The Global Management Immersion Experience (GMIX) encourages MBA students to gain hands-on knowledge of international management by working in a corporate, government, or nonprofit setting for a minimum of four weeks in a region new to them outside the United States. Sponsoring organizations gain access to talented MBA students to work on well-defined projects over the summer while also raising their company profile within the Stanford Graduate School of Business.

**WHY SPONSOR A GMIX?**

- Sponsor organizations leverage MBA students' skills and knowledge to achieve completion of significant projects in a relative­ly short time-frame.
- GMIX students bring new perspectives to your organization as their project must be outside the United States and in a country where they have not lived for more than one year as an adult.
- Your organization provides a valuable real-life global experience to students that is a critical part of the GSB's curriculum.

**SPONSOR INSIGHT**

"The benefit and contribution to the employer is directly related to the time and effort spent by the employer with the GMIX students. The returns on our investments in GMIX interns have consistently exceeded our expectations."

- Joe Hamby, COO
  TriMarine Group, Singapore

**GMIX FACTS**

- This past summer, 94 GMIX students worked for 62 organizations in 32 countries on projects focused on market expansion, healthcare delivery efficiency, financial due diligence, affiliate development, and consumer go-to-market strategies.
- 23% of the MBA Class of 2017 participated in GMIX.

**GMIX 2017 TIMETABLE**

**FEBRUARY - JUNE 2017: SPONSOR AND STUDENT MATCHING PROCESS**

1. Sponsoring organizations complete project intake form.
2. Students apply to the GMIX opportunities of interest to them.
3. GMIX Sponsors access and review resumes; conduct interviews as desired.
4. GMIX Sponsors rank students and notify the GMIX office of their preferences.
5. The GMIX office works to make a match, then connects the GMIX Sponsor and student to arrange schedules and logistics and to confirm project details.

**AUGUST 28 - SEPTEMBER 22, 2017: RECOMMENDED DATES FOR FOUR-WEEK GMIX**

**GMIX SPONSOR REQUIREMENTS**

All GMIX Sponsors are asked to provide a well-defined GMIX project with clear expectations and deliverables. In addition, sponsors must commit to providing the following:

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<thead>
<tr>
<th>Requirement</th>
<th>For-Profit GMIX Sponsors</th>
<th>Non-profit GMIX Sponsors</th>
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<tbody>
<tr>
<td>Housing</td>
<td>Required</td>
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<tr>
<td>Living Allowance</td>
<td>Required</td>
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<tr>
<td>Roundtrip Airfare</td>
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<td>Work Permits / Assistance</td>
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