

In April, the Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 840 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

Stanford GSB in the News

- [Does Your Company Really Need AI? Stanford Executive Course Aims to Demystify the Hype](#)
EdSurge – April 17, 2019 – This article features the launch of Stanford GSB's new Executive Education program - *Harnessing AI for Breakthrough Innovation and Strategic Impact*.
- [How a Master's in Management Compares to an MBA](#)
U.S. News & World Report – April 15, 2019 – MSx Program Director Michael Hochleitner comments on the unique aspects of Stanford's MSx program, a one-year program designed for mid-level business leaders.
- [Early Facebook Investor Expresses Disappointment With the Platform](#)
The Stanford Daily – April 12, 2019 – Roger McNamee addressed the dangers social media can pose to society and democracy at an event sponsored by Stanford GSB's Corporations and Society Initiative.

Faculty and Research in the News

- [How Gender Bias Impacts What We Think of Products Made by Women](#)
Fast Company (from [Stanford Business Insights](#)) – April 30, 2019 – This article highlights findings from new research coauthored by Senior Associate Dean Sarah A. Soule and Courtesy Professor Shelley Correll – *Gender Inequality in Product Markets: When and How Status Beliefs Transfer to Products*.
- [How Much Longer Can New York's Tenants Remain in Control?](#)
Financial Times – April 26, 2019 – Associate Professor Rebecca Diamond comments on the long-term effectiveness of rent control.
- [Why Not Us? Uber Drivers Unite as Executives Prepare to Profit From IPO](#)
Fortune – April 25, 2019 – Professor Paul Oyer comments on Uber drivers' pay and how the company is part of a larger trend in the economy of shrinking wages for the low-skilled labor force.
- [P&Q's 2019 Best 40 Under 40 MBA Professors](#)
Poets&Quants – April 22, 2019 – Associate Professor Lindred Leura Greer is recognized as one of the best business school professors under the age of 40.
- [Compensation Bias Is Bad for Business. Here's How to Fix It.](#)
MIT Sloan – April 17, 2019 – This article highlights findings from research coauthored by Assistant Professor Adina Sterling – *Once in the Door: Gender, Tryouts, and the Initial Salaries of Managers*.
- [Beer Brewing Bias: Study Reveals Preference for Beer From Male Brewers](#)
Forbes – April 16, 2019 – This article highlights findings from Senior Associate Dean Sarah A. Soule and Courtesy Professor Shelley Correll's research on gender bias in product markets.
- [3M Sticks Together, as Rivals Break Apart](#)
The Wall Street Journal – April 11, 2019 – Professor Amit Seru comments on 3M's commitment to its future as a conglomerate.
- [James E. Howell, Economist Who Reenvisioned Business-School Curricula, Dies at 91](#)
The Stanford Daily – April 10, 2019 – Economist James E. Howell, the longest-serving faculty member at Stanford GSB, died on March 29, 2019 at the age of 91.
- [Ageism Is Prevalent in the Workplace, but One Group Has a Surprising Advantage](#)

Workplaces Magazine – April 1, 2019 – This article highlights findings from new research coauthored by Assistant Professor Ashley Martin – *Intersectional Escape: Older Women Elude Agentic Prescriptions More Than Older Men*.

Alumni and Students in the News

- [What Matters Most & Why: Ten Years Later](#)
Poets&Quants – April 30, 2019 – Earl Martin Valencia, MBA '09, reflects on his 10th year reunion at Stanford GSB and shares the essay he wrote to answer the application question “What matters most to you, and why?”
- [Best & Brightest MBAs: Class of 2019](#)
Poets&Quants – April 28, 2019 – Geoffrey Calder, MBA '19, John Ettinger, MBA '19, and Valerie Shen, MBA '19, were profiled in Poets&Quants' Best & Brightest MBAs of the year.
- [Opportunity Zone Rules Leave out Data Reporting, Penalty Details](#)
Bloomberg – April 22, 2019 – Cody Evans, MBA '19, comments on the lack of reporting requirements in the proposed opportunity zones rules.
- [Zooms IPO Values It at \\$9 Billion—and Mints New Cloud Billionaire Eric Yuan](#)
Forbes – April 18, 2019 – Zoom Founder and CEO Eric Yuan, SEP '06, discusses the company's recent IPO.
- [How the Stanford MBA Is Empowering the Next Generation of Women Leaders](#)
BusinessBecause – April 16, 2019 – Sarah Kiefer, MBA '13, and Margaret Wang, MBA '15, share how their experience at Stanford GSB empowered and impacted their lives and careers.
- [The President of JetBlue's Venture Capital Firm Is a Renaissance Woman Who Just Might Transform Air Travel](#)
Business Insider – April 15, 2019 – Bonny Simi, MS '07, talks about her career and experience leading up to her role as president of JetBlue Technology Ventures.
- [Meet Bain & Company's MBA Class of 2018](#)
Poets&Quants – April 3, 2019 – Annie Robertson Hockey, MBA '18, highlights her experience pursuing an MBA at Stanford GSB and how it has impacted her career at Bain & Company.
- [The 2019 Midas Brink List: Meet Venture Capital's Up-And-Comers](#)
Forbes – April 2, 2019 – Emily Melton, MBA '05, Scott Nolan, MBA '12, and Roseanne Wincek, MBA '12, are featured in the "Brink List" of investors who have been making a name for themselves in the venture capital industry.
- [How a Hippy Upbringing Inspired This Entrepreneur's Food-Sharing App](#)
The Guardian – April 1, 2019 – Saasha Celestial-One, MBA '04, cofounded Olio, an app that connects people who want to share food that would otherwise go to waste.
- [This Orange County Man Hadn't Heard of Stanford Until He Was Nearly a High School Senior, Now He's Heading Toward His MBA There](#)
The Orange County Register – April 1, 2019 – This article features the story of Jorge Cueto, MBA '20, who received a full-ride scholarship to attend Stanford University and is now pursuing his MBA at Stanford GSB.

For additional information, please visit the [Stanford GSB Newsroom](#).