

In May, the Stanford Graduate School of Business (GSB), its faculty, alumni and students were mentioned 1,310 times in top media outlets across the U.S. and around the globe. Please see below for a sampling of the coverage in top media outlets this month:

Stanford GSB in the News

- [More Stanford MBAs Embrace Social Impact, Innovation](#)
Poets&Quants – May 28, 2019 – This article covers Stanford GSB's announcement of the 2019 recipients of the Social Innovation Fellowship, Miller Social Change Leadership Award, and Frances and Arjay Miller Prize in Social Innovation.
- [Hedge Fund Guru Ray Dalio: Invest in Idea Meritocracy](#)
Fast Company (from [Stanford Business Insights](#)) – May 28, 2019 – This article highlights the advice Ray Dalio gave Stanford GSB students when he spoke to them as part of the school's View From The Top series.
- [What Kind of MBA Candidate Are You?](#)
BusinessBecause – May 23, 2019 – Kristin Harlan, director of strategic communications, comments on Stanford GSB's immersive, full-time MBA program.
- [Lusaka's Women Entrepreneurs Get the Opportunity to Learn About the Stanford Seed Transformation Programme](#)
Lionesses of Africa – May 19, 2019 – Lionesses of Africa organized an event with Stanford Seed to introduce the Seed Transformation Program to women entrepreneurs in Zambia.
- [95 Percent of Stanford MBAs Have Taken This Leadership Course. Now You Can Too](#)
Inc. – May 15, 2019 – This article highlights the condensed weekend-long version of Stanford GSB's 'Touchy Feely' course that is now being offered to business leaders.
- [Being a Mother at Business School](#)
BusinessBecause – May 9, 2019 – MSx Program Director Michael Hochleitner discusses the resources offered to mothers who attend Stanford GSB programs.
- [Stanford GSB Gets a New MBA Career Chief](#)
Poets&Quants – May 4, 2019 – Poets&Quants covered Stanford GSB's announcement of Jamie Schein as the new assistant dean and director of the Career Management Center.
- [Stanford Pushes Executives to Get 'Touchy Feely'](#)
The Wall Street Journal – May 1, 2019 – This article highlights the success and impact of Stanford GSB's 'Touchy Feely' course, which was recently offered to the public for the first time as a weekend course in New York. The photo shows Siqi Mou, MBA '16, cofounder and CEO of skin-care startup HelloAva.
- [Are Robots Really Coming for Your Job?](#)
Fast Company (from [Stanford Business Insights](#)) – May 1, 2019 – This article features conversations from the Future of Work conference at Stanford GSB.

Faculty and Research in the News

- [Viewpoint: Can a Giant Company Behave Like a Startup?](#)
Financial Times: The 125 Women's Forum Bulletin – May 30, 2019 – This bulletin highlights an [Insights article](#) about a course co-taught by Professor Charles A. O'Reilly III and Lecturer Amy Wilkinson: *Beyond Disruption: Entrepreneurial Leadership Within Existing Organizations*.
- [Why the Office Grouch Could Be Doing His Employer a Big Favor](#)

- MarketWatch – May 30, 2019 – Courtesy professor Robert I. Sutton discusses the benefits of company management treating workers with genuine respect.
- [Google CEO Shunned a Stock Award After Lavish Payouts](#)
Bloomberg – May 29, 2019 – Professor David F. Larcker comments on Google CEO Sundar Pichai’s decision to minimize his pay.
 - [Are Investors Willing to Pay a “Greenium” for Sustainable Stocks?](#)
Fast Company (from [Stanford Business Insights](#)) – May 29, 2019 – This article highlights findings from research coauthored by Professor David F. Larcker and Edward Watts, PhD ‘21 – *Where’s the Greenium?*
 - [Should the US Government Pay People for Their Kidneys?](#)
Forbes – May 28, 2019 – Lecturer Robert M. Pearl discusses ways the United States could realistically improve patient health and reduce medical costs in the next year.
 - [US Mid-Sized Banks May Bulk Up. \(Is That Safe?\)](#)
Risk.net – May 23, 2019 – Professors Darrell Duffie and Anat R. Admati comment on the effect of the Fed’s “tailoring” regulation proposal on mid-sized banks.
 - [What’s Behind the Desire for ‘Skilled’ Immigrants? Racial Prejudice.](#)
The Washington Post – May 22, 2019 – Professor Neil Malhotra writes about his new research, which found that bias pervades American thinking about immigration and occupational skill.
 - [Tuesday Could Be the Beginning of the End of Philadelphia’s Soda Tax](#)
The New York Times – May 20, 2019 – This article highlights findings from research coauthored by Associate Professor Stephan Seiler – *The Impact of Soda Taxes: Pass-Through, Tax Avoidance, and Nutritional Effects.*
 - [Backlash Against Cashless Stores as More U.S. Jurisdictions Require Businesses to Accept Bills](#)
CBC – May 18, 2019 – Professor Kenneth J. Singleton comments on the new law that requires every brick-and-mortar business in San Francisco to accept cash.
 - [The Cersei Effect: How Businesses Turn Colleagues Into Backstabbers](#)
Fast Company (from [Stanford Business Insights](#)) – May 17, 2019 – This article highlights findings from two forthcoming papers on competition coauthored by Associate Professor Szu-chi Huang.
 - [The 5 Things a Perplexed Executive Needs to Know About AI](#)
Fast Company (from [Stanford Business Insights](#)) – May 16, 2019 – Professor Paul Oyer, codirector of Executive Education’s new Artificial Intelligence program, discusses how business leaders and AI systems need to work together.
 - [On Social Media, Sell Your Brand, Not Your Stuff](#)
Fast Company (from [Stanford Business Insights](#)) – May 15, 2019 – This article highlights findings from research coauthored by Professor Harikesh S. Nair – *Advertising Content and Consumer Engagement on Social Media: Evidence from Facebook.*
 - [Stanford’s Aaker: Bad Experiences Can Lead to Great Insight](#)
Poets&Quants – May 13, 2019 – Professor Jennifer Aaker is featured as Poets&Quants’ Professor of the Week.
 - [Stanford Study: There Are Better Ways to Design a Soda Tax](#)
Fast Company (from [Stanford Business Insights](#)) – May 13, 2019 – This article highlights findings from research coauthored by Associate Professor Stephan Seiler – *The Impact of Soda Taxes: Pass-Through, Tax Avoidance, and Nutritional Effects.*
 - [How to Stop Worrying About What Other People Think of You](#)
Thrive Global – May 6, 2019 – Lecturer Leah Weiss provides tips on how people can learn to stop worrying about what others think of them.
 - [Santelli Exchange: Lazear on the Labor Market and Productivity](#)
CNBC – May 3, 2019 – Professor Edward Lazear discusses job growth and the economy.
 - [There Are 3 Kinds of Office “Social Brokers”—Which One Are You?](#)
Fast Company (from [Stanford Business Insights](#)) – May 3, 2019 – This article highlights findings from research coauthored by Associate Professor Nir Halevy – *Brokerage and Brokering: An Integrative Review and Organizing Framework for Third Party Influence.*
 - [Five Ways to Unlock Your Inner Entrepreneur](#)
Marie Claire – May 2, 2019 – Lecturer Fern Mandelbaum discusses how to become a self-starter.
 - [Watch: A Stanford Professor on How to Keep Your Workers Motivated](#)
Fast Company (from [Stanford Business Insights](#)) – May 2, 2019 – Professor Edward Lazear discusses the relationship between pay, incentives and the drive to perform.
 - [The Perils of Applying AI Prediction to Complex Decisions](#)
MIT Sloan Management Review – May 1, 2019 – Professor Susan Athey discusses the challenges business leaders have with understanding machine learning, and how to overcome them.

Alumni and Students in the News

- [Forbes 30 Under 30s: Where Do They Get Their MBAs?](#)
BusinessBecause— May 30, 2019 – This article highlights the Stanford GSB graduates who appeared in the 2019 Forbes 30 Under 30 list.
- [Greg Flynn Owns 1,245 Restaurants and Makes \\$2 Billion a Year. Here's How He Did It.](#)
Entrepreneur – May 28, 2019 – Greg Flynn, MBA '94, shares how his unique approach to owning franchises has led him to success.
- [Favorite Professors of the MBA Class of 2019](#)
Poets&Quants – May 26, 2019 – Valerie Shen, MBA '19, was featured as one of Poets&Quants' Best & Brightest MBAs. In this article, she shares why lecturer Keith Hennessey was one of her favorite faculty members during her time at Stanford GSB.
- [Is the MBA Really as 'Transformative' as Schools Claim?](#)
Poets&Quants – May 22, 2019 – Geoffrey Calder, MBA '19, and Valerie Shen, MBA '19, were featured in Poets&Quants' Best and Brightest MBAs: Class of 2019. In this article, they share how their MBA was a transformative experience.
- [Is an MBA Worth It? How to Decide](#)
U.S. News & World Report – May 17, 2019 – Siqi Mou, MBA '16, comments on the benefits of attending business school, one of which is the exposure to different career opportunities.
- [Ryan Woodbury and Julie Sawaya: "The Best Leaders Are Coaches; Your Job as a Leader Is to Bring out the Best in Others"](#)
Thrive Global – May 16, 2019 – Ryan Woodbury, MBA '17, and Julie Sawaya, MBA '17, the cofounders and co-CEOs of Needed, are highlighted as part of this series on strong female leaders.
- [2019 MBAs to Watch: Jennifer Villa, Stanford GSB](#)
Poets&Quants – May 8, 2019 – Jennifer Villa, MBA '19, is featured as a 2019 MBA to watch.
- [Her Amazing Nonprofit Is Helping Children Worldwide to Walk—and Run](#)
Fast Company (from [Stanford Business Insights](#)) – May 6, 2019 – This article looks at the impact of MiracleFeet, a nonprofit cofounded by Chesca Colloredo-Mansfeld, MBA '92.
- [How Two Millennial Women Disrupted the Bridal Industry and Landed Serena Williams as Investor](#)
Forbes – May 1, 2019 – Molly Kang, MBA '15, is a cofounder of Floravere, a direct-to-consumer wedding dress company.
- [Guided Route to Success](#)
The Hindu – April 30, 2019 – Chaitanya Muppala, CEO of Almond House, shares more about his career and experience as a participant in the Stanford Seed Transformation Program.
- ['Do Hard Things.' Fred Swaniker Gives Inspirational Toast at 2019 TIME 100 Gala](#)
TIME – April 24, 2019 – Fred Swaniker, MBA '04, is included in TIME's 100 most influential pioneers, leaders, titans, artists and icons of 2019.

For additional information, please visit the [Stanford GSB Newsroom](#).