Stanford Executive Program: Coaching Follow-Up Support

Recommended program enhancement
Fee: $5,900

OVERVIEW
You’ve chosen this program for good reasons: results you want to achieve...impact you want to make. Maybe there’s a challenge to conquer or an opportunity to seize. Maybe you have a personal goal to strengthen specific leadership attributes. You’ve spent six weeks soaking up knowledge from world-class faculty and a strong network of peers—all to help you make “It” happen.

There are many common obstacles, however, that come between the knowing and the doing. Returning to old habits after being away from your routine of family, friends, and work for weeks is just one of the obstacles to keeping your focus on implementing your plan.

Whatever the “It” is for you, executive coaching support is available as a program option to both accelerate and ensure that you realize the results or the impact that brought you to the program. Coaches who are experts in behavioral application tailor the coaching process to help you stay on the path you target and turn your intent into sustained action and impact.

The coaching process includes a 360-degree feedback instrument that addresses leadership behaviors and practices that impactful leaders exhibit. It allows you to receive confidential feedback from your manager, direct reports, and peers on how frequently and consistently you demonstrate a stated behavior or practice. Debriefing the results of this feedback with your coach is followed by the development of a personal coaching action plan focused on your specific objectives.

KEY BENEFITS
- Execute key strategies well
- Strengthen engagement while implementing key initiatives
- Enhance performance in key areas
- Overcome blind spots in your leadership behavior
- Improve the effectiveness of your leadership team
- Accelerate development of your direct reports

FACULTY DIRECTOR
Professor Bill Barnett, faculty director for the Stanford Executive Program, sees coaching as an integral part of the SEP experience. Coaching facilitates impact beyond the program, more than just the classroom curriculum alone. Coaching is an opportunity for participants to personalize their SEP experience and to receive expert advice and feedback on individual goals and action learning plans.

OUR PARTNER: CLG
CLG is a global leader of behavior-based strategy execution and performance improvement consulting. CLG provides leadership skills development coaches and consulting to senior executives at many Global 500 companies to help them achieve superior business results through the unique application of the principles of Applied Behavior Analysis.

gsb.stanford.edu/exed/sep

WHO SHOULD ATTEND
This offering is targeted at participants interested in developing and executing on a clear plan that incorporates best practices learned in the Stanford Executive Program.

“I created a detailed roadmap during SEP, and my coach was instrumental in helping me translate that roadmap into a concrete action plan for my return to work. I valued the SEP coaching experience so much that I plan to personally maintain the coaching relationship in the future.”

David Chitty | Managing Director | Credit Suisse

TAKE THE NEXT STEP
Turn Your Intentions into Impact
To help you put your learning into action once you return to work, you have the option to purchase executive coaching. This optional component gives you the support of coaches who are experts in behavioral execution, and who will help you develop and execute on a coaching action plan to achieve your objectives.

For more information, or to apply to the Stanford Executive Program: Coaching Follow-Up Support, please visit gsb.stanford.edu/exed/sep.