

**Stanford Ignite - São Paulo Schedule September 21 - November 11, 2018**

*\*Schedule Subject to Change*

	São Paulo Time		Session Topic	
<b>Week 1</b>				
Friday, September 21	5:30 PM	6:00 PM	Security Check-In	
	6:00 PM	7:00 PM	Introduction and Program Overview	
	7:00 PM	7:30 PM	Top Idea Pitches	
	7:30 PM	9:00 PM	Dinner and Mingling / Voting	
Saturday, September 22	9:30 AM	10:30 AM	Curriculum Overview / Team Announcements	
	10:30 AM	11:30 AM	Team Meetings	
	11:30 AM	12:30 PM	Lunch	
	12:30 PM	3:30 PM	Marketing 1 & 2	
	3:30 PM	4:00 PM	Class Photo	
Sunday, September 23	4:00 PM	6:00 PM	Design Thinking Workshop	
	9:30 AM	3:35 PM	Check- Ins (Venture Descriptions)	
	12:30 PM	1:30 PM	Lunch	
	3:45 PM	4:45 PM	Guest Speaker	
<b>Week 2</b>				
Friday, September 28	5:00 PM	6:00 PM	Dinner	
	6:00 PM	9:00 PM	Teams 1 & 2 + 15 Minutes Q&A	Remote Session
Saturday, September 29	9:30 AM	10:30 AM	Guest Speaker	
	11:00 AM	2:00 PM	Business Models 1 & 2	Remote Session
	2:00 PM	3:00 PM	Lunch	
	2:30 PM	7:00 PM	Check-Ins (Revised Venture Description)	Remote Session
Sunday, September 30	7:30 PM	9:30 PM	Social Event 1	
	9:30 AM	10:30 AM	Guest Speaker	
	10:30 AM	12:30 PM	Team Meetings	
	12:30 PM	1:30 PM	Lunch	
	1:30 PM	4:45 PM	Communications 1 & 2 + 15 Minutes Q&A	Remote Session
<b>Week 3 (Short)</b>				
Friday, October 5	5:00 PM	6:00 PM	Dinner	
	6:00 PM	9:00 PM	Marketing 3 & 4	
Saturday, October 6	9:30 AM	12:30 PM	Entrepreneurship 1 & 2	
	12:30 PM	1:30 PM	Lunch	
	1:00 PM	4:15 AM	Check-Ins (Miscellaneous)	
	4:25 PM	7:40 PM	Accounting 1 & 2 + 15 Minutes Q&A	Remote Session
Stunday, October 7 (Election Day)	No Class			
<b>Week 4</b>				
Friday, October 19	5:00 PM	6:00 PM	Dinner	
	6:00 PM	9:15 PM	Operations 1 & 2 + 15 Minutes Q&A	Remote Session
Saturday, October 20	9:30 AM	11:00 AM	Guest Speaker (IP / Legal)	
	11:00 AM	12:00 PM	Lunch	
	12:00 PM	3:15 PM	Strategy 1 & 2 + 15 Minutes Q&A	Remote Session
	4:00 PM	7:15 PM	Economics 1 & 2 + 15 Minutes Q&A	Remote Session
Sunday, October 21	7:30 PM	9:30 PM	Social Event 2	
	9:30 AM	11:30 AM	Elevator Pitch Practice (Optional)	
	11:30 AM	12:30 PM	Guest Speaker	
	12:30 PM	1:30 PM	Lunch	
	1:00 PM	5:30 PM	Remote Check-Ins (Business Models)	Remote Session
	1:30 PM	4:00 PM	Elevator Pitch Workshop	
<b>Week 5 (Short)</b>				
Friday, October 26	5:00 PM	6:00 PM	Dinner	
	6:00 PM	9:15 PM	Negotiations 1 & 2 + 15 Minute Q&A	Remote Session

Saturday, October 27	9:30 AM	12:30 PM	Marketing 5 & 6	Remote Session
	12:30 PM	1:30 PM	Lunch	
	1:00 PM	7:00 PM	Check-Ins (Assumptions / Final Deck)	
	1:00 PM	7:20 PM	Communications Bootcamp	
Sunday, October 28 (Election Day)	No Class			
<b>Week 6</b>				
Friday, November 9	6:00 PM	7:00 PM	Dinner	Local + Remote
	7:00 PM	9:30 PM	Final Panels	
Saturday, November 10	12:00 PM	1:00 PM	Lunch	Local + Remote
	1:00 PM	3:55 PM	Final Panels	
	3:55 PM	4:20 PM	Break	Local + Remote
	4:20 PM	6:30 PM	Final Panels	
8:00 PM	10:00 PM	Alumni Reunion		
Sunday, November 11	12:30 PM	1:30 PM	Lunch	
	1:30 PM	2:30 PM	Program Summary	
	2:30 PM	3:00 PM	Evaluations	
	3:00 PM	3:30 PM	Certificate Ceremony	