## 2015-16 Applied Microeconomics Seminars

### Spring 2015

<table>
<thead>
<tr>
<th>Speaker</th>
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| Michael Sinkinson  
The Wharton School, University of Pennsylvania  
Joint with Marketing | Ask Your Doctor? Direct-to-Consumer Advertising of Pharmaceuticals  
Joint with Amanda Starc |
| Jeff Clemens  
UC San Diego  
Visiting SIEPR | The Low-Skilled Labor Market from 2002 to 2014: Measurement and Mechanisms |
| Alessandro Gavazza  
The London School of Economics and Political Science | A Quantitative Analysis of the Retail Market for Illicit Drugs  
Joint with Manolis Galenianos |
| Francesco Decarolis  
Boston University  
Visiting SIEPR | Common Agency and Coordinated Bids in Sponsored Search Auctions |
| Fernando Luco  
Texas A&M | Strategic Ability and Productive Efficiency in Electricity Markets  
Joint with Ali Hortacsu, Steven Puller, and Dongni Zhu |
| Danielle Li  
Joint with Pierre Azoulay, Joshua Graff Zivin, and Bhaven Sampat |
| Kenneth Hendricks  
University of Wisconsin-Madison | The Value of Intermediaries in Dynamic Auction Markets |
| Bart Bronnenberg  
Tilburg University  
Visiting Stanford | Innovation and Distribution: A General Equilibrium Model of Manufacturing and Retailing |

### Winter 2016

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<th>Speaker</th>
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| Judy Chevalier  
Yale School of Management  
Joint with Marketing | The Welfare Impact of Long-Term Contracts |
| Igal Hendel  
Northwestern University | |
| Ben Handel  
UC Berkeley | What Does a Deductible Do? The Impact of Cost-Sharing on Health Care Prices, Quantities, and Spending Dynamics |

### Fall 2015

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<th>Speaker</th>
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| Joe Altonji  
Department of Economics, Yale University | Group-Average Observables As Controls for Sorting on Unobservables When Estimating Group Treatment Effects: The Case of School and Neighborhood Effects |
| Adam Kapor  
Princeton University | Distributional Effects of Race-Blind Affirmative Action |
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<tr>
<td>Amanda Kowalski</td>
<td>Department of Economics, Yale University Visiting SIEPR</td>
<td>Doing More When You're Running LATE: Applying Marginal Treatment Effect Methods to Examine Treatment Effect Heterogeneity in Experiments</td>
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<tr>
<td>Amit Gandhi</td>
<td>University of Wisconsin-Madison</td>
<td>Measuring Substitution Patterns and Market Power with Differentiated Products</td>
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<td>Sarah Moshary</td>
<td>University of Pennsylvania</td>
<td>Price Discrimination Across Political Action Committees: Evidence from the 2012 Presidential Election</td>
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<td>Enrico Moretti</td>
<td>UC Berkeley Visiting SIEPR</td>
<td>The Effect of State Taxes on the Geographical Location of Top Earners: Evidence from Star Scientists</td>
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<td>Robin Lee</td>
<td>Department of Economics, Harvard University</td>
<td>Insurer Competition in Health Care Markets</td>
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<td>Fanyin Zheng</td>
<td>Columbia Business School</td>
<td>Spatial Competition and Preemptive Entry in the Discount Retail Industry</td>
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<td>Jesse Gregory</td>
<td>University of Wisconsin-Madison</td>
<td>Estimation of an Equilibrium Model with Externalities: Combining the Strengths of Structural Models and Quasi-Experiments</td>
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<td>Thomas Wollman</td>
<td>Booth School of Business, University of Chicago</td>
<td>Trucks without Bailouts: Equilibrium Product Characteristics for Commercial Vehicles</td>
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