Your support of the Business School Fund helps enable the GSB to take advantage of opportunities as they arise and continue to be a pioneer in the field of management education.

With your gift in the fiscal year that ended August 31, 2014, you joined more than 7,100 donors who collectively contributed a record $14.7 million in unrestricted gifts to the school.

Flexible, current-use support allows the school to fund strategic initiatives like education technology; admit the best students, regardless of financial need; recruit new tenure-line faculty who build the school’s intellectual capital into the future; and engage alumni in meaningful ways on a global scale.

Thank you for your support and all that it makes possible at Stanford GSB.

“The simplest acts of kindness can have such a huge impact on someone’s day, week, month, or life.”

– Khalid Alameri, MBA ’14
Stanford Africa MBA Fellowship

Gifts to the Business School Fund helped launch the Stanford Africa MBA Fellowship, which pays tuition and fees for citizens of African countries with financial need who are admitted to the school. In a vivid illustration of the need for gifts of all sizes, resources from the Business School Fund enabled the school to waive the $275 fee and cover GMAT/GRE expenses for all 160 applicants, helping attract students from Africa and removing a critical barrier to entry.

New MBA/MS in Electrical Engineering

Your gift helped support design and planning for the sixth joint degree program offered by the school, the MBA/MS in Electrical Engineering, which launched this year. Students will develop an integrated understanding of engineering, strategy, and execution to drive future innovations that increasingly involve both technology and business. They will also join the nearly 20% of Stanford MBA students who take advantage of a joint or dual degree to complement their management education.

“Thanks to the Stanford Africa MBA Fellowship, I am part of the great community at Stanford GSB, where I learn every day about the tools that will allow me to create meaningful change in Africa.”

– Anita Niangoran, MBA ’15

Educational Technology

Over the last two years, gifts to the Business School Fund have supported significant investments in education technology to enhance teaching, learning, and the school’s global reach. These investments in both facilities and instructional design personnel were highlighted when First Lady Michelle Obama addressed students in Highly Immersive Classrooms in the Knight Management Center and Stanford Center at Peking University (SCPKU). These identical rooms use high-definition video technology to enable seamless, real-time interaction between the GSB and SCPKU and are among the facilities that live-stream GSB faculty lectures.
Financial Aid Gap

The Business School Fund helps fill the gap between student need and dedicated fellowship support. In the 2013-2014 academic year, that gap was $2.3 million as a result of steadily increasing student need.

With more than 50% of MBA students and 100% of PhD students requiring financial aid, your gift plays a real role in enabling the GSB to attract future leaders regardless of financial circumstances.

The Business School Fund also fills the gap between dedicated loan forgiveness funds and commitments to graduates who enter the nonprofit and public service sectors and thereby qualify for reduced educational debt.

Student Clubs and Conferences

Your gift supports co-curricular activities like clubs and conferences, which help students find their niche and pursue their passions. In 2014, a featured event was the first-ever Sports Innovation Conference, which examined why the world of sports has traditionally trailed other industries in embracing innovation and entrepreneurship.
Continuing Faculty Growth

With endowed funds covering less than half of Stanford GSB faculty costs, your generosity helps the school recruit and develop tenure-line junior faculty who help shape the student experience and build the school’s intellectual capital into the future. Rising stars among the junior faculty include:

- **Ed deHaan**, assistant professor of accounting, received the MSx Teaching Excellence Award this past year. His recent work examines investor relations and managers’ strategic communication with capital market participants.
- **Szu-chi Huang**, assistant professor of marketing, published a paper on “The Unexpected Positive Impact of Fixed Goal Structures on Goal Completion.” Her work is grounded in social psychology and focuses on goal pursuit, such as earning points in a reward program.

New Opportunities for Alumni

The school continually invests in new ways to serve alumni, including the launch of **GSB Women’s Circles**. These small groups, facilitated by alumnae professionals, gather monthly to learn from, inspire, and support one another. Last year, five Circles formed in San Francisco and new Circles on the Peninsula are planned for fall 2014.

**The Business of Change**, an event series for alumni that showcases the GSB experience, continued for its second year with Dean Garth Saloner in New York, Hong Kong, Singapore, San Francisco, Monterrey, and Mexico City.