

JacksonLine

February 2004

News & Happenings @ your Library

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Trivia Question

Q. Who Pioneered the American Valentine Manufacturing Industry?

A. Esther Howland, a young entrepreneur, started making and selling valentines out of her home in 1847, just after she graduated from Mount Holyoke College. Her valentine cards sold very well and she soon hired several ladies to assist her operation. The assembly line operation that began in her home thrived, grossing \$100,000 annually.



Looking for that elusive Wall Street Journal article?

Look to **Proquest's ABI/INFORM**. Click on the "Publication Search" at the top of the Page. Type in the name of the newspaper and browse an entire issue by date or do a subject search by clicking the "Search Within Publication" tab. ABI/INFORM has full text coverage of Wall Street Journal articles from January 2, 1984 to the present. Read the latest political, financial or corporate shenanigans in Wall Street Journal.



Do you have your **Capital IQ** account?

With a Capital IQ account you can:

- Identify the top players and investors in private and public capital markets as well as research recent transactions, new issues, key developments, and news that affect industry dynamics.
- Screen for relevant M&A, growth financings, and PIPE transactions as well as new issues, warrants/ rights/options offerings.
- Access current and historical financial statements, valuation multiples, supplemental items, business segment analysis, credit ratios, and analyst estimates.
- Build a comparable company analysis in minutes then download with an excel plugin.
- Graph stock price/volume information and operating metrics and instantly output to excel.

Call **Mary Clare Williams** (415) 823-1225 to set up your personal account!

New Databases

World Bank e-Library

The World Bank e-library covers all current World Bank titles, documents and papers and over 1,200 backlist titles. You can browse the e-Library by region or by topic such as agriculture, governance or international economics. This fully cross-searchable portal offers abstracts as well as full text documents.

Global Development Finance (GDF)

Historical as well as current data on the debt and financial flows for 138 countries. Issued by the World Bank.

Research Tips

Investment Performance Digest

Tracks historical investment performance and rankings of the world's major investments: Stock, Bonds, Currencies, Collectibles, Commodities, Metals and Insurance from 1960 Through 1999. The strength of the digest is its so easy to use. Over 90 subjects are reviewed in an identical, "apples to apples" format, making comparisons easy.

Located on Table "A" in the Library Reference Room



The Deal - a new addition to our newspaper collection!

Read about who's in and out at high-profile companies such as Barclays Capital and Deutsche Bank AG. The Deal provides analysis and insight into deals as they evolve in the world's markets. Every week, The Deal gives you an interesting view of financial transactions and the people behind the deals, plus timely commentary and analysis with charts and stats. Stop by the library between class, after class, or on the weekend to browse our Newspaper Collection.

Powerful New Feature -My EBSCOhost ®

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My EBSCOhost ® allows you to save searches, create search alerts, journal alerts, and save documents to your personal folder. In EBSCOhost you can save advanced searches as an alert and have EBSCOhost email you with any new results. To create an account click on "Sign into my EBSCOhost" located in the upper left hand corner of the EBSCO search page. Try it out! Let us know what you think.

Campaign 2004 News! All campaign news in one place

'Tis the political season and LexisNexis has bundled news, business, and legal sources for U.S. election coverage in a new Campaign 2004 file. The file contains information from news sources, including ABC News, CNN, Gallup Poll News Service, National Journal, National Public Radio, NBC News, The Hotline, The New York Times, USA Today, and The Washington Post. Coverage begins with stories from October 1, 2003 and is updated daily.



In honor of the Grammy's ...

What percentage of the total music market for 2003 came from internet downloads and subscription services

A. According to a Forrester Techstrategy brief, music

downloads represent .8% of the total music market. Surprised? We were too. Check out Josh Bernoff's [2004 Digital Music Forecast](#) in the "Media and Entertainment" section of the Forrester database for more details.



President's Day Holiday Hours

Monday February 16th

Library Hours

10:00 AM - 7:00PM

Reference Desk Hours

12:00 Noon to 5:00PM

Send your comments, questions, suggestions **Jan Driscoll**.

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