



JacksonLine

March 2006

News & Happenings @ your Library



March...

You asked for it! Extended Library Hours

We are extending library hours during the **week before finals**.
Monday thru Thursday, March 13th thru 16th until **10:00 p.m.**

During finals week the library will stay open:

Sunday, March 19th - **1 p.m. to 11 p.m.**
Monday thru Wednesday, March 20 thru 22 - **8 a.m. to 11 p.m.**



Early Access to the Library - 7:30 a.m.

During the Spring Quarter, the GSB Student Entrance will open at 7:30 a.m. on a trial basis. Students can enter through the Student Lounge (side) entrance to the library at 7:30 a.m. - Monday thru Friday. Get an early start on an assignment, meet with colleagues or catch morning news.



Track the Trends - Read the Research

In this Issue

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Career Corner

The ECO guide to careers that make a difference.
GE60 .E34 2004

If you are interested in socially responsible and environmentally friendly careers this book is a great place to start. The first portion of the book gives snapshots of different sectors both public and private.

ECO also describes forty specific jobs that are representative of environmental career opportunities in the twenty-first century and the people who work there.

Trivia Question

Why did St. Patrick go to Ireland ?

Answer

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Do you know what topics or industries market research firms have been covering lately? Check out our **'Highlights of New Industry & Market Research'** page on the library website. Here you can read brief intros to recent reports from Forrester, Gartner, Mintel and others. Keep up to date on the latest industry buzz in Identity Management or Email Postage that may be here at last.

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IT IS HERE NOW! Business Source COMPLETE

We are now offering **Ebsco's Business Source Complete** as a more inclusive aggregation package than Business Source Premier. As the name implies, this version is Ebsco's banner product for business information. Some of the highlights of BSC:

- All business and economics journals from Berkeley Electronic Press with NO embargo
- Full text non-journal content such as the Investment Guide Series (Hedge Fund, Turnaround Management, etc) from Euromoney
- Author profiles for the 10,000 most cited authors in BSC
- Bernstein data including investment research reports, industry reports, and market research reports
- Full text journals from many small publishers previously never represented in any aggregated database

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Popular Business Books - New Additions



Notes from Toyota-land : an American engineer in Japan
by Darius Mehri; foreword by Robert Perrucci

Notes from Toyota-land is an informative and interesting look into the workplace in contemporary Japan. The book does not delve into specific manufacturing techniques but spends time looking at the corporate culture in the Japanese plant. Mehri discusses the Japanese management practices such "voluntary overtime" and "groupthink". He did a lot of drinking with his co-workers and the conversations revealed a funny and sometimes depressing look into the Japanese social structure. This is an important book for any American planning to work for a Japanese company.

Also new this month:

- **Engineering the world : stories from the first 75 years of Texas Instruments** by Caleb Pirtle III.
- **First in thirst : how Gatorade turned the science of sweat into a**

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Revisiting the Classics

Leadership by James MacGregor Burns (1918-) HM141.B847

James MacGregor Burns is perhaps the most seminal figure in leadership studies. The ideas he set forth in **Leadership** have spawned hundreds of doctoral dissertations and a plethora of books on every conceivable aspect of leadership. Burns is noteworthy for postulating two strands of leadership: transactional and transformational.

- Transactional Leadership is based on a reciprocal relationship between the leader and his/her followers. The leader "rewards" followers with pay, performance ratings, recognition and praise. Followers respond to the leader's clearly communicated vision and objectives by giving full cooperation in the achievement of larger organizational goals.

cultural phenomenon by Darren Rovell.

- **Hershey : Milton S. Hershey's extraordinary life of wealth, empire, and utopian dreams** by Michael D'Antonio.
- **Little book that beats the market** by Joel Greenblatt.

The popular books collection consists of selected titles from the New York Times and Business Week bestseller lists and is updated monthly.

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Business Website - New additions

Baseball America Executive Database is the first complete, searchable listing of baseball front office executives ever compiled. The database is designed to allow, fans, writers, and executives to locate information like: Who made up the front office of the 1975-76 Big Red Machine, and who was its general manager? (It was Bob Howsam.) Click on his name and you can see additional information about Bob Howsam's career.

Knowledge Management Resource Center is created by the IKM Corp. and provides a comprehensive collection of knowledge management resources. The site can searched by keyword or by topics.

123Jump: Earnings Calls is a weblog-style summary of corporate "earnings calls." Earnings reports are issued quarterly and annually by public companies; they include earnings, expenses, and net profit for the issue period. More and more dissemination of information is taking place via webcasts. 123Jump's summaries of earnings calls by the site's own writers are added as they are issued, with a link to more extensive information where available. The site offers other useful information, such as recent IPO performance, economics and earnings calendars, an archive of Mutual Fund Q&As from various funds and fund families as well as a stock price look-up.

Eurostat offers data from the Statistical Office of the European Union which allows comparisons to be made among EU members and regions. The site covers national accounts, employment, industry, energy, services etc.

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- Transformational Leadership occurs when leaders succeed in engaging both the emotion and the intellect of those led. In its fullest manifestation both leaders and followers work together with a fused power base and inspire each other to higher levels of conduct and achievement and transform each other in the process.

A truly exceptional leader would attempt to combine the tenets of both transactional and transformational leadership in achieving organizational goals.



Jack's Favorite Quote of the Month

"Few men have virtue to withstand the highest bidder."

~George Washington~

1732-1799

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Send your comments, questions, suggestions to [Jan Driscoll](#).

Trivia Quiz :

At the age of sixteen, Patrick was taken prisoner by a group of Irish marauders. They transported him to Ireland where he spent six years in captivity as a slave to an Irish Chieftain. When he saw an opportunity he escaped.

He later returned to the land of his captivity because he felt called by God to convert the barbarians to Christianity. It was a difficult task as he had to figure out how to bring the values of the Christianity to people who still practiced human sacrifice, warred with each other constantly and were renowned as the great slave traders of the day.

Patrick had hatred of the institution of slavery, and he would later become the first human being in the history of the world to speak out unequivocally against it. He was also a champion of women whom he felt were belittled and terrorized by the men of the day.

Patrick never drove the snakes out of Ireland as there never were any to begin with but he did have many humanitarian accomplishments. By the time of his death, or shortly thereafter, the Irish stopped slave trading and human sacrifice had become unthinkable. And although the Irish never stopped warring with one another, "war became much more confined and limited the rules of warfare.

"The St. Patrick
You Never Knew " By Anita McSorley

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