Leaders in Annual Giving

The Business School Fund provides Stanford GSB with seed capital for strategic initiatives and vital funding for students, faculty, and alumni engagement. With the school’s endowment primarily restricted to specific uses, annual and reunion gifts to the Business School Fund allow the school to invest in key areas that represent long-standing strengths while also financing new initiatives to extend our reach and expand our impact.

Leaders in Annual Giving support the Business School Fund at the highest levels each year. By making unrestricted annual gifts of $2,500 or more, Leaders in Annual Giving represent the top 20% of donors who give annually to the school, yet provide more than 80% of the GSB’s unrestricted funding. More than $1 million in annual support comes from members of the Investor Circle alone.

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**Investor Circle**
$2,500 to $4,999
$1,000 and above (prior to 5th reunion)

**Partner Circle**
$5,000 to $9,999

**Leadership Circle**
$10,000 to $24,999

**Dean’s Circle**
$25,000 and above
Dean’s Circle donors provide the highest level of flexible support for the dean’s innovation

**Business School Fund Fellowship Circle**
$25,000 annually for five consecutive years
Business School Fund Fellowship donors help make a Stanford GSB education accessible to future leaders regardless of financial circumstances.

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All Leaders in Annual Giving receive distinct recognition in the school’s annual report to investors and in the annual Business School Fund report, along with periodic special mailings and event invitations.

Business School Fund Fellowship donors also receive a yearly report profiling student recipients of Business School Fund Fellowships and are invited to an annual event that brings together fellowship donors and the students they support.

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**Become a Leader in Annual Giving today**

*Whether you are passionate about student programs, faculty support, or new initiatives, your leadership support of the Business School Fund helps Stanford GSB change lives, change organizations, and change the world.*