Your gift, along with the annual and reunion gifts of more than 7,300 others, resulted in a record-breaking $16.5 million in contributions to the Business School Fund in the 9/1/14 - 8/31/15 fiscal year. Thank you!

By contributing to flexible, current-use spending, you make it possible for the school to pioneer strategic initiatives, nurture faculty, recruit the next wave of global business leaders regardless of their financial situation, and discover fresh ways to engage alumni across the world.

The school is deeply grateful for all that is made possible by the loyal support of annual donors and the special gifts made in celebration of GSB reunions.

7,300+ donors participated, including 40.3% of MBA alumni for a record total of $16.5M.

“I am passionate about making a positive difference in the world that changes people’s lives. Your generous contribution is allowing me to pursue my dreams.”

– Neal Watterson, MBA ’16
Academic Collaborations

In one of many GSB-led leadership development initiatives across disciplines, the school partnered with the Graduate School of Education to launch the Executive Program for Education Leaders, providing a hands-on forum for superintendents from 18 school districts to tackle leadership issues in K-12 education.

“It allowed me to think about how private-sector solutions transfer into educational settings.”
— Dr. Steve Tietjen, Superintendent, Los Banos Unified School District

Curricular Innovations

Here’s one example: *Startup Garage: The China Version* launched this year. Collaborating in real time through the Highly Immersive Classroom, Stanford students team with peers at the Graduate School of Management at Peking University to identify a startup model that has been successful in the U.S. and transplant it to the Chinese market.

Educational Technology

Continued investment in educational technology facilities and instructional design personnel helped the school:

- Develop a free MOOC on scaling ventures with Professor Hayagreeva Rao that attracted nearly 25,000 participants
- Launch Canvas, a state-of-the-art learning management system that optimizes online access to course content and discussions
Financial Aid Gap

As competition increases to source the next generation of leaders regardless of financial circumstances, the gap between student need and dedicated financial aid funds is growing rapidly. The GSB relies on the Business School Fund to fill this gap each year.

$2.3 million gap
IN 2013-2014

$6 million gap
IN 2014-2015

Gifts to the Business School Fund also helped close the gap in loan forgiveness commitments to graduates who enter the nonprofit and public service sectors.

Global Fellows Program

With a pilot focusing initially on Africa, the Global Fellows Program attracts and supports future leaders who might not otherwise apply to Stanford GSB. Now in its third year, the program has expanded the GSB applicant pool to include students from 52 African countries, compared to 18 prior to its launch.

Together, the MBA Classes of 2016 and 2017 include 15 Global Fellows representing 10 African countries. In June 2015 our inaugural Global Fellows graduated. By 2017, they will return to Africa for two years to take on professional roles that contribute to the continent’s development.

Among the current Global Fellows:

- 6 were the first in their families to graduate from college
- 2 were the first in their families to complete high school
- 2 are survivors of genocide and grew up as refugees

“I thought the dream might be too big and the financial burden too high. This experience will allow me to make a positive economic impact in Africa.”

— Kudzi Chikumbu, MBA '16
Women's Professional Reboot
This newly launched program drew more than 100 alumnae who are contemplating a career change, re-entering the workforce after a break, or seeking professional fulfillment.

Junior Faculty Pipeline
With few dedicated sources of funding for junior faculty, the GSB relies on the Business School Fund to cultivate and secure the best new junior faculty. Your gifts enable their research and teaching, and provide them access to 1-on-1 coaching designed to enhance their impact in the classroom. In 2014-2015, six new tenure-line scholars joined the school’s distinguished faculty.

ALUMNI ENGAGEMENT

New Website
To better serve our 28,000 alumni, the GSB debuted a redesigned alumni website to facilitate your ability to:
- Make connections through the alumni network
- Find comprehensive reunion information
- Access academic resources
- Receive robust career support

Business of Change
Washington DC, Boston, Zurich, London, and Los Angeles marked the final stops of this multi-year series that engaged alumni around the globe.
- 14 cities in 3 years
- 22 faculty and lecturers
- 246 volunteers
- 1,287 alumni

DANA FOARTA
ASSISTANT PROFESSOR, POLITICAL ECONOMY

GSB ALUMNI AT A BUSINESS OF CHANGE EVENT AT FENWAY PARK, BOSTON