2022 GMIX PROGRAM

The Global Management Immersion Experience (GMIX) encourages MBA students to gain hands-on knowledge of international management by working in a corporate, government, or nonprofit setting for a minimum of four weeks in a region new to them outside the United States. Sponsoring organizations gain access to talented MBA students to work on well-defined projects over the summer while also raising their company profile within the GSB.

WHY SPONSOR A GMIX?
• Leverage MBA students’ skills and knowledge to achieve completion of significant projects in a relatively short time frame.
• Bring new perspectives to your organization. GMIX students must carry out their projects with an organization/team in a country that is new to them.
• Provide invaluable, firsthand global management experience to students in support of the GSB’s curriculum.

SPONSOR INSIGHT
“Our GMIX student brought a wealth of fresh perspectives in solving our company’s toughest problems, and left us with so many useful frameworks and tools that we can still utilize even long after she finished her project.”
- Wisnu Aryo Setio,
The Goods Group, Indonesia

GMIX FACTS
• This past summer 67 GMIX students worked for 58 organizations in 35 countries on virtual projects focused on market expansion, healthcare delivery, fintech, operations optimization, strategy planning and more.
• 16% of the MBA Class of 2021 participated in the GMIX program.

PROGRAM HISTORY
Since the first projects held in China completed in 1997, for 25 years, GMIX has expanded to include opportunities in over 80 countries in Asia, Europe, Africa, Latin America, Oceania and the Middle East. Sponsors come from a variety of industries including consumer products, international development, energy, finance, media and entertainment, healthcare, transportation, hospitality, education and technology.

OUR MISSION
The mission of the Global Experiences at Stanford GSB is to develop future leaders with a global mindset and a commitment to making a positive impact as managers of the world and its people. We seek to instill the following attributes in our students:
• Respect for diverse cultures and social norms
• Awareness of the impact of businesses on the communities in which they operate and on larger global issues
• Understanding of the complexities of managing businesses and organizations effectively in a new and different global environment

GMIX 2022 TIMETABLE
MARCH - MAY, 2022: COMPETITIVE ROUNDS PROCESS
1. Sponsoring organizations complete a project opportunity form.
2. Students apply to the GMIX opportunities of interest to them.
3. GMIX Sponsor reviews resumes and conducts interviews as.
4. GMIX Sponsor rank orders preferred student candidates.
5. The GMIX office contacts the GMIX Sponsor and the matched student to confirm GMIX acceptance.

JUNE - JULY, 2022: SPONSOR AND STUDENT PROJECT PREPARATION
Sponsor and student outline final project preparation, proactive onboarding and all travel logistics requirements (e.g., set-up housing, travel requirements, etc).

AUGUST 22 - SEPTEMBER 16, 2022: SUGGESTED DATES FOR FOUR-WEEK GMIX

GMIX SPONSOR REQUIREMENTS
A well-defined GMIX project with clearly outlined deliverable, mentor guidance and support:

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