In January, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 541 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

**Stanford GSB in the News**

- **FT Global MBA Ranking 2019**  

- **Stanford Repeats at No. 1 in Financial Times 2019 MBA Ranking**  
  Poets&Quants – January 25, 2019 – For the second consecutive time, the *Financial Times* named Stanford GSB the best full-time MBA in the world.

- **Disruptive Innovation Wins Wars. Here’s How the Army Can Get Better at It.**  
  Modern War Institute at West Point – January 16, 2019 – Training soldiers to navigate and engage with culturally distinct communities can be accomplished by completing short immersion programs like Stanford Ignite.

- **B-School Deans Offer 2019 Predictions**  

- **B-School Deans Share 2019 New Year’s Resolutions**  
  Poets&Quants – January 1, 2019 – Dean Jonathan Levin's 2019 resolution for Stanford GSB is to strengthen the collaboration with Stanford’s other world-class schools and institutes.

**Faculty and Research in the News**

- **What Can We Learn From the Downfall of Theranos?**  
  Fast Company (from Stanford Business Insights) – January 31, 2019 – This article highlights a recent event hosted by the Corporations and Society Initiative and the Rock Center for Corporate Governance - *A Conversation with John Carreyrou.*

- **Beyond Social Networks: How Cultural Beliefs Really Spread**  
  Fast Company (from Stanford Business Insights) – January 30, 2019 – This article highlights findings from a recent paper coauthored by Associate Professor Amir Goldberg - *Beyond “Social Contagion”: Associative Diffusion and the Emergence of Cultural Variation.*

- **Powell Faces Early Reckoning on Fed's $4-Trillion Question**  
  Reuters – January 28, 2019 – Professor Darrell Duffie comments on the need for Federal Reserve officials to outline a clear balance sheet plan for asset holdings.

- **The Deadly Consequences of Financial Incentives in Healthcare**  
  Forbes – January 28, 2019 – Lecturer Robert M. Pearl discusses the negative outcomes of financial incentives in the healthcare industry.

- **5 Ways to Get Over the ‘Sunday Scaries’ According to Psychologists and Mindfulness Experts**  
  CNBC – January 28, 2019 – Lecturer Leah Weiss recommends two strategies to help people cope with anxiety on Sundays: checking in on priorities, and starting a gratitude journal.

- **How to Choose an MBA Career That Will Make You Happy**  
  TopMBA – January 28, 2019 – Acting Assistant Dean and Director of the Career Management Center Carly Janson recommends graduates consider multiple career options as the job market continues to evolve.
• Viewpoint: The Case for Soft Skills
  SHRM – January 28, 2019 – Lecturer Leah Weiss explains that business schools need to offer more courses that provide students with a deep understanding of how to apply soft skills to their future careers.

• Why Are Latino Businesses so Often Denied Funding?
  MarketWatch – January 26, 2019 – A Stanford Latino Entrepreneurship Initiative (SLEI) study found that Latino-owned businesses are less likely to secure funding than white-owned firms.

• Survey: Latino-Owned Entrepreneurs Face Scaling Challenges
  Silicon Valley Business Journal – January 25, 2019 – The Stanford Latino Entrepreneurship Initiative (SLEI) released findings from a new study, which surveyed nearly 5,000 Latino-owned businesses across the country.

• World Economic Forum Assesses Global Economy
  BBC – January 24, 2019 – Professor Paul Oyer talks about the economic principles he believes can be applied to the dating world. (Segment begins at 17:19.)

• Misaligned Hiring Priorities Risk Taking the Impact out of Impact Investing
  Forbes – January 24, 2019 – According to Professor Neil Malhotra and Center for Social Innovation Director Bernadette Clavier, impact investing teams should place a higher value on experience in social change.

• What Makes a True Financial Crisis?
  UCLA Anderson Review – January 23, 2019 – This article highlights findings from a working paper coauthored by Professor Arvind Krishnamurthy - How Credit Cycles Across a Financial Crisis.

• Millennials in India Are Turning to Algorithms for Love
  Bloomberg – January 23, 2019 – Assistant Professor Michal Kosinski explains how algorithms are revolutionizing matchmaking.

• A Conversation With Kirsten Moss of Stanford GSB
  Clear Admit – January 22, 2019 – In this interview, Assistant Dean and Director of MBA Admissions and Financial Aid Kirsten Moss talks about the admissions process and what Stanford GSB looks for in applicants.

• Why Ageism Hurts Men More Than Women
  CNN Business – January 22, 2019 – Assistant Professor Ashley Martin discusses findings from her recent paper - Intersectional Escape: Older Women Elude Agentic Prescriptions More Than Older Men.

• Women Aren’t Running Self-Driving Car Startups; Zoox Is About to Change That
  Forbes – January 21, 2019 – Assistant Professor Ashley Martin discusses the importance of social category diversity within organizations to increase creativity and to avoid groupthink.

• Why Jeff Bezos’ Divorce Should Worry Amazon Investors

• High Taxes for the Rich May Distort Innovation
  Mint – January 17, 2019 – Professor Charles I. Jones conducted a study that suggests levying high tax rates on the incomes of top earners can discourage innovation and reduce economic welfare.

• What a Top Income-Tax Rate of 70% Would Mean for the Economy
  Barron’s – January 16, 2019 – This article highlights findings from a recent paper authored by Professor Charles I. Jones - Taxing Top Incomes in a World of Ideas.

• Economist Ed Lazear: The Stock Market Is the Best Economic Indicator and It’s Signaling Caution
  CNBC – January 15, 2019 – Professor Edward Lazear explains that the Federal Reserve should pay attention to the stock market to decide whether signs of an economic slowdown warrant a pause in central bank interest rate hikes.

• Why Most Performance Evaluations Are Biased, and How to Fix Them
  Harvard Business Review – January 11, 2019 – This article highlights findings from recent research coauthored by Professor Shelley Correll - Combating Gender Bias in Modern Workplaces.

• Will the Renewables Industry Seize the Opportunity of Opportunity Funds?
  Greentech Media – January 11, 2019 – This article highlights findings from new research coauthored by Assistant Professor Rebecca Lester, Cody Evans, MBA ‘19, and Hanna Tian, MBA ‘19 - Opportunity Zones: An Analysis of the Policy’s Implications.

• Why Trump’s Unusual Leadership Style Isn’t Working in the White House
  The New York Times – January 10, 2019 – Professor Jeffrey Pfeffer discusses President Trump’s management style and how he exhibits several negative qualities that are prevalent among other leaders.

• Female Economists Push Their Field Toward a MeToo Reckoning

• Why the Fed Should Heed the Market
  The Wall Street Journal – January 9, 2019 – Professor Edward Lazear explains how the stock market is the best predictor of future growth and shares what the recent volatility in the market could mean.
The Social Sector Is Embracing Blockchain. Should It?
Forbes – January 7, 2019 – This article highlights findings from a recent Stanford GSB study by Lecturer Doug J. Galen - Blockchain for Social Impact.

Building a Business as a Latino Entrepreneur

MBA Prof of the Year: Stanford’s Jennifer Aaker
Poets&Quants – January 1, 2019 – Poets&Quants selected Professor Jennifer Aaker as the 2018 MBA Professor of the Year following her 20th year teaching MBA students at Stanford GSB.

Alumni and Students in the News

A Banker’s Inspirational 30-Year Journey Back to the Farm

In an AI World, Drop the Idea That Empathy Is Feminine
InformationWeek – January 23, 2019 – Michele Daoud, MBA ‘14, explains that the goal of Stanford GSB’s Touchy Feely class is to improve emotional literacy and demonstrate that empathy is teachable.

Smart Cities Need Better Traffic Data, Rideshare Drivers Could Help
Innovation & Tech Today – January 15, 2019 – Kaan Gunay, MBA ‘18, cofounded Firefly, a technology company that sells an innovative network of “situationally aware” digital smart screens that generate vital data for cities.

How Stanford MBA Mariam Naficy Is Changing Lives and Changing the World
Forbes – January 7, 2019 – Mariam Naficy, MBA ’98, discusses entrepreneurship, the value of the MBA and why she believes passion is a critical factor for success.

Coastsider Mendonca Named Governor’s Chief Business Adviser
Half Moon Bay Review – January 5, 2019 – Lenny Mendonca, MBA ’87, will become California’s chief economic and business advisor, in addition to his role as director of the Office of Economic Development.