaker	5:45 pm Reception 7:00 pm Dinner	5:45 pm Reception 6:15 pm Dinner
7:15 – 9:00 pm	7:15 – 8:00 pm A Framework for Managing Strategy and Organization Roberts	Individual Study	Individual Study	Individual Study	Individual Study		

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WEEK TWO

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
	No Scheduled Activities	INSTITUTIONAL & STRATEGIC CHANGE	STRATEGIC IMPLICATIONS OF NETWORKS	CORPORATE STRATEGY	GLOBAL STRATEGY	YOUR ENDURING IMPACT
8:00 – 9:20 am		Study Group Discussions	Study Group Discussions	Study Group Discussions	Study Group Discussions	Making a Difference as a Strategic Manager Roberts
9:40 – 11:00 am	9:30 – 11:00 am Brunch	Intrapreneurship Barnett	Strategies for Demand-Side Increasing Returns Sorensen	Corporate Strategy and Organizational Identity Soule	Strategy and Organization in the Global Economy I Roberts	Break 9:40 – 11:00 am Program Wrap-Up Barnett/Roberts
11:00 – 11:20 am		Break	Break	Break	Break	Box Lunch available
11:20 am – 12:40 pm		Scaling Organizational Change I Rao	Platform and Standards Sorensen	Managing Corporate Strategy Soule	Strategy and Organization in the Global Economy II Roberts	<i>Please check out of Schwab no later than 2:00 pm</i>
12:45 – 1:45 pm		Lunch	Lunch	Lunch	Lunch	
2:00 – 3:20 pm		Scaling Organizational Change II Rao	Agile Operations: The Tamagoya Case Whang	Ownership and Allocating Decision Power within the Firm Feinberg	Leading for Global Advantage Barnett	
3:20 – 3:40 pm		Break	Break	Break	Break	
3:40 – 5:00 pm		Institutional Change: Leadership, Values and Incentives Rice	Creating a New Supply Chain: The Case of Big Cola in Mexico Whang	Franchising, Misalignment and Long Term Relationships Feinberg	Developing as a Leader Barnett	
5:45 – 7:15 pm	5:45 pm Reception 6:15 – 8:00 pm Dinner and Introduction to Week 2 Barnett	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner	5:45 pm Reception 6:15 pm Dinner Guest Speaker	5:45 pm Reception 6:15 – 8:30 pm Closing Dinner & Certificate Presentation	
7:30 – 9:00 pm	Individual Study	Individual Study	Individual Study	After 8:30pm Individual Study	Late Night Reception Available in the Lounge	