The Global Management Immersion Experience (GMIX) encourages MBA students to gain hands-on knowledge of international management by working in a corporate, government, or nonprofit setting for a minimum of four weeks in a region new to them outside the United States. Sponsoring organizations gain access to talented MBA students to work on well-defined projects over the summer while also raising their company profile within the Stanford Graduate School of Business.

WHY SPONSOR A GMIX?

• Sponsor organizations leverage MBA students’ skills and knowledge to achieve completion of significant projects in a relatively short time-frame.

• GMIX students bring new perspectives to your organization as their project must be outside the United States and in a country where they have not lived for more than one year as an adult.

• Your organization provides a valuable real-life global experience to students that is a critical part of the GSB’s curriculum.

SPONSOR INSIGHT

“The benefit and contribution to the employer is directly related to the time and effort spent by the employer with the GMIX students. The returns on our investments in GMIX interns have consistently exceeded our expectations.”

- Joe Hamby, CEO, Managing Director, TriMarine Group, Singapore

GMIX FACTS

• This past summer, 102 GMIX students worked for 66 organizations in 37 countries on projects focused on market expansion, healthcare delivery efficiency, financial due diligence, affiliate development, and consumer go-to-market strategies.

• 25% of the MBA Class of 2016 participated in GMIX.

PROGRAM HISTORY

Since the first projects in China in 1997, GMIX has expanded to include opportunities in over 80 countries in Asia, Africa, Australia, Europe, Latin America, the Middle East, and the South Pacific. Sponsors come from a variety of industries including consumer products, international development, energy, finance, media and entertainment, healthcare, and technology.

OUR MISSION

The mission of Global Experiences at Stanford GSB, is to develop future leaders with a global mindset and a commitment to making a positive impact as managers of the world and its people. We seek to instill the following attributes in our students:

• Understanding of the complexities of managing businesses effectively in a global environment
• Awareness of the impact of businesses on the communities in which they operate and on larger global issues
• Respect for diverse cultures and social norms

GMIX 2016 TIMETABLE

FEBRUARY - JUNE 2016: SPONSOR AND STUDENT MATCHING PROCESS

1. Sponsoring organizations post GMIX opportunities on the GSB Career Dashboard.
2. Students apply to the GMIX opportunities of interest to them.
3. GMIX Sponsors access and review resumes; conduct interviews as desired.
4. GMIX Sponsors rank students and notify the GMIX office of their preferences.
5. The GMIX office works to make a match, then connects the GMIX Sponsor and student to arrange schedules and logistics and to confirm project details.

AUGUST 22 - SEPTEMBER 16 2016: RECOMMENDED DATES FOR FOUR-WEEK GMIX

GMIX SPONSOR REQUIREMENTS

All GMIX Sponsors are asked to provide a well-defined GMIX project with clear expectations and deliverables. In addition, sponsors must commit to providing the following:

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<th>For-Profit GMIX Sponsors</th>
<th>Nonprofit GMIX Sponsors</th>
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<td>Housing</td>
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<td>Living Allowance</td>
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STANFORD UNIVERSITY

GRADUATE SCHOOL OF BUSINESS