Stanford Ignite – Part-Time 2019

Projected Weekly Schedule
(not finalized – subject to change)

Tuesdays/Thursdays
6:00PM – 9:00PM

Saturdays
9:00AM – 5:00PM

Note: Some extended activities or social events may fall outside of reflected hours/days

WEEK 1
1/10 THU – WELCOME DINNER
1/12 SAT – ENTREPRENEURSHIP

WEEK 2
1/15 TUE – DESIGN THINKING
1/17 THU – MARKETING
1/19 SAT – MARKETING

WEEK 3
1/22 TUE – ACCOUNTING
1/24 THU – FINANCE
1/26 SAT – BUSINESS MODELS

WEEK 4
1/29 TUE – FINANCE
1/31 THU – ELEVATOR PITCHES
2/2 SAT – OPERATIONS

WEEK 5
2/5 TUE – COMPETITIVE STRATEGY
2/7 THU – ECONOMICS

WEEK 6
2/12 TUES – NEGOTIATIONS
2/14 THU – FOUNDERS, TEAMS, EQUITY, & PAY
2/16 SAT – TEAM CHECK-IN

WEEK 7
2/19 TUES – COMMUNICATIONS
2/21 THU – OTL & IP

WEEK 8
2/26 TUE – STRATEGY
2/28 THU – LEGAL
3/2 SAT – COMS BOOTCAMP

WEEK 9
3/4 MON – FINAL PANELS
3/5 TUE – FINAL PANELS
3/6 WED – FINAL PANELS
3/7 THU – CLOSING RECEPTION