



JacksonLine

December 2005

News & Happenings @ your Library



December ...

Biz Quiz

Q. The visit of what famous actress to the Gucci store in Florence in the Fifties inspired the famous Gucci floral scarf ?

Q. On the Prudential Insurance logo used in the 1960s, what was written on the Rock ?

Q. In what year did Donald Trump win the Ellis Island Medal of Honor?

Q. Name the GSB's three living Nobel laureates.

Q. What is the name of the CEO mentioned in this sentence "As of 1997 prospective new CEO _____" near the beginning of Prof Burgelman's 2003 article 'Practice and You Get Luckier' ?

*There will be a prize drawing for those who answer all five correctly. Answers and winners will be posted next Wednesday, Dec. 7th on our website. **The answers are ...***



Pressured to find the perfect gift?

Here are some fun sites for the perfect (or not so perfect gift) for family and friends.

Visit **Lillie's Five-and-Dime** to find lovely handmade cards and accessories.

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Season of Giving

Exchange food for fines!

'Tis the season of giving and you can erase your library overdue fines by donating to the GSB Donation Drive. The library will credit \$2 to your outstanding late fees per non-perishable food item that you bring into the Library's donation collection box. Visit the Circulation Desk for further information.

The **deadline** to clear your fines and provide food to those in need is **December 16th**. Best wishes for a wonderful holiday season from all of us at Jackson.

Trivia Question

UnusualThings.biz offers unique, clever, modern, innovative and sometimes funny merchandise.

At **Textile Arts** you can shop the for the finest in retro, modern and contemporary Scandinavian design from MARIMEKKO. You will find handbags, umbrellas, scarves, and cards.

Signorino Designs melds a unique blend of exotic elements from many cultures into modern, edgy jewelry. The line includes hand-crafted bracelets, necklaces, and earrings in bold, bright colors.

Neal's Yard Remedies has gifts of frankincense and myrrh. Give this gift you'll know what those wise men knew. Throw in a little gold and you can't miss.

Popular Business Books - New additions

A good book can make those airport delays almost tolerable. Escape your travel woes with one of these titles:



The People's Tycoon: Henry Ford and the American Century

by Steven Watts

Watts delves into the life a Michigan farm boy who emerged as one of America's richest men and a celebrity and hero to millions of ordinary citizens. His support of high wages and material abundance for everyday workers made him a figure of admiration to such diverse people as Vladimir Lenin and Adolf Hitler, John D. Rockefeller and Woodrow Wilson. Watts brings to life a complicated Henry Ford, inventor, businessman, bigot, moralist, visionary, despot and much more.



The Art of Constructive Confrontation: How to Achieve More Accountability with Less Conflict by John Hoover and Roger P. DiSilvestro

This book explains the power of "constructive confrontation". Although the basic tenets of "constructive confrontation" communicating, listening, forming consensus, agreeing on courses of action, making course changes, and celebrating progress, are not new, they are presented in an easy to follow format with real life examples that can lead to better productivity and a happier work environment.

Charles Dickens settled on the name Tiny Tim for his character in "A Christmas Carol." What other alliterative names were considered?

Answer:

Small Sam, Puny Pete, and Little Larry.

A Christmas Carol was originally written by Charles Dickens as a potboiler to help him pay off his debts. This novella has become one of the most popular Christmas stories of all time. The story deals with two of Dickens's recurrent themes, social injustice and poverty.

The first edition of A Christmas Carol was illustrated by John Leech a politically radical artist who felt artists should address social issues



Source: Wikipedia.com

Revisiting the Classics

General and Industrial Management (1916) by Henri Fayol (1841-1925) T56.F3

Fayol was a French Engineer who published one of the first systems of management in Paris in 1916 under the title, Administration Industrielle et Generale. Fayol's system gains its strength from the acceptance of and adherence to these six functional divisions:

- Technical activities



John F. Kennedy on Leadership: The Lessons and Legacy of a President by John A. Barnes

John F. Kennedy left an imprint on America and American politics. The book takes us through the Kennedy years and shows how JFK changed the rules of campaigning, challenged tradition, turned weaknesses into strengths, worked with the media, wrote speeches that touched his audience, and used Hollywood connections to craft an image. Each chapter identifies core principles that can serve as a standard for future leaders. Although the book focuses on the more positive aspects of JFK's life and leadership, it does not shy away from the miscalculations, misjudgments, faults, and failings that nearly destroyed him. This is a good book for those interested in leadership, history, or the game of politics the way it used to be played.

Find these and other books in the **Popular Books** display.

- Commercial activities
- Financial activities
- Security activities
- Accounting activities
- Managerial activities

According to Fayol, the managerial functions: forecasting, planning, organizing, commanding, coordinating and controlling are distinct from the other 5 activities. Fayol's views held sway over management thinking throughout much of 20th century, but is now beginning to lose some of its power.



Audio Books

Stuck in traffic? Feel like you are wasting time as you crawl home for the holidays. It doesn't have to be that way. You can listen to books as you drive! Some new additions to our sound recording library are:

Confronting Reality: Doing What Matters to get Things Right by Larry Bossidy & Ram Charan

The Tipping Point: How Little Things Can Make a Big Difference by Malcolm Gladwell

Carolyn 101: Business Lessons from the Apprentice's Straight Shooter by Carolyn Kepcher

With a good book and someone to read to you, a traffic jam is just more time to listen, so drive relaxed and learn something new.

Extended Library Hours for Finals

Library hours will be extended one hour beginning Sunday, December 11th through Thursday, December 15th. Find a quiet corner in the library to study or meet with your Study Group in one of our Group study/discussion rooms. Use our resources

to complete final term projects. Studying at Jackson Library always improves your chances on that Final.

Sunday, December 11th	1pm to 11pm
Monday, December 12th	8am to 10pm
Tuesday, December 13th	8am to 10pm
Wednesday, December 14th	8am to 10pm
Thursday, December 15th	8am to 10pm
Friday, December 16th	8am to 5pm
Saturday & Sunday 17th-18th	Closed



Jack's Favorite Quote of the Month

"He that is good for making excuses is seldom good for anything else."

Benjamin Franklin (1706 - 1790)

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Answers for Biz Quiz:

1. Grace Kelly. From the *International Directory of Company Histories*, in the Jackson Library Reference Room. This multi-volumed source offers concise historical overviews of hundreds of foreign and domestic firms.
2. "The Prudential has the Strength of Gibraltar". From *American Trademark Designs: A Survey with 732 Marks, Logos and Corporate Identity Symbols*, in the Jackson Library Reference Room. Find a visual record of famous symbols, from Mr Peanut to The Jolly Green Giant to the foppish Eustace Tilley of the *New Yorker*.
3. Trump won the award in 1986. From *Who's Who in America*, in the Jackson Library Reference Room. Learn other tidbits about The Donald's career. As well as those of many Captains of Commerce and Titans of Industry.
4. William Sharpe, Myron Scholes and former Dean A. Michael Spence. Your assignment: Calculate the odds of another GSB winner with name starting with 'S'
5. Craig Barrett. From the article in the journal *European Business Forum*, which can be found in the EBSCO database. EBSCO is one of our premier literature databases -- brought to you by Jackson Library -- covering hundreds of business publications.

AND THE WINNER IS ... Unfortunately, no one at the GSB got all 5 answers correct. Better luck next time !

Send your comments, questions, suggestions to [Jan Driscoll](#).

What is your experience with the library site? [Send Feedback!](#)



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