



JACKSON LIBRARY

KNOWLEDGE | INFORMATION | RESOURCES

Key Sources for Company Information

Reference Collection: Many of the sources listed below are located in the Reference Collection on the main floor of the Jackson Library. The material in this collection has been grouped into subject and industry categories to make it more accessible. Many company directories are located together on Table B.

Databases: A number of key sources listed below are in electronic format. For the most part, these are available from accessing the [research databases](#) list at the [Jackson Library](#) site. See the guide to "[Key Database Resources](#)" for an up-to-date list of available sources.

Web Sites: See the Jackson Library home page for links to selected [Business Web Sites](#). Several sites listed under "Corporations" are useful sources of company information.

COMPANY PROFILE

Capital IQ - A unique platform combining detailed information on investment banking, private equity, corporations, investment management, professional services, and brokerage. **Current GSB students, faculty, and staff (and current Stanford students involved in GSB coursework)**. [[request an account](#)]

MarketLine – Offers comprehensive information, news and market reports for international companies, industries, and countries.

Hoover's Handbooks (Reference: Table B) and **Hoover's Online** - Provides basic information on companies, including business description, history, summary financials, and a list of key competitors. Print editions available in Reference include **American Business, World Business, and Emerging Companies**.

International Directory of Company Histories (Reference: Business History) - Presents 2-3 page profiles of leading companies (over \$50 million in sales) in all industries. Over 4,600 companies covered in 58 volumes.

Reference USA – A two-part database: the business portion provides information on 12 million U.S. businesses while the residential portion gives information on 120 million US households.

OneSource US Business Browser - An integrated site offering a collection of core business information on companies and industries, including news stories, corporate overviews, financial data, research reports, executive biographies, and more.

Ward's Business Directory and **D&B Million Dollar Directory** (Reference: Table B) - Both directories list public and private companies, with breakdowns by industry (SIC code) and location. The **Million Dollar Database** is also available on the Web.

Amadeus - A pan-European financial database containing information on over 5 million companies from 34 countries, including all the EU countries and Eastern Europe.

Directories by industry and/or location (Reference)- The Library has many different directories focused on particular industries and/or locations. Some popular examples include the **Corptech Corporate Technology Directory; Dun's Consultants Directory; Pratt's Guide to Venture Capital Sources; California Manufacturers Register; and the Bay Area Book of Lists**.

Company subsidiaries directory (Reference: Table B) – **Lexis Nexis Corporate Affiliations**.

Brands directories (Reference) - such as **Brands and Their Companies; Encyclopedia of Consumer Brands**.

COMPANY FINANCIALS / SEC FILINGS

Mergent Online – Offers detailed financial data on U.S. and international companies. Includes full-text corporate filings, annual reports, and ratios.

Thomson Research – Provides full-text SEC filings, historical financial reports, and economic profiles of countries and U.S. states.

Thomson ONE Banker Analytics - Offers company financials, earnings estimates, real-time market data and stock quotes combined with advanced filtering and screening capabilities. Retrieved data can be manipulated in a variety of formats. An Excel Add-in is provided allowing for complex tracking and analysis of data.

LexisNexis Academic - Offers a full-text collection of business, company, financial, and general news information.

Compustat - Global detailed financial data for individual corporations and industry composites.

For more information on Jackson Library's Corporate Report collection see "[Brief Guide to Corporate Reports](#)"

MARKET PERFORMANCE

Bloomberg (Trader's Pit) - Real-time and historical market data, news, and technical analysis. **For current Stanford students, faculty, staff, GSB alumni, and authorized visiting scholars only.**

Datastream (Trader's Pit) - Offers current and historical data on stocks, bonds, commodities, and on a variety of economic indicators. Provides easy downloading of data to Microsoft Excel format. **For current Stanford students, faculty, staff, GSB alumni, and authorized visiting scholars only.**

Reuters Research On-Demand - Full text images of analyst reports from many different sources.

Stock Exchange Web Sites - These major US stock exchanges offer web access to a variety of price data and graphing functions. See Web sites for [NASDAQ](#), [NYSE](#), [ASE](#).

Standard & Poor's NetAdvantage - A compilation of 18 S&P databases that provide a comprehensive picture of the investment world. Includes stock and bond guides and reports, mutual funds, dividend records, industry surveys, and much more.

Value Line Investment Survey (Reserve) - Weekly investment advisory service presenting detailed operating information, stock price data, business description, and analysis for over 1,700 companies.

PERIODICAL ARTICLES

ABI/INFORM Global - Covers more than 1,600 leading business and management publications, including over 350 English-language titles from outside the U.S.

Business Source Complete - 2,400+ full text scholarly journals and business periodicals, including *Harvard Business Review*, *MIT Sloan Management Review*, and *California Management Review*.

Factiva - Provides comprehensive coverage for full-text newspapers, trade journals, magazines, and newswires. Includes *Wall Street Journal* (June 13, 1979-).

LexisNexis Academic - Offers a full-text collection of business, company, financial, and general news information.

COMPANY RANKINGS

Business Rankings Annual (Reference: Table B) - Presents over 3,500 "top ten" lists taken from a variety of business publications.

D&B Business Rankings (Reference: Table B) - Ranks public and private U.S. companies by size, industry groupings, and by state.

Fortune 500 and Other Lists (Reference: Table B) - Check the box labeled "Corporation Directories" for lists such as *the 200 Best Small Companies*, *The Private 500*, *The Inc. 500*, and *The Business Week 1000*.

Manufacturing USA (Reference: Table B) - Company rankings by SIC code, along with key industry statistics. Other titles in this series include *Information, Finance and Services USA*; and *Wholesale and Retail Trade USA*

Market Share Reporter and World Market Share Reporter (Reference: Table B) - Provides market share breakdowns by SIC code with references to source publications. Includes a separate index by company name.

Tablebase - Provides access to tabular information on companies, products, industries, countries, and markets.

RESOURCES FOR PUBLIC & PRIVATE COMPANY DATA

U.S. Public Companies

Mergent Online
EDGAR
D&B Million \$ Database
Thomson Research
Hoover's Online
Laser Disclosure
Reference USA
OneSource US Business Browser

U.S. Private Companies

D&B Million \$ Database
Hoover's Online
Reference USA
OneSource US Business Browser

International Public

Mergent Online
Thomson Research
Hoover's Online
Laser Disclosure
ORBIS

International Private

Hoover's Online
ORBIS

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