The Global Management Immersion Experience (GMIX) encourages MBA students to gain hands-on knowledge of international management by working in a corporate, government, or nonprofit setting for a minimum of four weeks in a region new to them outside the United States. Sponsoring organizations gain access to talented MBA students to work on well-defined projects over the summer while also raising their company profile within the GSB.

WHY SPONSOR A GMIX?

- **Leverage** MBA students’ skills and knowledge to achieve completion of significant projects in a relatively short time frame.
- **Bring new perspectives** to your organization. GMIX students must carry out their projects in a country where they have not lived for more than one year as an adult.
- **Provide a valuable real-life global experience** to students that is a critical part of the GSB’s curriculum.

SPONSOR INSIGHT

“Our GMIX student brought a lot of fresh perspectives in solving our company’s toughest problems, and left us with so many useful frameworks and tools that we can still utilize even long after she finished her project.”
- Wisnu Aryo Setio, Head Buyer
  The Goods Group, Indonesia

GMIX FACTS

- This past summer, **99 GMIX students worked for 68 organizations in 35 countries** on projects focused on market expansion, healthcare delivery, financial due diligence, affiliate development, and consumer go-to-market strategies.
- **24% of the MBA Class of 2018** participated in GMIX.

PROGRAM HISTORY

Since the first projects in China in 1997, GMIX has expanded to include opportunities in over 80 countries in Asia, Africa, Australia, Europe, Latin America, the Middle East, and the South Pacific. Sponsors come from a variety of industries including consumer products, international development, energy, finance, media and entertainment, healthcare, and technology.

OUR MISSION

The mission of the Global Experiences at Stanford GSB is to develop future leaders with a global mindset and a commitment to making a positive impact as managers of the world and its people. We seek to instill the following attributes in our students:

- **Understanding** of the complexities of managing businesses effectively in a global environment
- **Awareness** of the impact of businesses on the communities in which they operate and on larger global issues
- **Respect** for diverse cultures and social norms

GMIX 2018 TIMETABLE

**MARCH - MAY, 2018: SPONSOR AND STUDENT MATCHING PROCESS**

1. Sponsoring organizations complete project intake form.
2. Students apply to the GMIX opportunities of interest to them.
3. GMIX Sponsors access and review resumes; conduct interviews as desired.
4. GMIX Sponsors rank students and notify the GMIX office of their preferences.
5. The GMIX office works to make a match, then connects the GMIX Sponsor and student to arrange schedules and logistics and to confirm project details.

**AUGUST 27 - SEPTEMBER 21, 2018: RECOMMENDED DATES FOR FOUR-WEEK GMIX**

GMIX SPONSOR REQUIREMENTS

Provide a well-defined GMIX project with clear expectations and deliverables along with:

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<th>For-Profit GMIX Sponsors</th>
<th>Nonprofit GMIX Sponsors</th>
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STANFORD BUSINESS

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