Business School Fund
Stanford Graduate School of Business

Annual and reunion gifts made through the Business School Fund provide flexible, current-use funding to support the Stanford GSB experience, innovation for the future, and investment in alumni connections.

The GSB extends particular thanks to Leaders in Annual Giving, who support the Business School Fund at the highest levels each year. By making unrestricted annual gifts of $2,500 or more, Leaders in Annual Giving represent the top 20% of donors who give annually to the school, yet provide more than 80% of the GSB’s unrestricted funding.

Impact on the GSB Experience

With support from the Business School Fund, Global Seminars have grown into a hallmark GSB experience. For incoming first-year MBA students, the seminars provide a transformative introduction to academic life that significantly prepares and informs them for the two-year program ahead.

The Business School Fund also helps support over 70 co-curricular clubs, conferences, and events that help students explore industries, learn from alumni expertise, and celebrate the diverse communities that enrich the campus experience.

Finally, the fund helps make a Stanford GSB education accessible for promising MBA, MSx, and PhD students regardless of their financial circumstances.

New Elective Spotlight:
Innovating for Financial Inclusion
taught by Professor Kenneth J. Singleton

This MBA elective explores how lower-income households cope outside the traditional banking system and examines innovations that enhance financial wellness.

Please join the 7,000+ donors who support the school annually.
givetogsb.stanford.edu
With few dedicated sources of funding for junior faculty, gifts to the Business School Fund help support rising stars across a range of disciplines. Annual and reunion gifts also help underwrite the GSB’s commitment to increasing diversity in business academia through initiatives like the Research Fellows Program for high-potential students from an array of backgrounds who plan to pursue careers in academic research.

These gifts help enhance and scale educational technology at the GSB through the flipped classroom model by involving additional faculty members and exposing more students to the blended learning approach, which is immersive with interactive materials to make the student learning experience more engaging, both inside and outside the classroom.

Stanford GSB puts gifts to the Business School Fund to work by investing in future leaders in research and teaching. The Business School Fund also underwrites curricular innovation, including technology to redefine how students and faculty interact both inside and outside the classroom.

Faculty Spotlight:

Juliane Begenau
Assistant Professor of Finance

One area of Begenau’s research focuses on big data and explores the growth of large firms. She posits that the use of big data in financial markets lowers the cost of capital for large firms, relative to small ones, and enables large firms to grow larger. She explores the interplay of the real economy with financial markets and financial institutions.

Among the school’s investments in alumni programs, Business School Fund gifts help develop, deliver, and evaluate enhanced online offerings for alumni and virtual program delivery, which extends our reach to alumni communities worldwide.

LEAD Previews feature popular GSB faculty in short videos on timely, thought-provoking topics. With funding from annual and reunion gifts, GSB alumni are offered free access to exclusive video content and interaction with faculty on a virtual platform.

Virtual alumni events supported by the Business School Fund include a five-week online summer career series in collaboration with the GSB Career Management Center; select local events via Facebook Live; the Virtual Career Series to help jump-start your networking-based job search; and the ever-popular Virtual Alumni Weekend livestream of reunion events.