<table>
<thead>
<tr>
<th>Week 1</th>
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<tbody>
<tr>
<td><strong>Sunday, June 19</strong></td>
<td>6:00pm - 8:30pm Program and Project Overview/Idea Generator Pitch</td>
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</tbody>
</table>
| **Monday, June 20** | 11:00am - 12:00pm Curriculum Overview and Project Assignments  
1:00pm - 2:20pm Marketing  
2:40pm - 3:30pm Team Meeting  
3:30pm - 5:30pm Design Thinking |
| **Tuesday, June 21** | 9:00am - 12:00pm Marketing  
1:00pm - 4:00pm Accounting |
| **Wednesday, June 22** | 10:00am - 12:00pm Design Thinking  
1:00pm - 4:00pm Sales |
| **Thursday, June 23** | 9:00am - 12:00pm Entrepreneurship  
1:30pm - 4:30pm Team Check-ins  
6:30pm - 8:30pm Social Event |
| **Friday, June 24** | 9:00am - 11:00am Design Thinking  
11:00am - 2:00pm Accounting  
3:30pm - 4:30pm Design Thinking Q&A |
| **Week 2** |  |
| **Monday, June 27** | 9:00am - 12:00pm Finance  
1:00pm - 4:00pm Operations |
| **Tuesday, June 28** | 9:00am - 12:00pm Communications  
1:00pm - 4:00pm Strategy |
| **Wednesday, June 29** | 9:00am - 12:00pm Economics  
1:00pm - 4:00pm Finance |
| **Thursday, June 30** | 9:00am - 12:00pm Deck & Presentation Feedback  
1:00pm - 2:00pm Guest Lecture  
2:20pm - 5:20pm Business Models |
| **Week 3** |  |
| **Tuesday, July 5** | 9:00am - 12:00pm Total Venture Design  
1:00pm - 4:00pm Managing Growth  
4:30pm - 7:30pm Elevator Pitch |
| **Wednesday, July 6** | 9:00am - 12:00pm Project Work  
1:00pm - 4:00pm Company Visit |
| **Thursday, July 7** | 10:00am - 1:00pm Negotiations  
2:00pm - 4:00pm Legal |
| **Friday, July 8** | 9:00am - 12:00pm Communications Bootcamp  
1:00pm - 4:00pm Value and Staging  
5:00pm - 7:00pm Social Event |
| **Week 4** |  |
| **Monday, July 11** | 9:00am - 12:00pm Guest Lecture  
1:00pm - 4:00pm Organizational Culture |
| **Tuesday, July 12** | 9:00am - 10:00am Guest Lecture  
10:30am - 12:00pm Workshop |
| **Wednesday, July 13** | 9:00am - 11:30am Final Presentations  
3:00pm - 4:00pm Guest Lecture |
| **Thursday, July 14** | 9:00am - 10:30am Final Presentations  
6:00pm - 9:00pm Program Summary |