



# JacksonLine

December 2006

News & Happenings @ your Library



## December



### Season of Giving - Food for fines!

'Tis the season of giving and you can erase your library overdue fines by donating to the GSB Donation Drive. The library will credit \$2 to your outstanding late fees per non-perishable food item that you bring into the Library's donation collection box.

The deadline to clear your fines and provide food to those in need is December 19th. Best wishes for a wonderful holiday season from all of us at Jackson.

### Jackson Library to Go!

You can take the library with you on your holiday adventures.

- Log into the Library Databases via Webapps
- Login to Factiva and keep abreast of news impacting you and the business world
- Take home a New York Times bestseller from our Popular Books Collection

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### Career Corner

**The Medici Effect: What Elephants and Epidemics can teach us about innovation**  
HC 79 .T4 J625

Frans Johansson's "The Medici Effect" shows how breakthrough ideas most often occur when we bring concepts from one field into new unfamiliar territory and offers examples how we can turn the ideas we discover into ground-breaking innovations.

### Trivia Question

- Check out an audio tape and listen while you drive to mom's house
- Read the Jackson Blog where some of the best and most interesting business information can be found
- Login to the Jackson Library website and explore all the library has to offer

## Webapps

Login into our online **Databases** login via **Webapps**. At the Jackson Library database page scroll down to Factiva then click "Away from GSB?" at this page click the yellow box "Access the database via WebApps".



## Factiva News Pages

View the headlines from the front pages of Wall Street Journal, New York Times, and Washington Post. Browse through the text of the entire publication, drilling down section by section to the news of most interest. Browse through the most current issues of Forbes, Fortune, Barrons, Business Week and Newsweek. Keep current with Factiva.

## Popular Business Books

Travel with **The Starfish and the Spider: The Unstoppable Power of Leaderless Organizations** by Ori Brafman and Rod A Beckstrom. Two Stanford MBAs speak out about contrasting of organizations.

**Chicken: The Dangerous Transformation of America's Favorite Food** by Steve Striffer. Why did the chicken cross the road? To avoid avian flu?

**Hard Sell: The Evolution of a Viagra Salesman** by Jamie Reidy We couldn't have said it better.

**Alan Greenspan: The Oracle Behind the Curtain** by E. Ray Canterbury. All about 'The Most Powerful Man in America'.

**Talespin: Public Relations Disasters. Inside Stories, Lessons Learnt** By Gerry McCusker. Enjoy corporate catastrophes ... from a safe vantage point.

**Leading from the Front: No Excuse Leadership Tactics for Women** by Angie Morgan and Courtney Lynch. Shatter the glass ceiling with this book in your hand.

**Dealing with Darwin: How Great Companies Innovate at Every Phase of Their Evolution** by Geoffrey A. Moore. Intelligent Design, corporate style

After Scrooge has reformed his life at the end of Charles Dickens' *A Christmas Carol*, he invites Bob Cratchit to join him for some "smoking bishop". What did he mean?

**A Smoking Bishop** is a hot spiced drink. Mulled wines were popular drinks in 19th century London, safer to drink than untreated drinking water. To make Smoking Bishop, take 6 bitter oranges and stick them with 6 cloves each. Put them in a bowl, cover with red wine and set in a warm place for a day. Squeeze oranges into the wine, add a little port, heat and drink.



## Revisiting the Classics

**Up the Organization (1970) by Robert Townsend (1920- ) HD31. T38**

Although published more than 35 years ago, Townsend's witty satire on the conceits, excesses, and stodgy orthodoxies of the modern corporation remains an entertaining and relevant read. It could even be argued that he blazed a trail for Scott Adam's Dilbert. To address the ills – docility, boredom, and dullness, which Townsend claims afflict the average company, his overarching advice is: **Do not hire Harvard Business School Graduates!** Townsend's bestseller is subtitled: *How to Stop the Corporation from Stifling People and Strangling Profits*. He is especially critical of these executive office perks:

The popular books collection consists of selected titles from the New York Times and Business Week bestseller lists and is updated monthly. Use the library **catalog** to find more titles. Look for them as you come into the library.



### Audio Books

Stuck in traffic? Tired of the drivel on the radio as your drive home for the holidays? Listen to a book as you drive! Some new additions to our sound recording library are:

***The Toyota Way: management principles from the world's greatest manufactures*** by Larry Bossidy & Ram Charan

***The Tipping Point: How Little Things Can Make a Big Difference*** by Malcolm Gladwell

***Secrets of the Millionaire Mind: Mastering the Inner Game of Wealth*** by Harv Eker. Learn to think rich and you can be rich too.

***The Art of War: The oldest military treatise in the world by Sun-Tzu*** Invaluable to military personnel, and anyone in search of timeless advice on achieving success and accomplishing objectives in business and in life.

Look for them on the book shelf in the Trader's Pit.

### Jackson Blog!

Did you know:

- You can get electronics equipment shipped in 4 hours during the holiday season?
- You can find clothes and accessories just like celebrities wear at a price mortals can afford?
- Green is catching on and even Kmart has a stake in green?
- Japan is suffering from a pervasive apathy that seems to have gripped the country?

You would know this and more if you tuned into the **Jackson Blog**. Click on the blog link and find something new everyday.

### Business Website - New additions

- Reserved parking spaces
- Muzak
- Outside directorships for the chief executive
- Company jets ( Larry Ellison, are you listening?)

Do you need stats before you pick your next fantasy sports team? Check out these websites and create a winning team.

## General Sports Statistics

**The Hot Hand in Sports** - Professor Alan Reifman's blog on the study of sports streakiness. Includes links to other sports statistics researchers and websites.

(Industries > Sports)

**Statistics in Sports** (Industries > Sports)

**Scholarly Sports Sites** (Industries > Sports)

## Baseball

**Sabernomics: Economic thinking about baseball**

Professor J.C. Bradbury's blog on baseball economics. (Industries > Sports)

**Baseball Almanac** (Industries > Sports)

**The Baseball Archive** (Industries > Sports)

**Society for American Baseball Research** (Industries > Sports)

## Hockey

**Hockey Analytics** (Industries > Sports)

## Basketball

**Ken Pomeroy** - College Basketball (Industries > Sports)

These sites include relevant information at no charge, though some offer additional information for a fee. Some may also require free registration.

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## Library Holiday Hours

Dec.14th — Dec 15th: 8am - 5pm

Dec.16th — Dec 17th: Closed

Dec.18th — Dec 19th: 8am - 5pm

Dec.20th — Jan 1st: Closed

Jan. 2nd — Jan 5th: 8am - 5pm

Jan. 6th — Jan 7th: Closed

Jan. 8th: 8am - 5pm

To check regular hours please see [Hours page](#).



## Jack's Favorite Quote of the Month

"One's philosophy is not best expressed in words; it is expressed in the choices one makes... and the choices we make are ultimately our responsibility."

*Eleanor Roosevelt*  
(October 11, 1884 - November 7, 1962)

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Send your comments, questions, suggestions to [Jan Driscoll](#).

What is your experience with the library site? [Send Feedback!](#)



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