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Appointments

The Bowen H. and Janice Arthur McCoy Professor of Ethics, Psychology, and Leadership, 2016-Present
Professor of Organizational Behavior, Stanford Graduate School of Business, 2012-Present
Professor of Psychology, School of Humanities and Sciences, Stanford University, 2012-Present
Associate Professor of Organizational Behavior, Stanford Graduate School of Business, 2008-2012
Associate Professor of Psychology, School of Humanities and Sciences, Stanford University, 2008-2012
Visiting Professor, Psychology Department, Université de Paris X (Nanterre), May 2008
Visiting Scholar, Psychology Department, University of Michigan, Ann Arbor, 2005-2006
Assistant Professor of Psychology, School of Humanities and Sciences, Stanford University, 2001-2008

Education

Ph.D., Psychology, Princeton University, 2002
M.Sc., Social Psychology, awarded with Distinction, London School of Economics, UK, 1995
Diploma, École Supérieure des Sciences Économiques et Commerciales, Cergy-Pontoise, France, 1994

Honors & Awards

Philip F. Maritz Faculty Fellow, 2012-2013, Stanford University Graduate School of Business
Fletcher Jones Faculty Scholar, 2009-2010, Stanford University Graduate School of Business
Richard E. Guggenheimer Faculty Scholar, 2006-2009, Stanford University
Dean's Award for Distinguished Teaching, 2005, Stanford University
Finalist, Honorable Dissertation Fellowship, Princeton University Graduate School, 2000
Dissertation Fellowship, Fellowship of Woodrow Wilson Scholars, Princeton, 1998-2000
Médaille de Bronze de la Défense Nationale, 1996 (French military medal)

Peer-Reviewed Publications

- O'Connor, K.S., & **Monin, B.** (2016). When principled deviance becomes moral threat: Testing alternative mechanisms for the rejection of moral rebels. *Group Processes and Interpersonal Relations*, forthcoming.
- Mullen, E., & **Monin, B.** (2016). Consistency versus licensing effects of past moral behavior. *Annual Review of Psychology*, *67*:17.1-17.23.
- Cheryan, S., Cameron, J. S., Katagiri, Z., & **Monin, B.** (2015). Manning up: Threatened men compensate by disavowing feminine preferences and embracing masculine attributes. *Social Psychology*, *46*: 218-227.
- Sawaoka, T., & **Monin, B.** (2015). Moral suspicion trickles down. *Social Psychological and Personality Science*, *6*(3), 334-342.

- Kreps, T.A., & **Monin, B.** (2014). Core values versus common sense: Consequentialist views appear less rooted in morality. *Personality and Social Psychology Bulletin, 40*, 1529-1542.
- Bryan, C.J., Adams, G.S., & **Monin, B.** (2013). When cheating would make you a cheater: Implicating the self prevents unethical behavior. *Journal of Experimental Psychology: General, 142*(4), 1001-1005.
- Effron, D., **Monin, B.**, & Miller, D.T. (2013). The unhealthy road not taken: Licensing indulgence by exaggerating counterfactual sins. *Journal of Experimental Social Psychology, 49*(3), 573-578.
- Crosby, J.R. & **Monin, B.** (2013). How the opinions of racial minorities influence judgments of discrimination. *Basic and Applied Social Psychology, 35*, 334-345.
- Zitek, E. M., & **Monin, B.** (2013). "That's the one I wanted": When do competitors copy their opponents' choices? *Journal of Applied Social Psychology, 43*, 293-305.
- Effron, D., Miller, D.T., & **Monin, B.** (2012). Inventing racist roads not taken: The licensing effect of immoral counterfactual behaviors. *Journal of Personality and Social Psychology, 103*(6), 916-932.
- Szczurek, L.M., **Monin, B.**, & Gross, J.J. (2012). The Stranger effect: The rejection of affective deviants. *Psychological Science, 23*(10), 1105-1111.
- Merritt, A.C., Effron, D., Fein, S., Savitsky, K.K., Tuller, D.M., & **Monin, B.** (2012). The strategic pursuit of moral credentials. *Journal of Experimental Social Psychology, 48*(3), 774-777.
- Minson, J.A., & **Monin, B.** (2012). Do-gooder derogation: Putting down morally-motivated others to defuse implicit moral reproach. *Social Psychological and Personality Science, 3*(2), 200-207.
- Zitek, E. M., & **Monin, B.** (2012). "That's the one I wanted": When do competitors copy their opponents' choices? In press, *Journal of Applied Social Psychology*.
- Merritt, A., & **Monin, B.** (2011). The trouble with thinking: People want to have quick reactions to personal taboos. *Emotion Review, 3*, 318-319.
- Guendelman, M., Cheryan, S., & **Monin, B.** (2011). Fitting in but getting fat: Identity threat and dietary choices among U.S. immigrant groups. *Psychological Science, 22*, 959-967.
- Jordan, A.H., **Monin, B.**, Dweck, C.D., Lovett, B.J., John, O.P., Gross, J.J. (2011). Misery has more company than people think: Underestimating the prevalence of others' negative emotions. *Personality and Social Psychology Bulletin, 37*, 120-135.
- Kreps, T., & **Monin, B.** (2010). Are mental states assessed relative to what most people "should" or "would" think? Prescriptive and descriptive components of expected attitudes. [Commentary on J. Knobe's "Person as scientist, person as moralist" target article]. *Behavioral and Brain Sciences, 33*, 341-343.
- Effron, D., & **Monin, B.** (2010). Letting people off the hook: When do good deeds excuse transgressions? *Personality and Social Psychology Bulletin, 36*, 1618-1634.
- Wiltermuth, S., **Monin, B.**, & Chow, R. (2010). The orthogonality of praise and condemnation in moral judgment. *Social Psychological and Personality Science, 1*, 302-310.
- Merritt, A., Effron, D., & **Monin, B.** (2010). Moral self-licensing: When being good frees us to be bad. *Social and Personality Psychology Compass, 4*/5, 344-357.
- Zitek, E. M., Jordan, A. H., **Monin, B.**, & Leach, F. R. (2010). Victim entitlement to behave selfishly. *Journal of Personality and Social Psychology, 98*(2), 245-255.
- Young, S., **Monin, B.**, & Owens, D. (2009). Opt-out testing for stigmatized diseases: A social psychological approach to evaluate the CDC policy recommendations for routine HIV testing. *Health Psychology, 28*(6), 675-681.
- Oppenheimer, D.M., & **Monin, B.** (2009). The retrospective gambler's fallacy: Unlikely events, constructing the past, and multiple universes. *Judgment and Decision Making, 4*(5), 326-334.
- Oppenheimer, D.M., & **Monin, B.** (2009). Investigations in spontaneous discounting. *Memory and Cognition, 37*(5), 608-614.

- Effron, D., Cameron, J.S., & **Monin, B.** (2009). Voting for Obama licenses favoring Whites. *Journal of Experimental Social Psychology, 45*, 590-593.
- Ybarra, O., Chan, E., Park, H., Burnstein, E., **Monin, B.**, & Stanik, C. (2008). Life's recurring challenges and the fundamental dimensions: An integration and its implications for cultural differences and similarities. *European Journal of Social Psychology, 38*, 1083-1092.
- Jordan, A.H., & **Monin, B.** (2008). From sucker to saint: Moralization in response to self-threat. *Psychological Science, 19*(8), 683-689.
- Monin, B.**, Sawyer, P.J., & Marquez, M.J. (2008). The rejection of moral rebels: Resenting those who do the right thing. *Journal of Personality and Social Psychology, 95*(1), 76-93.
- Crosby, J.R., **Monin, B.**, & Richardson, D. (2008). Where do we look during potentially offensive behavior? *Psychological Science, 19*(3), 226-228.
- Monin, B.**, Pizarro, D., & Beer, J. (2007). Deciding vs. reacting: Conceptions of moral judgment and the reason-affect debate. *Review of General Psychology, 11*(2), 99-111.
- Young, S., Nussbaum, D., & **Monin, B.** (2007). Potential moral stigma and reactions to sexually transmitted diseases: Evidence for a disjunction fallacy. *Personality and Social Psychology Bulletin, 33*(6), 789-799.
- Crosby, J.R., & **Monin, B.** (2007). Failure to warn: How student race affects warnings of potential academic difficulty. *Journal of Experimental Social Psychology, 43*(4), 663-670.
- Monin, B.** (2007). Holier than me? Threatening social comparison in the moral domain. *International Review of Social Psychology, 20*(1): 53-68.
- Cheryan, S., & **Monin, B.** (2005). "Where are you really from?": Asian Americans and identity denial. *Journal of Personality and Social Psychology, 89*(5): 717-730.
- Monin, B.**, & Oppenheimer, D. (2005). Correlated averages vs. averaged correlations: Demonstrating the warm glow heuristic beyond aggregation. *Social Cognition, 23*(3): 257-278.
- Corneille, O., **Monin, B.**, & Pleyers, G. (2005). Is positivity a cue or a response option? Warm-glow vs. evaluative-matching in the familiarity for attractive and not-so-attractive faces. *Journal of Experimental Social Psychology, 41*(4): 431-437.
- Monin, B.**, Norton, M.I., Cooper, J., & Hogg, M.A. (2004). Reacting to an assumed situation vs. conforming to an assumed reaction: The role of perceived speaker attitude in vicarious dissonance. *Group Processes and Intergroup Relations, 7*(3): 207-220.
- Monin, B.** (2003). The warm glow heuristic: When liking leads to familiarity. *Journal of Personality and Social Psychology, 85*(6): 1035-1048.
- Monin, B.**, & Norton, M.I. (2003). Perceptions of a fluid consensus: Uniqueness bias, false consensus, false polarization and pluralistic ignorance in a water conservation crisis. *Personality and Social Psychology Bulletin, 29*(5): 559-567. [**** Reprinted in the reader to Dale T. Miller's *An Invitation to Social Psychology* (2006), Wadsworth Publishing. ****]
- Norton, M.I., **Monin, B.**, Cooper, J., & Hogg, M.A. (2003). Vicarious dissonance: Attitude change from the inconsistency of others. *Journal of Personality and Social Psychology, 85*(1): 47-62.
- Monin, B.**, & Miller, D.T. (2001). Moral credentials and the expression of prejudice. *Journal of Personality and Social Psychology, 81*(1): 33-43. [**** Reprinted in K.D. Vohs and R.F. Baumeister (2011), *Self and Identity*, New York: Sage Publication. ****]

Chapters & Invited Publications

- Hetey, R. C., **Monin, B.**, Maitreyi, A., & Eberhardt, J. L. (2016). Summary of the methods and results in data for change. In Eberhardt, J. L. (Ed.), *Strategies for change: Research initiatives and recommendations to improve police-community relations in Oakland, Calif.* Stanford University, CA: Stanford SPARQ.

- Hetey, R. C., **Monin, B.**, Maitreyi, A., & Eberhardt, J. L. (2016). *Data for change: A statistical analysis of police stops, searches, handcuffings, and arrests in Oakland, Calif., 2013-2014*. Stanford University, CA: Stanford SPARQ.
- Monin, B.**, & Jackman, L.M. (2016). Ces monstres qui rient: Inadéquation émotionnelle et répulsion morale. In C. Courtet, M. Besson, F. Lavocat, & A. Viala (Eds.), *Mises en Intrigues* [Ouvrage issu des "Rencontres Recherches et Création" du Festival d'Avignon], CNRS Editions.
- Monin, B.** (2016). Be careful what you wish for [Commentary on Ebersole, 2016 (ManyLabs 3)]. *Journal of Experimental Social Psychology*, forthcoming.
- Miller, D. T., & **Monin, B.** (2016). Moral opportunities and moral tests. In J. Forgas, P. van Lange, & L. Jussim (Eds.), *The social psychology of morality*. Philadelphia, PA: Psychological Press.
- Monin, B.**, & Oppenheimer, D.M. (2014). The limits of direct replications and the virtues of stimulus sampling [Commentary on Klein et al., 2014]. *Social Psychology*, 45: 299-300.
- Monin, B.**, & Szczurek, L.M. (2014). Food and culture. In Adam B. Cohen (Ed.), *Culture reexamined: Broadening our understanding of social and evolutionary influences*, pp. 155-190. Washington, DC: American Psychological Association.
- Kreps, T.A., & **Monin, B.** (2011). "Doing well by doing good"? Ambivalent moral framing in organizations. *Research in Organizational Behavior*, 31, 99-123.
- Monin, B.**, & Merritt, A. (2011). Moral hypocrisy, moral inconsistency, and the struggle for moral integrity. Chapter 9 (pp. 167-184) in M. Mikulincer & P.R. Shaver (Eds.), *The social psychology of morality: Exploring the causes of good and evil, Herzliya Series on Personality and Social Psychology*, Vol. 3. Washington, DC: American Psychological Association.
- Monin, B.**, & O'Connor, K.S. (2011). Reactions to defiant deviants: Deliverance or defensiveness? Chapter 14 (pp. 261-280) in J. Jetten & M. Hornsey (Eds.), *Dissent, deviance, difference and defiance in groups*. Chichester, UK: Blackwell Publishing.
- Monin, B.** (2010). Pluralistic ignorance. In J. Levine & M. Hogg (Eds.), *Encyclopedia of Group Processes and Intergroup Relations*. Thousand Oaks, CA: Sage.
- Monin, B.**, & Jordan, A.H. (2009). The dynamic moral self: A social psychological perspective. Chapter 15 (pp.341-354) in D. Narvaez & D. Lapsley (Eds.), *Personality, Identity, and Character: Explorations in Moral Psychology*. New York: Cambridge University Press.
- Monin, B.** (2008). Cognitive dissonance. In W.A. Darity (Ed.), *International Encyclopedia of the Social Sciences*, 2nd ed (pp. 599-601). Farmington Hill, MI: MacMillan.
- Monin, B.**, Pizarro, D., & Beer, J. (2007). Emotion and reason in moral judgment: Different prototypes lead to different theories. In K.D. Vohs, R.F. Baumeister, & G. Loewenstein (Eds.), *Do emotions help or hurt decision making? A hedgefoxian perspective* (pp. 219-244). New York: Russell Sage.
- Monin, B.** (2007). Normative influence. In R.F. Baumeister & K.D. Vohs (Eds.), *Encyclopedia of Social Psychology*, Vol. 2 (pp.627-629). Thousand Oaks, CA: Sage.
- Miller, D.T., **Monin, B.**, & Prentice, D.A. (2000). Pluralistic ignorance and inconsistency between private attitudes and public behavior. In D.J. Terry & M.A. Hogg (Eds.), *Attitudes, behavior, and social context: The role of norms and group membership* (pp. 95-113). Mahwah, NJ: Erlbaum.

Professional Service

Associate editor, *Journal of Experimental Social Psychology* (2009-2011)

Member, Advisory Board, Program for Ethics in Society, Stanford University, 2010-Present

Member, External Steering Committee and Scientific Council, Institute for Advanced Studies of Toulouse, 2010-Present

Editorial Board, *Social and Personality Psychological Science* (2015-Present), *Self and Identity* (2009-Present), *Journal of Experimental Social Psychology* (2008-2009), *Social Cognition* (2006-Present), *European Journal of Social Psychology* (2006-2008), *International Review of Social Psychology* (2002-Present)

Ad hoc reviewer, *Journal of Personality and Social Psychology*, *Psychological Science*, *Personality and Social Psychology Review*, *Personality and Social Psychology Bulletin*, *Organizational Behavior and Decision Processes*, *Public Opinion Quarterly*, *Ethical Theory and Moral Practice*, *Health Psychology*, *Quarterly Journal of Experimental Psychology*, *Group Processes and Intergroup Relations*, *Basic and Applied Social Psychology*, *Journal of Applied Social Psychology*, *European Journal of Psychology of Education*, *Journal of Experimental Child Psychology*, *European Review of Applied Psychology*, *Administrative Science Quarterly*

Ad hoc reviewer, Agence Nationale pour la Recherche (French NSF), Social Sciences and Humanities Research Council of Canada (SSHRC)

Reviewer, Clara Mayo Grants-in-aid, Society for the Psychological Study of Social Issues, 2002-2003