

JacksonLine

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News & Happenings @ your Library

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"The next best thing to knowing something is knowing where to find it." - Samuel Johnson

Enhanced Jackson Library Catalog 30 day trial

The Jackson Library catalog is a little more lively with pictures of book jackets added to some of records. An information tab the offers table of contents, book summaries, Publisher's Weekly book reviews and author notes. This enrichment gives users the ability to locate, review and evaluate specific titles of interest. Check out the [catalog](#) and let us know what you think.



Training Classes

Job Search Secrets

Wednesdays, at Noon January 14, 21, 28
MBA Lab Training Room

Learn about ideal places to search for that plum job. Offered in collaboration with the CMC.

Unable to attend the workshop? Click on "[Job Search](#)" from the Jackson Library Website for resources to guide you with your search or [contact us](#) for an individual consultation.

Bloomberg Equities / Fixed Income

Wednesday, January 21 10:00 AM - 11:15AM and
11:15AM -12:30PM

Want to know how experts on Wall Street size up investments? Come find out how to use the famous Bloomberg financial product. A representative from Bloomberg will be hosting back to back sessions, one on equities and the other on fixed income and will reveal all.

Company Financials

New Databases

Capital IQ

Be Smart and get your own Capital IQ account!

Capital IQ is a unique corporate finance platform that is used by many investment bankers to help them improve their idea generation, analysis, relationship, and project/deal management processes.

Get that edge! Go the Library's listing of databases and under Capital IQ click on "Request an Account" Experience Capital IQ today!

A Winter Quarter Surprise!

The Merged **CRSP/COMPUSTAT** database as well as the **US Mutual Funds** database will soon be available. We hope to have these excellent research tools added to our web page and accessible via Wharton's WRDS platform in the coming week.

Research Tips

Interested in government spending changes or spending outlays by agency?

Historical Tables of the U.S. Government can show you expenditures from 1940 to the present based on the Budget of the U.S. Government. The information is laid out in easy to read tables. You can find this book in the U.S. Section of the reference room.

Trivia Question

Q. Name the US corporation that asked the American government to overthrow the government of Guatemala, supplied two freighters for the Bay of Pigs invasion and was given the nickname of "the octopus" for its ability to influence Latin American governments.

A. United Fruit Company.
The company is now known as "Chiquita Brands International" The banana company's power over

countries made them "Banana Republics".

Schedule to be announced

Learn how to easily find the financial status and additional details of corporations.

Watch for a new series of **training classes** offered by library staff.

We have Syllabi...

Are you deciding what course to take? Have a few extra minutes and would like to check out the next class assignment? The library has copies of each GSB course syllabus. Access Services staff can check out the the library copy of any class syllabi to you so you can preview syllabus or read the latest assignment.

Locating Reserve Material

Need to know what's on reserve? just click the **Course Reserve** tab on the search page in Jackson Library Catalog, to look up reserve material for current GSB courses. The reserve function also provides electronic access to selected reserve material, such as past exams.



MLK Holiday Hours

Martin King Jr. holiday hours, Monday January 19th are:

Library Hours

10:00 AM - 7:00PM

Reference Desk Hours

12:00 Noon to 5:00PM

Interesting Observation

"The concept is interesting and well-formed, but in order to earn better than a 'C,' the idea must be feasible." --A Yale University management professor in response to his student Fred Smith's paper proposing reliable overnight delivery service. (Smith went on to found Federal Express Corp.)

Popular Business Books



The Merck Druggernaut: The inside story of a

pharmaceutical giant by Fran Hawthorne. The Merck Druggernaut gives us an inside look at this very successful pharmaceutical giant through interviews with individuals who work or have worked at Merck.



Food Fight: The inside story of the food

industry, America's obesity crisis and what we can do about it. Obesity poses a major threat to health care resources in the United States. 65 percent of Americans are overweight. The Centers for Disease Control call the obesity problem an "epidemic" and tragically children are most affected. This book sounds the alarm and offers a plan for the future.

The popular business book collection is available in the display rack on the first floor of the Library. It consists of selected titles from the *New York Times* and *Business Week* bestseller lists and is updated regularly. All titles circulate for two weeks.

Send your comments, questions, suggestions **Jan Driscoll.**

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What is your experience with the library site? **Send Feedback!**



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