CORE CONCEPTS
CEO COMPENSATION
A Guide to Understanding Concepts of Corporate Governance
LEARN
EXPLORIE FUNDAMENTAL IDEAS
• CEO Compensation
• Equity Ownership

DISCUSS
TAKE A TARGETED LOOK AT SPECIFIC ISSUES
• Seven Myths of Executive Compensation
• Ten Myths of “Say on Pay”
• An Activist View of CEO Compensation

APPLY
APPLY RESEARCH FINDINGS THROUGH
Key Statistics
• CEO Compensation Data
Research Summaries
• CEO Pay Levels
• Say on Pay
• Equity, Insider Trading, & Restatements
• Compensation & Risk
• Golden Parachutes
Survey Data
• Americans and CEO Pay: 2016 Public Perception Survey on CEO Compensation
• CEOs and Directors on Pay: 2016 Survey on CEO Compensation
SUPPLEMENTAL READINGS

GAMING THE SYSTEM:
Three “Red Flags” of Potential 10b5-1 Abuse

SHARING THE PAIN:
How Did Boards Adjust CEO Pay in Response to COVID-19?

GOVERNANCE OF CORPORATE INSIDER EQUITY TRADES

PAY FOR PERFORMANCE ... BUT NOT TOO MUCH PAY:
The American Public’s View of CEO Pay

CASHING IT IN:
Private-Company Exchanges and Employee Stock Sales Prior to IPO

THE “BUY SIDE” VIEW ON CEO PAY

CEO PAY AT VALEANT:
Does Extreme Compensation Create Extreme Risk?

CEO PAY, PERFORMANCE, AND VALUE SHARING

PRO-FORMA COMPENSATION:
Useful Insight or Window Dressing?

FOLLOW THE MONEY:
Compensation, Risk, and the Financial Crisis

FIXED OR CONTINGENT:
How Should “Governance Monitors” Be Paid?

WHAT IS CEO TALENT WORTH?

WHAT DOES IT MEAN FOR AN EXECUTIVE TO “MAKE” $1 MILLION?

PLEDGE (AND HEDGE) ALLEGIANCE TO THE COMPANY

SENSITIVITY OF CEO WEALTH TO STOCK PRICE:
A New Tool for Assessing Pay for Performance

A HISTORICAL LOOK AT COMPENSATION:
Cool and Refreshing!
ABOUT US

The Corporate Governance Research Initiative is a Stanford Graduate School of Business faculty research program that explores the practice of corporate governance in order to advance intellectual understanding of this critical area of business management. Our goal is to encourage academics and professionals to bridge the gap between theory and practice.

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