

STANFORD
BUSINESS

GRADUATE
SCHOOL OF

**EXCELLENCE AWARD
IN LEADERSHIP DINNER**

**MONDAY, APRIL 1, 2019
6:30 PM
NEW YORK CITY**

Honoring Carter McClelland, BS '67, MBA '73
Chairman, Union Square Advisors

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This annual award marks the Business School's commitment to underscoring the importance of leadership in business by highlighting the achievements of a senior executive and Stanford Graduate School of Business alumnus who has made significant contributions to the corporate world and the community.

Carter exemplifies a willingness to embrace and champion the goals and objectives of the GSB. Carter is co-founder and chairman of Union Square Advisors. Prior to founding Union Square in 2007, he was employed at Morgan Stanley, Deutsche Bank, and Bank of America in investment banking leadership positions. Carter's Wall Street career spans more than 40 years and embodies professional achievement and successful business management.

Carter has been active at Stanford since graduation, serving as a co-chair of his 50th undergraduate reunion as well as a co-chair of his 45th business school reunion. He was a member of the Stanford Graduate School of Business Advisory Council, and for 33 consecutive years, taught *Business 321* with Jack McDonald, interacting with almost 5,000 MBA students. His Stanford involvement includes serving as a board member of Stanford PACS (Philanthropy and Civil Society), working to improve philanthropy, strengthen civil society, and effect social change.

Another major focus for Carter is his role as a board member at Echoing Green, a New York-based not-for-profit that provides seed capital for social entrepreneurs. He has previously served as chairman of the board of the United Way of New York City.

We invite you to join us in honoring Carter McClelland!

SPONSORSHIP OPPORTUNITIES

Dean's Circle - \$25,000

Includes:

- ❖ A table of ten with preferred seating and corporate recognition
- ❖ Premier sponsorship recognition including event program, tables, and signage
- ❖ Acknowledgement on the Corporate Investors plaque in the Bass Center
- ❖ Inclusion in donor roll in *Stanford Business* magazine

GSB Partner - \$15,000

Includes:

- ❖ A table of ten with corporate recognition
- ❖ Sponsorship recognition on event signage and program
- ❖ Acknowledgement on the Corporate Investors plaque in the Bass Center
- ❖ Inclusion in donor roll in *Stanford Business* magazine

Sponsorships are open to corporations, MBA classes, and individuals.

For more information, please contact Stephanie Mishra at srmishra@stanford.edu or 650.498.8844.