Is There Evidence that IT Matters?: Recent Changes in the Competitive Dynamics of US Industries and their Association with IT Intensity

Abstract

Over the past ten years IT-intensive industries in the US became significantly more concentrated and turbulent than they were prior to the mid-1990s, and the performance of firms within these industries became significantly more heterogeneous. These phenomena were less pronounced in non IT-intensive industries. This presentation will present empirical findings and offer an explanation of why IT penetration could be a causal factor for recent changes in industry dynamics.