

In September, the Stanford Graduate School of Business, its faculty, alumni and students were mentioned 650 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [Stanford Graduate School of Business Picks 45 Indian Firms for Seed Programme](#)  
Livemint – September 2, 2017 – Stanford Seed, an initiative by the Stanford Graduate School of Business, said it has chosen 45 companies across agriculture, retail and product manufacturing, energy, education, healthcare and financial services in India as part of its Seed Transformation Program.
- [Seed's Inaugural India Program Starts off in Chennai with 45 Business Owners](#)  
Braingainmag – September 4, 2017 – Stanford Seed, a Stanford University initiative led by the Stanford Graduate School of Business, has completed the first week of the Seed Transformation Program in Chennai, India.
- [Stanford Innovation: GSB Links Faculty, Students and Alumni to Companies in Developing Countries](#)  
Hindustan Times – September 5, 2017 – Seed Transformation Programme (or Seed) by Stanford University's Graduate School of Business has lofty aims – to handhold small and medium enterprises in emerging economies to develop their businesses.
- [Stanford Graduate School of Business Launches Two Educational Opportunities to Empower Youth and Entrepreneurs in Southern Africa](#)  
How Africa – September 5, 2017 – African countries in the Southern region of the continent are set to benefit from the educational opportunities put up by Stanford Graduate School of Business.
- [Stanford Selects 45 Indian Companies for Seed Program](#)  
People Matters – September 5, 2017 – The Stanford Graduate School of Business has picked 45 Indian firms to kick-start its Seed Transformation Program in India, as a part of the Stanford Seed initiative.
- [The Single Most Important Thing for Aspiring MBAs is to be Ready to Learn](#)  
Braingainmag – September 8, 2017 – Only around 6% of applicants get into the Stanford Graduate School of Business. Dean Jonathan Levin talks about what the school looks for in students, and what it offers them.
- [We are Looking for Ways Different Schools in Different Disciplines Can Work Together: Jonathan Levin](#)  
The Economic Times – September 12, 2017 – Jonathan Levin, dean of Stanford Graduate School of Business, sees India among the countries where big businesses will be created.
- [De Beer's Seed Transformation Program - An Answer to SMES?](#)  
Sunday Standard – September 25, 2017 – Based on what was previously found out about small and medium enterprises (SMEs) in Botswana, the anticipated Stanford University leadership programme could be regarded the antidote to the crude deficiency of mentorship characterizing SMEs in the country.
- [Wharton Tops 2017 List of America's Best Business Schools](#)  
Forbes – September 25, 2017 – Wharton topped this ranking for the first time in Forbes' 10<sup>th</sup> biennial ranking with a "5-Year MBA Gain" of \$97,100. Stanford GSB fell one spot overall to second primarily because of the "extremely high cost of living in the Bay Area."

## Faculty and Research in the News

- [Silicon Valley's Politics: Liberal, with One Big Exception](#)  
The New York Times – September 6, 2017 – Dr. Broockman conducted the study with Neil Malhotra, a political scientist at Stanford Graduate School of Business, and Greg F. Ferenstein, a journalist who worked on an initial version of the survey in 2015.
- [Rich Tech Bros are Super Liberal - Except for One Thing](#)  
Quartz – September 6, 2017 – Silicon Valley's elite is decidedly liberal, according to a new paper out from researches at Stanford's Graduate School of Business: David Broockman and Neil Malhotra.
- [Advances in AI are used to Spot Signs of Sexuality](#)  
The Economist – September 9, 2017 – This story is the first of more than 600 articles reporting on the research by Stanford Graduate School of Business professor Michal Kosinski about the advancing facial recognition power of AI. [This](#) follow-up statement was published on the Stanford GSB Newsroom.
- [Technology Leaders: No Fans of Regulation](#)  
The Mercury News – September 11, 2017 – The Stanford study, which was done by a couple of Graduate School of Business professors and a journalist, concludes that overall, technology entrepreneurs tend to be very liberal, which isn't a surprise.
- ['It Was a Frat House': Inside the Sex Scandal that Toppled SoFi's CEO](#)  
The New York Times – September 12, 2017 – Companies like SoFi show how boards are incentivized to prioritize cash flow and growth over governance, said David F. Larcker, a professor at Stanford University's Graduate School of Business who specializes in corporate governance.
- [Trump Says Jump. His Supporters Ask, How High?](#)  
The New York Times – September 14, 2017 – David E. Broockman and Daniel M. Butler, who are political scientists at the Stanford Graduate School of Business and the University of California-San Diego, found that voters often adopted the positions legislators took, even when legislators offered little justification.
- [Starved for Better Leadership? Here's Where to Find It](#)  
Yahoo! News – September 15, 2017 – “Strong leaders are clear and consistent about where they are going, and they communicate it over and over — until the point at which they change course,” says Robert Sutton, a professor at the Stanford Graduate School of Business.
- [Nine Ways to be More Confident at Work - Or Just Look Like You Are](#)  
Statesman – September 18, 2017 – While you shouldn't rely on what others think of you to boost your ego, you should seek validation when you want to build confidence, according to Deborah H. Gruenfeld, co-director of the Executive Program for Women Leaders at Stanford Graduate School of Business.
- [Beating Yourself Up After Failure Can Help You Improve Next Time](#)  
LifeHacker India – September 21, 2017 – New research led by a University of Kansas marketing professor has found emotional responses to failure rather than cognitive ones are more effective at improving people's results for the next time they tackle the next related task. Nelson's co-authors are Selin Malkoc of the Ohio State University and Baba Shiv of the Stanford Graduate School of Business.
- [KB Home Cuts CEO's Bonus After Rant Against Kathy Griffin](#)  
Bloomberg – September 21, 2017 – “Pressure on a board to act increases when stories of CEO conduct are picked up by the media,” David Larcker, professor of accounting at the Stanford Graduate School of Business, wrote in “Scoundrels in the C-Suite,” a 2016 academic study.
- ['We've Reached Peak Asshole. But One Doesn't Have to be a Jerk to Succeed'](#)  
The Times of India – September 24, 2017 – Jerks are everywhere and Robert Sutton, a professor at the Stanford Graduate School of Business, is somewhat of an expert on them.
- [Why Having a Co-CEO is a Bad Idea](#)  
Fast Company – September 27, 2017 – In a set of experiments, Lindred L. Greer, associate professor of organizational behavior at the Stanford Graduate School of Business, and Emma Y. Zhao, postdoctoral fellow at Tepper School of Business at Carnegie Mellon University, examined the kinds of struggles that happen in high-powered versus low-powered teams.
- [BankEx, The Decentralized Bank-As-A-Service Welcomes Stanford and Maryland Academics as Advisors](#)  
Finance Digest – September 28, 2017 – BankEx, the decentralized Bank-as-a-service (BaaS) exchange, today announced that Michael Ostrovsky, Professor of Economics at Stanford Graduate School of Business, and Peter Cramton, Professor of Economics at the University of Maryland, have joined as advisors.
- [A Best-Selling Stanford Professor Says This is How You Successfully Deal with Toxic People](#)  
Inc. – September 28, 2017 – In the interview with *Stanford Business Insights*, Sutton professor of organizational behavior at Stanford Graduate School of Business and a bona fide international "jerk" expert, offers up these strategies for dealing with brutes and bullies in the workplace.

- [Trump Met with Kevin Warsh as Part of Fed Chair Search](#)  
The New York Times – September 29, 2017 – Donald Trump met with Kevin Warsh as part of the process of interviewing candidates for the Fed's top job. Warsh is currently a distinguished visiting fellow at Stanford University's Hoover Institute and a lecturer at the Stanford Graduate School of Business.

## Alumni and Students in the News

- [Masters in Management and MBA's go Head to Head on Salary Benefits](#)  
Financial Times – September 10, 2017 – How do masters in management graduates' salaries and progress compare with their MBA counterparts? Christopher Hopper secured a place on one of the most competitive MBA courses in the world, at Stanford Graduate School of Business in the heart of Silicon Valley.
- [What Happens to Debt When You Die?](#)  
WBRC Fox4 News – September 11, 2017 – Author Andrew Houser holds a Master of Business Administration degree from Stanford University's Graduate School of Business.
- [Growing Problem: Lightening the Carbon Footprint of Cannabis Farms](#)  
SiliconValley.com – September 25, 2017 – Scale, based in New York, combines solar, battery storage and natural gas generators in a system that can cut energy cost by up to 35 percent. Hade, an Air Force veteran and Stanford Graduate School of Business grad, said the system uses excess heat from generators to fuel air conditioning.
- [Five Things I Wish Someone Told Me Before I Launched My Start-Up: Anna Frances Wood CEO of Brains over Blonde](#)  
The Huff Post – September 27, 2017 – An interview with Anna Frances Wood, founder and CEO of Brains over Blonde, a feminist lifestyle platform for women who refuse to choose between femininity and success. Anna led sales at Google and has a Stanford MBA.
- [Ikea Enters 'Gig Economy' by Acquiring TaskRabbit](#)  
The New York Times – September 28, 2017 – Ikea has acquired TaskRabbit, a company known for sending tool-wielding workers to rescue customers befuddled by build-it-yourself furniture kits. Stacy Brown-Philpot, Stanford GSB graduate, leads TaskRabbit as CEO.