Annual and reunion gifts made through the Business School Fund go to work immediately to support students, innovations in management education, funding for junior faculty, and investments in alumni programming.

Unrestricted gifts fill the $5.2 million financial aid gap and make a GSB education accessible for promising MBA, MSx, and PhD students regardless of their financial circumstances.

The Business School Fund helps finance more than 70 co-curricular clubs, conferences, and events that help students explore industries, learn from alumni expertise, and celebrate the diverse communities that enrich the campus experience.

Recent events include The Future of Media Conference, Women Entrepreneurs Conference, and Black Business Students Association Gala.

Jessica Baier, MBA ’18

“I recognize that I would not be where I am without the support of people like you.”

Unrestricted gifts provide “start up” funding for a wide range of new electives that prepare students for today’s business environment. Among them:

- Building Diverse and Inclusive Organizations
- Leadership in the Arts and Creative Industries
- Managing Talent in New and Growing Firms
- The Business of Healthcare

Educational technology continues to redefine the learning experience as the “flipped classroom” format is scaled to more sections and courses. The Business School Fund helps underwrite key investments in instructional design personnel, online content development, and the increased in-classroom personnel to support the hands-on small group work that optimizes the flipped format.

GSB Lecturer in Management Fern Mandelbaum

Building Diverse and Inclusive Organizations
TEACHING

Stanford GSB puts Business School Fund gifts to work developing future leaders in research and teaching. Unrestricted gifts play a particularly important role supporting junior faculty who have few dedicated sources of funding but fill many vital teaching roles.

The Research Fellows Program builds a diverse pipeline of future scholars for top institutions worldwide. Research Fellows work closely with faculty on empirical research papers, take doctoral-level courses in business, economics, statistics, math, or related fields, and regularly attend field seminars in preparation for applying to PhD programs.

ALUMNI

With nearly 70 chapters worldwide, more than 30 online industry groups, and new pilot programs for recent graduates, the school continually invests in new ways to serve alumni.

Underwriting by the Business School Fund helps ensure that new programs like Women’s Circles can rapidly scale, that programs are available through a wide range of channels including online, and that virtual programming helps make offerings accessible across geographies.

The GSB extends particular thanks to Leaders in Annual Giving, who support the Business School Fund at the highest levels each year. By making unrestricted annual gifts of $2,500 or more, Leaders in Annual Giving represent the top 20% of donors who give annually to the school, yet provide more than 80% of the GSB’s unrestricted funding.