CORE CONCEPTS

BOARD OF DIRECTORS

A Guide to Understanding Concepts of Corporate Governance
LEARN

EXPLORE FUNDAMENTAL IDEAS

• Board of Directors: Duties and Liabilities
• Board of Directors: Selection, Compensation, and Removal
• Board of Directors: Structure and Consequences

DISCUSS

TAKE A TARGETED LOOK AT SPECIFIC ISSUES

• Seven Myths of Boards of Directors
• Chairman and CEO: The Controversy Over Board Leadership Structure

APPLY

APPLY RESEARCH FINDINGS THROUGH

Key Statistics

• Board Structure Data

Research Summaries

• Independent Chairman
• Independent and Outside Directors
• Diverse Boards

Survey Data

• 2016 Survey: Board of Director Evaluation and Effectiveness
• 2015 Survey on Board of Directors of Nonprofit Organizations
• 2014 How Well do Directors Know Senior Management?
• 2013 CEO Performance Evaluation Survey
• 2012 Social Media Survey
• 2011 Corporate Board of Directors Survey
SUPPLEMENTAL READINGS

NETFLIX APPROACH TO GOVERNANCE:
Genuine Transparency in the Boardroom

BUILDING A BETTER BOARD BOOK

CRITICAL UPDATE NEEDED:
Cybersecurity Expertise in the Boardroom

BOARD EVALUATIONS AND BOARDROOM DYNAMICS

SCOUNDRELS IN THE C-SUITE:
How Should the Board Respond When a CEO’s Bad Behavior Makes the News?

WHAT CAN NONPROFIT BOARDS LEARN FROM EACH OTHER
ABOUT IMPROVING GOVERNANCE?

PIONEERING WOMEN ON BOARDS:
Pathways of the First Female Directors

WHERE EXPERTS GET IT WRONG:
Independence vs. Leadership in Corporate Governance

MONITORING RISKS BEFORE THEY GO VIRAL:
Is it Time for the Board to Embrace Social Media?

SCARLET LETTER:
Are the CEOs and Directors of Failed Companies “Tainted”?

DIRECTOR NETWORKS:
Good for the Director, Good for Shareholders

LEHMAN BROTHERS:
Peeking Under the Board Façade
ABOUT US

The Corporate Governance Research Initiative is a Stanford Graduate School of Business faculty research program that explores the practice of corporate governance in order to advance intellectual understanding of this critical area of business management. Our goal is to encourage academics and professionals to bridge the gap between theory and practice.

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