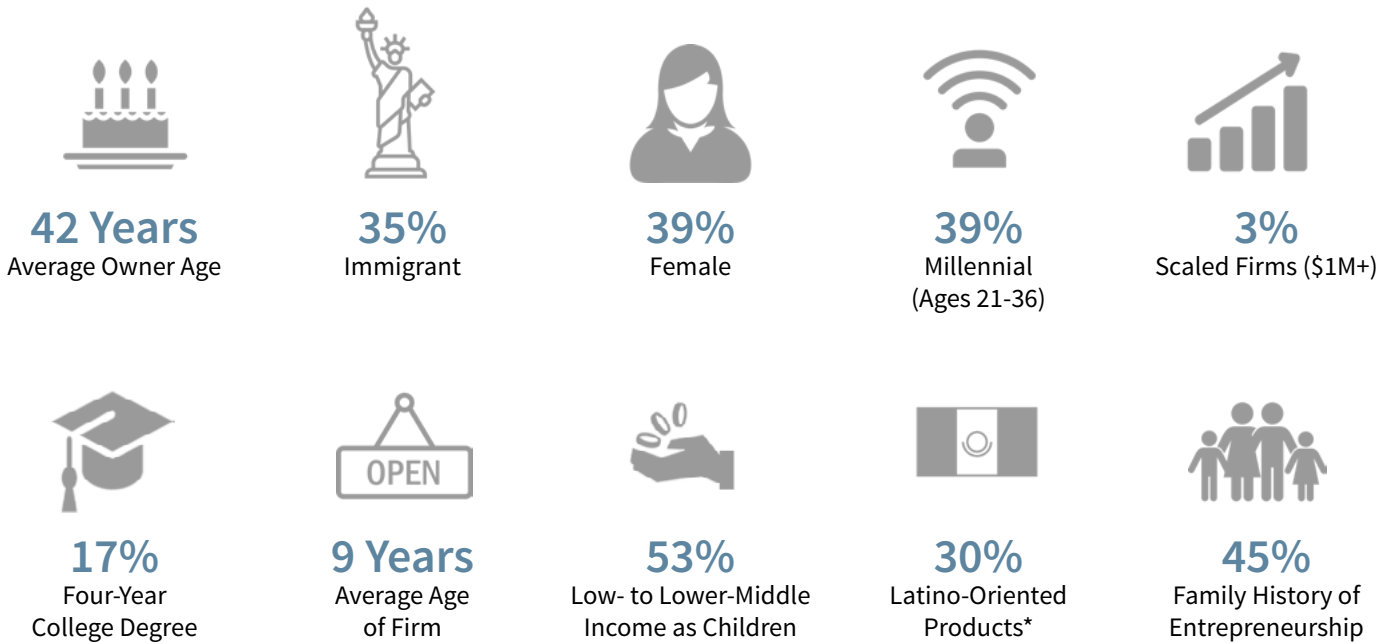


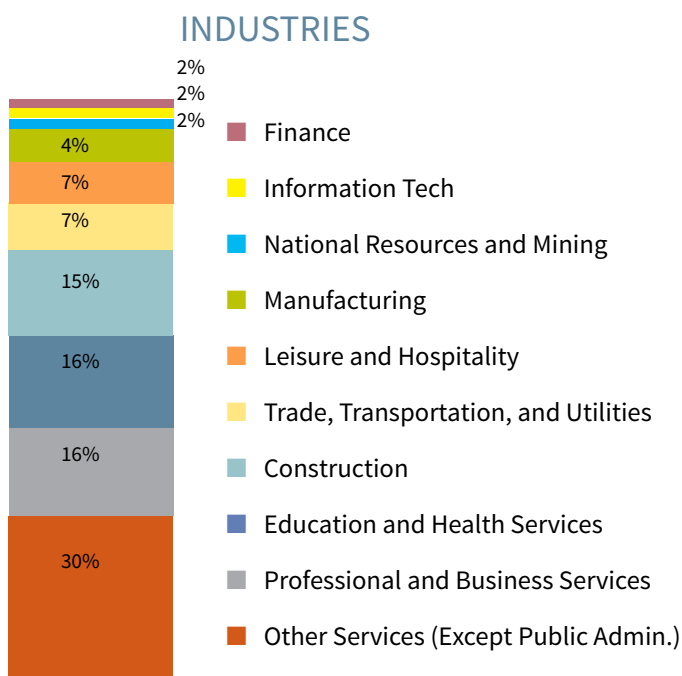
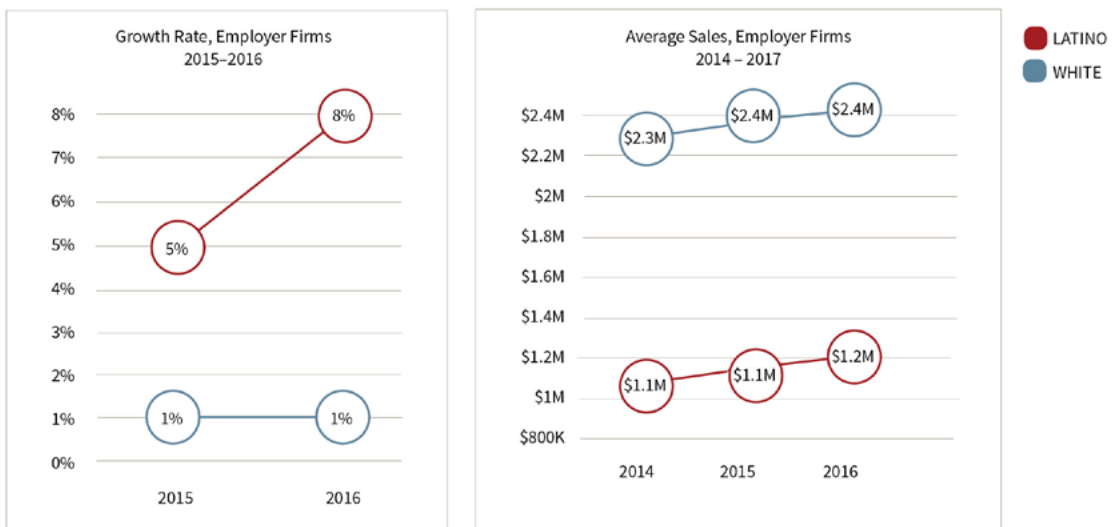
# STATE OF LATINO ENTREPRENEURSHIP



## PROFILES OF U.S. LATINO ENTREPRENEURS



### GROWTH RATE IN NUMBER OF FIRMS AND AVERAGE SALES, EMPLOYER FIRMS



**The growth-rate in the number of U.S. Latino-owned businesses continues to rise. This is not a trend that was initiated in recent years.**

\* Latino-oriented products/services are targeted specifically to Latinos or stem from Latino influences.  
Source: SLEI 2018 Survey of U.S. Latino Business Owners