In July, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 760 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

**Stanford GSB in the News**

- **Top 10 MBA Programmes Worldwide for 2019**  
  Human Resources – July 30, 2019 – This article highlights results from the QS Global MBA Rankings 2019; Stanford GSB secured the top spot in the full-time MBA programs ranking.
- **10 Books Stanford Business School Professors Think You Should Read This Summer**  
  Inc. (from Stanford Business Insights) – July 24, 2019 – This article features a list of top summer reads recommended by Stanford GSB faculty members.
- **Stanford MBA Students Focusing on Emotional Awareness**  
  NBC – July 12, 2019 – Originally airing on the Today Show, this video segment highlights Stanford GSB’s Interpersonal Dynamics course, more commonly known as “Touchy Feely.”
- **Top 3 MBA Trends in 2019**  
  Hiperpool – July 12, 2019 – Hiperpool leverages data from Stanford GSB among other business schools to analyze the top trends in MBA programs.
- **What Happened When I Invested in Myself**  
  Forbes – July 10, 2019 – Shannon Pfeffer, a participant in Stanford GSB’s Executive Program in Women’s Leadership, writes about the program and the impact it had on her life.
- **The Importance of Soft Skills: MBA Programs Push Emotional Intelligence Courses**  
  FIND MBA – July 9, 2019 – Stanford GSB’s popular elective known as “Touchy Feely” is featured in this article about business schools that help students develop their emotional intelligence.
- **Top American Universities Are Doubling Down on Their Presence Across Africa**  
  Quartz Africa – July 5, 2019 – Stanford Seed Executive Director Darius F. Teter discusses how Seed is partnering with entrepreneurs in Africa to help them grow and scale their businesses.

**Faculty and Research in the News**

- **Stanford Profs: U.S. Income Inequality Is Only Getting Worse. Now What?**  
  Fast Company (from Stanford Business Insights) – July 30, 2019 – This article features a Q&A between Professor Paul Oyer and Lecturer Lenny Mendonca on what is driving income inequality.
- **Do MBA Case Studies Reinforce Stereotypes?**  
- **It Takes More Than Mass Protests to Drive Change**  
  Phys.org (from Stanford Business Insights) – July 23, 2019 – This article highlights research coauthored by Senior Associate Dean Sarah A. Soule – Greening the Congressional Record: Environmental Social Movements and Expertise-Based Access to the Policy Process.
- **Michal Kosinski: “The End of Privacy”**  
  Talks at Google – July 22, 2019 – Associate Professor Michal Kosinski discusses digital footprints and the future of privacy.
• **Surveillance: Fed’s Dramatic Pivot With Citi’s Mann (Podcast)**
  Bloomberg – July 19, 2019 – Professor Anat R. Admati comments on the state of the U.S. financial system.

• **“Zuckerberg Is Stronger Than Most Leaders”: Prof Anat Admati Has Dedicated Her Life to the Battle Against the Banks, Now She Is Fighting the Tech Gants**
  Globes – July 19, 2019 – In this interview, Professor Anat R. Admati discusses big picture questions about technology companies and the Internet.

• **Biz Smarts: Venture Capitalists Care Most About the Market**
  Sacramento Business Journal – July 18, 2019 – This article highlights a blog post written by Professor William P. Barnett about what venture capitalists value most when viewing a new deal.

• **Republicans Are Courting Asian American Voters, Telling the ‘Squad’ to Go Home Is a Terrible Start.**

• **Why Starting a Company in Grad School Was the Smartest Thing I Ever Did**
  YourStory – July 31, 2019 – Gazal Kalra, MBA ‘14, is a cofounder of Rivigo, a logistics startup that changed the way trucks travel across India with its relay model.

• **Lousy Hotels Inspire Married Consultants to $590 Million Fortune**
  Schmitt – July 22, 2019 – In this article, Patrick Schmitt, MBA ‘18, and Jennifer Xia, MBA ‘18, cofounded FreeWill. In this article, Schmitt shares the advantages of starting a company while at Stanford GSB.

• **Meet the Stanford MBA Women in Business Leading Educational Change**
  The Economist – July 11, 2019 – Professor Robert J. Flanagan comments on the financial difficulties the Baltimore Symphony Orchestra is facing.

• **Social Exclusion and Political Identity: The Case of Asian American Partisanship**
  July 17, 2019 – This article highlights a study coauthored by Associate Professor Mohsen Bayati – *Evidence of Upcoding in Pay-For-Performance Programs.*

• **Field Experiment Uses Fake Emails to Measure Gender and Racial Bias Among Startup Investors**
  July 15, 2019 – This article looks at field-based research by Professor Ilya A. Strebulaev that set out to measure gender and racial bias among startup investors.

• **Multinational Companies Are Adjusting to Shorter Supply Chains**
  July 10, 2019 – Professor Hau L. Lee is quoted in this article about new, shorter supply chains.

• **How LQ Is Healing the Workplace**
  Thrive Global – July 11, 2019 – This article references Professor Jeffrey Pfeffer’s book “Dying for a Paycheck” and his experience understanding workplace related stress.

• **Privacy Now: Living in the Post-Privacy Era**
  July 11, 2019 – In this interview, Mike Feibus, MBA ‘87, talks with Associate Professor Michal Kosinski about digital footprints in a post-privacy world.

• **Shaky BSO Finances Leave Endowment Chiefs Skittish About Forking Over Cash, Pondering Orchestra’s Successor**
  July 10, 2019 – Emeritus Professor Robert J. Flanagan comments on the financial difficulties the Baltimore Symphony Orchestra is facing.

• **How Brokers Act Badly at Wells Fargo, Women Take the Fall**
  July 1, 2019 – This article highlights a working paper coauthored by Professor Amit Seru – *When Harry Fired Sally: The Double Standard in Punishing Misconduct.*

• **Ride Today's Wave... But Focus on Tomorrow's Targets**
  June 1, 2019 – Professor Charles A. O'Reilly III discusses how managers should strive to be ambidextrous, meaning they are able to focus on both short-term and long-term strategies.

**Alumni and Students in the News**

• **How a Road Trip and Coffee Led to the Birth of Billion-Dollar Logistics Startup Rivigo**
  June 30, 2019 – Gazal Kalra, MBA ‘14, is a cofounder of Rivigo, a logistics startup that changed the way trucks travel across India with its relay model.

• **When Brokers Act Badly at Wells Fargo, Women Take the Fall**
  June 30, 2019 – This article highlights research coauthored by Associate Professor Mary K. Bundorf – *Machine-Based Expert Recommendations and Insurance Choices Among Medicare Part D Enrollees.*

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• **How Big Data Can Help You Choose Better Health Insurance**
  June 30, 2019 – This article highlights research coauthored by Associate Professor Mary K. Bundorf – *Machine-Based Expert Recommendations and Insurance Choices Among Medicare Part D Enrollees.*

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BusinessBecause – July 22, 2019 – Lenora Robinson Mills, MBA ‘12, and Elise Smith, MBA ’20 share how Stanford GSB’s MBA program has helped shape their careers.

- **Bringing the Outside Inside**
  Punch Magazine – July 19, 2019 – This article features Danielle Wyss, MS ‘15, who cofounded architecture practice Shift Collaborative in 2014.

- **When It Comes to Colin Kaepernick, the Flag and Nike, It’s Just Business**
  The Wall Street Journal – July 3, 2019 – This article references Nike founder Philip Knight, MBA ’62, and his conversation with Stanford GSB students at a View From The Top session.

*For additional information, please visit the [Stanford GSB Newsroom](https://www.stanford.edu).*