The Global Management Immersion Experience (GMIX) encourages MBA students to gain hands-on knowledge of international management by working in a corporate, government, or nonprofit setting for a minimum of four weeks in a region new to them outside the United States. Sponsoring organizations gain access to talented MBA students to work on well-defined projects over the summer while also raising their company profile within the GSB.

WHY SPONSOR A GMIX?
- Leverage MBA students’ skills and knowledge to achieve completion of significant projects in a relatively short time frame.
- Bring new perspectives to your organization. GMIX students must carry out their projects in a country that is new to them and have not lived for more than one year as an adult.
- Provide invaluable, firsthand global experience to students which is a critical component of the GSB’s curriculum.

GMIX FACTS
- This past summer, 60 GMIX students worked for 45 organizations in 24 countries on projects focused on market expansion, healthcare delivery, financial due diligence, affiliate development, operations optimization, business planning and more.
- 16% of the MBA Class of 2020 participated in the GMIX program.

OUR MISSION
The mission of the Global Experiences at Stanford GSB is to develop future leaders with a global mindset and a commitment to making a positive impact as managers of the world and its people. We seek to instill the following attributes in our students:
- Respect for diverse cultures and social norms
- Awareness of the impact of businesses on the communities in which they operate and on larger global issues
- Understanding of the complexities of managing businesses and organizations effectively in a new and different global environment

GMIX 2020 TIMETABLE
MARCH - MAY, 2020: SPONSOR AND STUDENT MATCHING PROCESS
1. Sponsoring organizations complete the project opportunity form.
2. Students apply to the GMIX opportunities of interest to them.
3. GMIX Sponsor reviews resumes and conduct interviews as desired.
4. GMIX Sponsor rank orders preferred student candidates.
5. The GMIX office connects the GMIX Sponsor and the matched student to confirm GMIX acceptance, outline project preparation and finalize all logistics.

AUGUST 24 - SEPTEMBER 18, 2020: SUGGESTED DATES FOR FOUR-WEEK GMIX

GMIX SPONSOR REQUIREMENTS
A well-defined GMIX project with clearly outlined deliverable, mentor guidance and support:

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<tr>
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<th>For-Profit GMIX Sponsors</th>
<th>Nonprofit GMIX Sponsors</th>
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<td>Housing</td>
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<td>Living Allowance</td>
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