



Business Monitor offers in-depth reports on global markets and 22 sectors. Reports contain multinational companies' profiles, macroeconomic data, country risk analysis, and forecasts.

SEARCHING

- To select a topic or industry section, use the left navigation.
- To select a region or country, use the top drop-down menu.
- For a quick keyword search, use the search box in the upper-right corner.
- To customize your search by date, country, industry, or companies, click on Advanced Search (located underneath the search box).
- To browse all BMI reports, click on BMI Reports at the bottom of the left navigation.

CONTENT COVERAGE

The database covers analysis on country risk, financial markets, industry and company intelligence on a global, regional, or country level.

Country Risk

- **Daily News Analysis** - assesses the impact of political, economic, business and financial developments across global markets.
- **Country Update** - monthly executive briefing, with risk ratings, 2-year macroeconomic forecasts and systematic analyses of the latest political, economic, financial markets and business environment.
- **10-year Macroeconomic Forecasts** - quarterly update contains SWOT country analysis, risk ratings, and economic outlook. **Country Forecast Reports** can be downloaded from the box on the right of the screen.
- **Country Risk Ratings** - political, economic and business operational risks.
- **Political Risk Analysis** - identifies and evaluating political and security risks with a strong focus on domestic politics and foreign policy.
- **Economic Analysis** - provides insight into real GDP growth, exchange rates, interest rates, the balance of payments, foreign debt, and fiscal policy.
- **Business Environment** - assesses the operational infrastructure, institutions and policy regime governing investment and trade.
- **Sovereign Risk Ratings** - quantifies the risk of sovereign debt default across the emerging markets universe.
- **Global Market Views** - provides key economic and financial market views across global markets.
- **Global Assumptions** - consists of forecasts for growth, inflation, interest rates and exchange rates across key states and regions over a 5-year period, including the US, the Eurozone, Japan, and China.

Data & Forecasts

- **Compare & Export** – filter macroeconomic and industry indicators data and export results to Excel
- **Export All Data** – download all data of a region or a country into Excel.

Risk Ratings

- **Ratings Data** and **Sovereign Risk Ratings** are downloadable into Excel.
- Click on individual country names to view the country rating and its ranking within the regional peer group.
- At the top of each ranking page, click on **Ratings Update** to view BMI analysis supporting the rating.

Financial Markets

- **Global Market Views** - analysis of external and local debt, foreign exchange and equity indices across global markets, incorporating both short and medium-term views.
- **Sovereign Risk Ratings** - macroeconomic, political and market assessments across the emerging markets universe, in order to give a forward-looking and responsive portrayal of external debt vulnerabilities.

- **Currency Forecasts** - provides short-term targets and 12 month forecasts for over 40 emerging currencies.
- **10-year Macroeconomic Forecasts** - produced every quarter for global markets with 20-year historic data.
- **Global Market Strategy** - provides tactical and strategic investment ideas in global FX, fixed income and commodity markets.
- **Key Market Views** - key financial views across global markets.

Company Intelligence

- **Daily News Analysis** – covers major corporate developments including mergers and acquisitions activity, analysis of latest business strategies and financial results analysis.
- **Company Profiles** - includes contact information for key personnel, sales data, company size, nationality, ownership structure, and containing links to regional and head offices. Data are searchable and downloadable to Excel. **To search**, click on Export Executive Contacts in the box to the right of the screen.
- **Top Multinational Network** - Global network of subsidiaries along with the list of competitors' network. In the **Strategic Analysis** section, click on an alphabet to find your company. In the **Company Network** window, use the icons on the left to find the company's regional network.

Industry Analysis

- **Daily News Analysis** - provides intelligence and views on sector trends, company developments and project progress worldwide.
- **Risk-Reward Ratings** - provides a country-comparative assessment of the market potential and operational risks facing each industry.
- **Market Assessments and 5-10 year Forecasts** – quarterly update for each market across 22 verticals.
- **Sector Comparisons** - evaluates relative returns between key industry verticals.
- **Competitive Intelligence and Company SWOT Analysis** - provides overviews to the competitive landscape.

Industry Forecast Reports provide SWOT analysis, market overview and trends, industry forecast, competitive landscape, with key players' profiles. Reports are downloadable from the box to the right of the screen.

SAMPLE SEARCHES


Find macroeconomic forecast for a country

1. In left navigation, click on **Country Risk**
2. Choose your country from the top drop-down menu.
3. On the result page, go to the **Strategic Analysis** section, and select **10 Year Forecasts**.
4. In addition, click **Country Forecast Report** in the box to the right.
5. Alternatively, click on **Compare & Export Data** in the blue box.

Find currency forecast for a country

1. In left navigation, click on **Financial Markets**.
2. Selecting your country from the top drop-down menu.
3. On the result page, go to the **Strategic Analysis** section, and select **Currency Forecast**. **NOTE:** Not all countries have currency forecasts.

Find a company's regional subsidiaries

1. In left navigation, click on **Company Intelligence**.
2. In the **Strategic Analysis** section click **Top Multinational Networks**.
3. Select your company from the list.
4. **Company Network** window opens. Use the icons on the left to choose the region.
5. Click on a subsidiary's name and to click the  see its profile.

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