

In March, the Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 540 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

### Stanford GSB in the News

- [How VR Enhances the Business School Experience](#)  
U.S. News & World Report – March 28, 2019 – Professor Margaret Ann Neale, Stanford LEAD Director Marineh Lalikian and LEAD participant Leela Parvathaneni highlight how virtual reality enhances students' experience in the LEAD program.
- [‘Touchy Feely’ Courses Are as Valuable for MBAs as Number Crunching](#)  
Financial Times – March 20, 2019 – Senior Associate Dean Brian Lowery along with Animesh Agrawal, MBA '18, and Andy Katz-Mayfield, MBA '11, share the value of Stanford GSB's Touchy Feely course.
- [Find MBAs That Lead to Employment, High Salaries](#)  
U.S. News & World Report – March 13, 2019 – Stanford GSB secures second place in the U.S. News & World Report ranking of Best Business Schools.
- [After Admissions Bribery Charges, Tech Investor Bill McGlashan Loses Ties](#)  
San Francisco Chronicle – March 13, 2019 – Director of Strategic Communications Kristin Harlan shares a statement that Bill McGlashan, MBA '90, was placed on leave from the Stanford GSB advisory council following admissions bribery charges.
- [The Good and the Bad of Stanford's Massively Successful Startup Scene](#)  
Bloomberg – March 10, 2019 – Faculty and alumni of Stanford University and Stanford GSB comment on different aspects of the school's startup scene.
- [Online Education 2.0: Where Are We Headed? \(Future of Executive Education\)](#)  
Connect2Teach – March 8, 2019 – Audrey Witters, managing director of online & entrepreneurship programs, discusses the origins of LEAD and Stanford GSB's online offerings, as well as online executive education trends.
- [Bloomberg Businessweek's Best B-Schools: Recruiter Insights](#)  
Bloomberg – March 8, 2019 – Bloomberg Businessweek released a mini-ranking featuring recruiter insights from their official ranking in November. Stanford GSB ranked number one in creativity, brand image, reputation for entrepreneurship and entrepreneurial training.

### Faculty and Research in the News

- [Jeff Bezos' \\$140 Billion Divorce: What You Need to Know](#)  
CNET – March 31, 2019 – Professor David F. Larcker comments on Jeff Bezos' divorce and how it could potentially impact Amazon.
- [Analysis of Philadelphia's Sweet-Drink 'Sin Tax' Finds a Flaw in the System](#)  
Physorg.com (from [Stanford Business Insights](#)) – March 27, 2019 – This article highlights findings from a study coauthored by Associate Professor Stephan Seiler – *The Impact of Soda Taxes: Pass-Through, Tax Avoidance, and Nutritional Effects*.
- [Why Surgeons Are Rethinking the Fly-In Medical Mission](#)  
NPR – March 27, 2019 – This article references a 2002 Stanford GSB case study on Interplast, which was coauthored by Lecturer Laura Arrillaga-Andreessen.

- [Well, Socialism Couldn't Give Us Trump](#)  
The New York Times – March 20, 2019 – Professor Anat R. Admati comments on the governance of the Deutsche Bank.
- [Why Further Financial Crises Are Inevitable](#)  
Financial Times – March 19, 2019 – Professor Anat R. Admati comments on the argument that financial institutions promote growth despite their complacency.
- [Female Economists Report Widespread Discrimination and Sexual Assault, Prompting Calls for Major Change](#)  
The Washington Post – March 18, 2019 – Professor Susan Athey shares how being a woman in the economics profession affected her career moves.
- [We're Not Prepared for the Promise of Artificial Intelligence, Experts Warn](#)  
The Mercury News – March 18, 2019 – Professor Susan Athey discusses the launch of the Stanford Institute for Human-Centered Artificial Intelligence, a cross-disciplinary research and teaching facility dedicated to the use of AI for global good.
- [Has Online Shopping Actually Saved Us Any Money?](#)  
The Washington Post – March 15, 2019 – This article highlights findings from a working paper coauthored by Dean Jonathan Levin – *Assessing the Gains from E-Commerce*.
- [It's Corruption, Not Socialism, That Brought Down Venezuela](#)  
Pacific Standard – March 14, 2019 – Professor Anat R. Admati explains how corruption can devastate a country, regardless of the ideology that inspires its economic policies.
- [Why Republican Politicians Pay More Than Democrats for TV Ads](#)  
Fast Company (from [Stanford Business Insights](#)) – March 13, 2019 – This article highlights findings from new research coauthored by Assistant Professor Gregory J. Martin – *Agency Problems in Political Campaigns: Media Buying and Consulting*.
- [Why the Binding Arbitration Game Is Rigged Against Customers](#)  
Physorg.com (from [Stanford Business Insights](#)) – March 13, 2019 – This article highlights findings from a new study coauthored by Professor Amit Seru – *Arbitration with Uninformed Consumers*.
- [Our Misplaced Fear of Job-Stealing Robots](#)  
Physorg.com (from [Stanford Business Insights](#)) – March 11, 2019 – This article highlights conversations from scholars on artificial intelligence and the economy during the Future of Work conference at Stanford GSB.
- [Freeing Women – and Men – From Gender Stereotypes](#)  
INSEAD Knowledge – March 8, 2019 – Assistant Professors Adina Sterling and Ashley Martin presented at INSEAD's second annual Women at Work conference.
- [What Your CEO Is Reading: Biblical Tech; C-Level Disruption; Not Flying First Class](#)  
The Wall Street Journal – March 8, 2019 – Professor Charles A. O'Reilly III shares that business leaders managing disruption need to know how to focus on efficiency and think big, accepting the risk of failure.
- [How One Latino Tech Founder Faced Down VC's "Extreme Bias"](#)  
Fast Company (from [Stanford Business Insights](#)) – March 7, 2019 – A Stanford Latino Entrepreneurship Initiative (SLEI) report surveyed business owners and found Latino business owners often face discrimination when trying to secure financing. One of the business owners, Chipper founder and CEO Tony Aguilar, shares his story.
- [An Ode to the Boss Ladies](#)  
Her Campus at Notre Dame – March 7, 2019 – Professor Condoleezza Rice is included in a list highlighting the careers and accomplishments of a few select women for Women's History Month.
- [This New AI Tool Serves up Creepily Accurate Assessments of Your Work Style](#)  
Fast Company – March 6, 2019 – This article highlights an artificial intelligence tool that analyzes LinkedIn profiles and then fits them into one of 14 behavioral types based on a model developed by Professor Charles A. O'Reilly III.
- [Stanford Professor: Don't Let Artificial Intelligence Pick Your Employees](#)  
Fast Company (from [Stanford Business Insights](#)) – March 5, 2019 – This article highlights findings from a new paper coauthored by Assistant Professor Adina Sterling – *(When) Is Hiring Strategic? Human Capital Acquisition in the Age of Algorithms*.
- [Does Rent Control Improve Housing Affordability?](#)  
90.9 WBUR-FM – March 5, 2019 – Associate Professor Rebecca Diamond discusses rent control and the first state-wide rent control law recently enacted in Oregon.
- [Opportunity Zones: A Closer Look at the Tax Incentive's Risks and Rewards](#)  
Barron's – March 1, 2019 – Assistant Professor Rebecca Lester and Cody Evans, MBA '19, write about the risks and returns of the new Opportunity Zone tax incentive.
- [How Bryce Harper's \\$330 Million Compares to the Biggest CEO Paydays](#)  
The Washington Post – March 1, 2019 – Professor David F. Larcker references his research on CEO pay and comments on the comparison of executives' and professional athletes' compensation.

- [Lyft Seeks to Raise \\$100 Million in IPO as It Beats Uber to Market](#)  
The Mercury News – March 1, 2019 – Lecturer Sven A. Beiker comments on Lyft's recent IPO.

## Alumni and Students in the News

- [Wealthfront Bets on 'Self-Driving Money,' Following Netflix's Playbook – Not Wall Street's](#)  
CNBC – March 30, 2019 – Lecturer Andrew S. Rachleff, MBA '84, cofounded Wealthfront, a tech startup and financial company that specializes in robo-advising.
- [Day in the Life of an MBA Grad and Entrepreneur Specializing in Marketing](#)  
QS TopMBA – March 26, 2019 – Jennifer Apy, MBA '94, discusses the launch of her marketing company, Innovate Strategy Group, and the value of an MBA.
- ["A Shared Vision or an Inspiring Goal to Which Everyone Is Always Working, Is Paramount to Success." With Alyssa Rapp and Akemi Sue Fisher](#)  
Thrive Global – March 26, 2019 – Lecturer Alyssa Rapp, MBA '05, shares her experience as the CEO of Surgical Solutions and offers advice to female leaders.
- [Southeast Asia's Latest Billionaire Is a Gaming Guru](#)  
Entrepreneur Asia Pacific – March 25, 2019 – This article highlights Forrest Li, MBA '06, founder of Singapore's tech unicorn, Sea, a gaming service where over 40 million players log on each day.
- [Adobe's Tatiana Mejia: "Create Your Own Chance at Bat."](#)  
Thrive Global – March 20, 2019 – Tatiana Mejia, MBA '07, is interviewed as part of a series about the women leading the artificial intelligence industry.
- [Back to Tanzania: Fintech Entrepreneur Brings Digital Banking to East Africa](#)  
Fast Company (from [Stanford Business Insights](#)) – March 18, 2019 – This article highlights Benjamin Fernandes, MBA '17, and the story behind his mobile app startup, NALA.
- [Five Female-Founded Companies to Watch](#)  
Tech NYC – March 15, 2019 – This article features HelloAva, cofounded by Siqi Mou, MBA '16, as one of the top five female-founded companies to watch.
- [Getting More Women Into Tech](#)  
The Daily Star – March 8, 2019 – Shammi Quddus, MBA '18, writes that women are not equally represented in tech roles in Bangladesh and shares how companies can begin to address this.
- [Career Breaks: Gaining Confidence, Finding Role Models, and Freezing Your Eggs](#)  
Financial Times – March 7, 2019 – This Women in Business special report features Danielle Wyss, MS '15, and highlights her decision to attend Stanford GSB and the impact it made on her career.
- [Learning to Lead With Purpose and Intention](#)  
Northwest Asian Weekly – March 7, 2019 – Deborah Gentzen, MBA '95, offers her perspective on the changing norms for women in the workplace and the important role of mentoring.
- [Why Nike Cofounder Phil Knight OK'd the Kaepernick Ad](#)  
AdAge – March 6, 2019 – Nike Cofounder Phil Knight, MBA '62, spoke at a recent View From The Top session at Stanford GSB and shared stories about his career and the company he founded.
- [Arnulfo Ventura's 'Rebirth' Plans for B Corporation Beanfields](#)  
Forbes – March 1, 2019 – Arnulfo Ventura, MBA '08, shares his experience as CEO of Beanfields, a company with a mission to replace unhealthy snacks with sustainable and nutritious chips.

For additional information, please visit the [Stanford GSB Newsroom](#).