CORE CONCEPTS

CEO SUCCESSION PLANNING
A Guide to Understanding Concepts of Corporate Governance
LEARN
EXPLORE FUNDAMENTAL IDEAS
• CEO Succession Planning

DISCUSS
TAKE A TARGETED LOOK AT SPECIFIC ISSUES
• Seven Myths of CEO Succession
• CEO Talent: A Dime a Dozen, or Worth Its Weight in Gold?
• Retired or Fired: How Can Investors Tell if a CEO was Pressured to Leave?

APPLY
APPLY RESEARCH FINDINGS THROUGH
Key Statistics
• CEO Succession Data
Research Summaries
• CEO Turnover
• Internal vs. External CEOs
• CEO Attributes and Firm Performance
Survey Data
• 2017 CEO Talent: America’s Scarcest Resource?
• 2017 Punishing CEOs for Bad Behavior
• 2014 How Well Do Directors Know Senior Management?
• 2014 Report on Senior Executive Succession Planning and Talent Development
• 2013 CEO Performance Evaluation Survey
• 2010 CEO Succession Planning Survey
SUPPLEMENTAL READINGS

DIVERSITY IN THE C-SUITE:
The Dismal State of Diversity Among Fortune 100 Senior Executives

FROM BOARDROOM TO C-SUITE:
Why Would a Company Pick a Current Director as CEO?

SUCCESSION “LOSERS”:
What Happens to Executives Passed Over for the CEO Job?

SCOUNDRELS IN THE C-SUITE:
How Should the Board Respond When a CEO’s Bad Behavior Makes the News?

THE HANDPICKED CEO SUCCESSOR

SEPARATION ANXIETY:
The Impact of CEO Divorce on Shareholders

IS A POWERFUL CEO GOOD OR BAD FOR SHAREHOLDERS?

SUDDEN DEATH OF A CEO:
Are Companies Prepared When Lightning Strikes?

LEADERSHIP CHALLENGES AT HEWLETT-PACKARD:
Through the Looking Glass

CEO HEALTH DISCLOSURE AT APPLE:
A Public or Private Matter
ABOUT US

The Corporate Governance Research Initiative is a Stanford Graduate School of Business faculty research program that explores the practice of corporate governance in order to advance intellectual understanding of this critical area of business management. Our goal is to encourage academics and professionals to bridge the gap between theory and practice.

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