

In June, Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 1,511 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

Stanford GSB in the News

- [How to Get a Low-Cost or Free MBA via Scholarships](#)
U.S. News & World Report – June 20, 2019 – Assistant Dean and Director of MBA Admissions and Financial Aid Kirsten Moss discusses Stanford GSB's need-based financial aid model and the various fellowship opportunities offered to incoming students.
- [MBA News You Need](#)
Clear Admit – June 19, 2019 – The launch of Stanford Embark is featured in this weekly digest of news from top business schools around the world.
- [Why Everyone Should Answer Stanford GSB's Iconic Essay](#)
Poets&Quants – June 19, 2019 – This article explains why Stanford GSB's iconic admissions essay question, "What matters most to you, and why?" is an essential tool for self-reflection and useful for everyone, not just prospects.
- [Stanford GSB 2019–2020 MBA Application Deadlines](#)
Poets&Quants – June 14, 2019 – Poets&Quants announces the changes to Stanford GSB's application for 2019–2020.
- [Inside Stanford's 'Touchy Feely' Class on Emotional Intelligence](#)
TODAY – June 5, 2019 – Stanford GSB students and alumni talk about their experience taking the popular elective known as "Touchy Feely" and share how they use what they learned in their personal and professional lives.
- [Stanford GSB Students Love Social Impact and Innovation](#)
Clear Admit – June 3, 2019 – This article covers Stanford GSB's announcement of the annual awards recognizing students committed to social impact and innovation.
- [FT Executive Education Rankings 2019: Top Schools Revealed](#)
Financial Times – June 2, 2019 – Stanford GSB secured the top spot in open enrollment and fourth overall in the Financial Times Executive Education Rankings. The full coverage spread resulting from this ranking can be found in the Financial Times' print version, [here](#). The coverage includes:
 - [How to Make Data and AI Add Up](#) – An op-ed by Professor Paul Oyer.
 - [Social Enterprises Are Learning How to Do Business Better](#) – An article quoting Senior Associate Dean Sarah A. Soule.
 - [Lessons Learnt by Executive Education Alumni](#) – An article featuring Dave Schechter, a past participant in the Interpersonal Dynamics for Executive Leaders Program.

Faculty and Research in the News

- [The Stereotypes in MBA Case Studies](#)
Harvard Business Review – June 24, 2019 – Senior Associate Dean Sarah A. Soule, The Clayman Institute Executive Director Lori Mackenzie, and Stanford Embark Product Manager Davina Drabkin outline stereotyping trends in case studies and suggest ways educators can challenge stereotypes in their teaching.
- [The Trick to Public Speaking Is to Stop Memorizing](#)

Quartz – June 24, 2019 – Lecturer Matt Abrahams details how to give an effective speech.

- [Imaginary Time Travel as a Leadership Tool](#)
MIT Sloan Management Review – June 19, 2019 – Courtesy Professor Robert I. Sutton writes about how leaders can calm and motivate employees by shifting their attention from the present to the past and future.
- [A Banking Mystery](#)
Investigative Reporting Workshop – June 19, 2019 – Professor Anat R. Admati discusses the governance of the banking system after Enloe State Bank's failure.
- [Facebook Announces Plans for Libra, Its Own Cryptocurrency](#)
NPR – June 18, 2019 – Professor Darrell Duffie discusses the broader implications of the new cryptocurrency.
- [How Straight Parents Can Raise Kids to Be Allies, During Pride Month and Beyond](#)
The Washington Post – June 14, 2019 – Lecturer J.D. Schramm shares his favorite children's books that help teach children LGBTQ-inclusivity.
- [Poor Mental, Physical Health Carry Significant Risk for Productivity Loss](#)
HR Dive – June 14, 2019 – Professor Jeffrey Pfeffer is quoted in this article on the negative impact that poor mental and physical health can have on workers' productivity.
- [Relationships at Work Are Everything](#)
DZone – June 14, 2019 – This article highlights findings from research coauthored by Associate Professor Nir Halevy – *Brokerage and Brokering: An Integrative Review and Organizing Framework for Third Party Influence*.
- [Risky Borrowing Is Making a Comeback, but Banks Are on the Sideline](#)
The New York Times – June 11, 2019 – Professor Amit Seru comments on new research he coauthored – *Fintech, Regulatory Arbitrage, and the Rise of Shadow Banks*.
- [When Collaborators Turn Into Competitors](#)
Psychology Today – June 6, 2019 – Associate Professor Szu-chi Huang writes about her new research on competition and how a sense of "pseudo-competition" impacts collaboration.
- [Measuring the Impact of the Trump Tax Cuts](#)
Barron's – June 5, 2019 – Associate Professor Lisa De Simone writes about the effect the new tax law, known as the Tax Cuts and Jobs Act (TCJA), will have on U.S. corporations.
- [Chase Says Arbitration 'Provides Better Outcomes' for Consumers. Nope, Say Researchers](#)
Los Angeles Times – June 5, 2019 – Professor Amit Seru discusses a working paper he coauthored – *Arbitration with Uninformed Consumers*.
- [Need a Summer Reading List? Stanford Professors Say These 5 Books Will Boost Your Success and Value in Life](#)
CNBC – June 3, 2019 – This article highlights five books recommended by Stanford GSB faculty members.
- [Business is Getting Personal as Values Take Over the Workplace](#)
Marketplace – June 3, 2019 – Professor Neil Malhotra comments on increased polarization in America and how it is changing the way people think about work.
- [Why Diversity Is Good for Business](#)
Forbes India – June 3, 2019 – Professor Margaret Ann Neale spoke to a group at Adobe about diversity in business and why it matters.

Alumni and Students in the News

- [Going From the Military to the Stanford MBA](#)
BusinessBecause – June 14, 2019 – Vineet Rajan, MBA '19, discusses his experience transitioning from military to civilian life and how an MBA from Stanford GSB helped shape his career.
- [Meet Stanford GSB's MBA Class of 2020](#)
Poets&Quants – June 5, 2019 – Poets&Quants features in-depth profiles of 12 students in the Stanford MBA Class of 2020.

For additional information, please visit the [Stanford GSB Newsroom](#).