

"Effective Disruption Management"

September 8th Seminar Presented by

Fritz Institute, MIT, and Stanford University

8:00 A.M. Registration and Breakfast

8:30 **Opening Comments**

Robert L. Joss, Dean, Graduate School of Business

Stanford University

8:40 **Keynote: Using Supply Chain Innovation to Save Lives**

Lynn Fritz, Director General

Fritz Institute

9:10 **Session I: The Balancing Act: Speed, Agility vs. Cost**

Moderator: Hau L. Lee, Co-Director, GSCMF

Leslie Lamb, Manager, Global Risk Management

Randy Martin, Director of Global Emergency Operations

Stanford University

Cisco Systems

Mercy Corps

10:40 Break

11:10 **Session II: When Disaster Strikes: Planning & Managing Emergency Response**

Moderator: James B. Rice, Director – Integrated Supply Chain, Center for Transportation Studies

Adele Martz, Director BCP & Crisis Support

Gail Neudorf, Emergency Coordinator

MIT

General Motors

CARE Canada

12:40 Lunch

2:30 **Session III: Public/Private Partnerships**

Moderator: Anisya Thomas, Managing Director

Jon A. Olson, Manager Global Transportation & Logistics Outsourcing

John Rickard, Director of Logistics

Ludo Oelrich, Director of "Moving the World"

Fritz Institute

Intel

IRC

TNT

4:00 Break

4:30 **Session IV: Performance Management**

Moderator: M. Eric Johnson, Professor, Tuck School of Business

Mathieu Clercx, Senior Vice President and CIO

John A. Clendenin, Chief Executive Officer

Dartmouth

Philips Semiconductors

ICLogistics

6:00 **Reception**