

MANAGING TALENT FOR STRATEGIC ADVANTAGE
STANFORD GRADUATE SCHOOL OF BUSINESS

	<i>Sunday</i>	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
8:00 – 9:20 am	<p align="center"><i>Check-in at Schwab Center available after 12:00 Noon</i></p> <p align="center">4:00 pm Optional Campus Walking Tour</p>	Connecting the Talent Brand to the Customer Brand	Engaging Employee Talent for Innovation	Compensating Star Talent	A Different Approach to Incentives	HR as a Partner: Getting (More of) What You Want: Negotiation Strategies and Tactics
9:20 – 9:40 am		Rao	Rao	Larcker	Pfeffer	Neale
9:40 – 11:00 am		Break	Break	Break	Break	Break
9:40 – 11:00 am		Scaling the Management Team	Good Boss, Bad Boss: What Great Executives Do	Succession Planning: Developing Talent	Evidence Based Talent Management	HR as a Partner: Getting (More of) What You Want: Negotiation Strategies and Tactics II
11:00 – 11:20 am		Rao	Sutton	Larcker	Pfeffer	Neale
11:20 am – 12:40 pm		Break	Break	Break	Break	Break
11:20 am – 12:40 pm		The Challenge of Change	Good Boss, Bad Boss: What Great Executives Do II	Making Good Group Decisions	The Knowing-Doing Gap and How to Overcome It	Wrap Up Session
12:45 – 1:45 pm		O'Reilly	Sutton	Flynn	Pfeffer	Rao
2:00 – 3:20 pm		Lunch	Lunch	Lunch	Lunch	Box Lunches Available
2:00 – 3:20 pm		Culture as a Source of Competitive (Dis)Advantage	The Power of Social Networks	Judging Talent in Organizations	Leading by Example: An Approach to Developing Talent	<i>Check-out of Schwab Center by 2:00 pm</i>
3:20 – 3:40 pm	O'Reilly	Sørensen	Flynn	Kramer		
3:40 – 5:00 pm	Experience Sharing: Small Group Exercise	Six Degrees of Separation: How Connected is Your World?	Individual Study Time	Data Analytics and People Operations		
6:00 – 7:30 pm	Rao	Sørensen		Guest Speaker		
6:00 – 7:30 pm	5:30 pm Reception 6:00 pm Dinner and Program Overview Rao	6:00 pm Reception 6:30 pm Dinner	6:00 pm Reception 6:30 pm Dinner	6:00 pm Reception 6:30 pm Dinner	6:00 pm Reception 6:30 pm Closing Dinner and Certificate Presentation	
7:30 – 9:00 pm	Study Group Meetings	Study Group Meetings	Study Group Meetings	Study Group Meetings	No Study Groups Tonight	