Executive Program for Nonprofit Leaders

Dates: May 27 – June 1, 2018
Application Deadline: February 26, 2018
Tuition: Tuition is calculated on a sliding scale based on the operating budget of the organization the participant represents.

<table>
<thead>
<tr>
<th>Organization's Operating Budget</th>
<th>Individual Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;$1M USD</td>
<td>$4,750 USD</td>
</tr>
<tr>
<td>$1M – $10M USD</td>
<td>$6,850 USD</td>
</tr>
<tr>
<td>$10M USD</td>
<td>$9,825 USD</td>
</tr>
</tbody>
</table>

Tuition includes all accommodations, meals, and course materials during the program. Additional details are available on the program website.

OVERVIEW
The Executive Program for Nonprofit Leaders (EPNL), is a six-day residential program designed to further the professional development of leaders in the nonprofit sector.

KEY BENEFITS
Leveraging in-class lectures, discussions, and exercises led by Stanford MBA faculty, the Executive Program for Nonprofit Leaders gives you:

- A richer understanding of how to integrate organizational mission and strategy
- An increased confidence in your ability to lead and scale your organization
- A new perspective on your organization’s potential and impact
- A strong network of relationships with a diverse group of nonprofit leaders

CURRICULUM
Leveraging the depth of expertise of Stanford Graduate School of Business faculty, the Executive Program for Nonprofit Leaders exposes you to leading-edge research and frameworks in areas that span all business operations, including:

- **Strategy and Organizational Design:** Take a look at how organizational design affects the execution of an organization’s strategy and reflect on a framework for thinking about organizational design.
- **Crisis Management:** Examine the nature of crisis and develop a deeper understanding of where they come from, how they evolve, and what we can do about them.
- **Negotiations:** Delve into the strategy and psychology of conflict and further hone your skills by role-playing in a simulated negotiation.

gsb.stanford.edu/programs/executive-program-nonprofit-leaders

“The caliber of the faculty and teaching was phenomenal and the topics covered were spot on with regard to what is most important to leaders of nonprofit organizations.”

Katherine Bella | CEO | Big Brothers Big Sisters of the Bay Area
FACULTY DIRECTORS

Professor Dale Miller is the Class of 1968 / Ed Zschau Professor of Organizational Behavior. His research interests include the impact of social norms on behavior, the role that justice considerations play in individual and organizational decisions, and the conditions under which individuals and organizations can be induced to change course.

OTHER STANFORD GRADUATE SCHOOL OF BUSINESS FACULTY

William P. Barnett  
The Thomas M. Siebel Professor of Business Leadership, Strategy, and Organizations

Steven Callander  
The Herbert Hoover Professor of Public and Private Management Professor of Political Economy

Francis J. Flynn  
The Paul E. Holden Professor of Organizational Behavior

Nir Halevy  
Associate Professor of Organizational Behavior

Benoît Monin  
The Bowen H. and Janice Arthur McCoy Professor of Ethics, Psychology, and Leadership

Jeffrey Pfeffer  
The Thomas D. Dee II Professor of Organizational Behavior

Hayagreeva Rao  
The Atholl McBean Professor of Organizational Behavior and Human Resources

Sarah A. Soule  
The Morgridge Professor of Organizational Behavior and Senior Associate Dean for Academic Affairs

EXPERIENCE THE STANFORD DIFFERENCE

Stanford Graduate School of Business Executive Education programs offer executives from around the globe an extraordinary opportunity to immerse themselves in an intensive, collaborative learning environment where the focus is continually on the future. Taught by Stanford’s world-renowned faculty and supplemented by guest speakers, participants acquire the knowledge, vision, and skill to bring innovative leadership to their organizations while advancing their personal and professional growth.

TAKE THE NEXT STEP

For more information on the Executive Program for Nonprofit Leaders, or to apply to the program, please visit gsb.stanford.edu/programs/executive-program-nonprofit-leaders.

“EPNL was an incredible intellectual and social experience that has armed me with tools to maximize the impact of the 49ers Foundation and a network of like-minded change makers who are here to support us in our journey.”

Joanne Pasternack  |  Vice President & Executive Director  |  Community Relations & 49ers Foundation

“EPNL is so much more than classroom text put in the nonprofit sphere. We were introduced to proven models of leadership and challenged to think about how we could be doing more in our roles and organizations, having more impact and making the world a better place.”

Dave C. Brown  |  Executive Director  |  Home Matters